



1 Braxton Way Suite 125 Glen Mills, PA 19342
 484-840-4300 www.ssrs.com



The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from October 24, 2018 to October 29, 2018 among a sample of **1,004** respondents who live in Tennessee. The landline total respondents were **404** and there were **600** cell phone respondents. The margin of sampling error for total respondents is +/-3.7 at the 95% confidence level, for results among the 871 registered voters it is +/-4.0, and for results among the 764 likely voters it is +/-4.3. The design effect is 1.46. More information about SSRS can be obtained by visiting www.ssrs.com.

**EMBARGOED FOR RELEASE:
 Thursday, November 1 at 12 p.m.**

(Respondents who are registered to vote, N=871)

Q1. If the election for U.S. Senate were held today and the candidates were Phil Bredesen, the Democrat, and Marsha Blackburn, the Republican, who would you be more likely to vote for –

Q1a. As of today, do you lean more toward?

Q1/Q1a COMBO TABLE REGISTERED VOTERS

	Phil Bredesen, the Democrat	Marsha Blackburn, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
October 24-29, 2018	46%	47%	3%	*	4%
September 11-15, 2018	50%	42%	2%	*	5%
Likely Voters					
October 24-29, 2018	45%	49%	3%	*	3%
September 11-15, 2018	50%	45%	1%	*	3%



(Respondents who are registered to vote and have already picked a candidate, N=821)

Q2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	89%	10%	1%
September 11-15, 2018	78%	20%	2%
Likely Voters			
October 24-29, 2018	94%	6%	*
September 11-15, 2018	84%	15%	1%

Bredesen Voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	86%	13%	1%
September 11-15, 2018	78%	19%	3%
Likely Voters			
October 24-29, 2018	92%	8%	0%
September 11-15, 2018	86%	14%	*

Blackburn Voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	91%	8%	1%
September 11-15, 2018	78%	20%	1%
Likely Voters			
October 24-29, 2018	95%	5%	1%
September 11-15, 2018	82%	17%	1%



(Respondents who are registered to vote, N=871)

Q3. If the election for Governor were held today and the candidates were Karl Dean, the Democrat, and Bill Lee, the Republican, who would you be more likely to vote for –

Q3a. As of today, do you lean more toward?

	Karl Dean, the Democrat	Bill Lee, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
October 24-29, 2018	41%	52%	2%	*	5%
September 11-15, 2018	43%	49%	2%	*	5%
Likely Voters					
October 24-29, 2018	42%	52%	2%	*	4%
September 11-15, 2018	43%	52%	1%	*	3%

(Respondents who are registered to vote and have already picked a candidate, N=821)

Q4. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	86%	13%	1%
September 11-15, 2018	78%	21%	2%
Likely Voters			
October 24-29, 2018	91%	8%	1%
September 11-15, 2018	83%	17%	*

Dean Voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	83%	15%	2%
September 11-15, 2018	79%	20%	1%
Likely Voters			
October 24-29, 2018	88%	10%	1%
September 11-15, 2018	84%	16%	*

Lee Voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	88%	12%	*
September 11-15, 2018	77%	21%	2%
Likely Voters			
October 24-29, 2018	94%	6%	1%
September 11-15, 2018	81%	18%	1%



1 Braxton Way Suite 125 Glen Mills, PA 19342
484-840-4300 www.ssrs.com

Q5. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Approve	Disapprove	No opinion
Total Respondents			
October 24-29, 2018	50%	43%	7%
September 11-15, 2018	46%	46%	7%
Registered Voters			
October 24-29, 2018	52%	43%	5%
September 11-15, 2018	48%	47%	5%
Likely Voters			
October 24-29, 2018	53%	42%	4%
September 11-15, 2018	49%	48%	3%



(Respondents who are registered to vote, N=871)

Q6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people - or if you have never heard of them.

Phil Bredesen	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
October 24-29, 2018	50%	38%	3%	10%
September 11-15, 2018	52%	24%	10%	14%
Likely Voters				
October 24-29, 2018	53%	38%	1%	7%
September 11-15, 2018	55%	26%	9%	10%

Marsha Blackburn	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
October 24-29, 2018	45%	44%	2%	9%
September 11-15, 2018	41%	39%	7%	13%
Likely Voters				
October 24-29, 2018	48%	46%	1%	5%
September 11-15, 2018	45%	43%	3%	9%



(Respondents who are registered to vote, N=871)

Q7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

	The economy	Immigration	The investigation into Russian interference in the 2016 election	Health care	National security	Gun policy	Other (vol.)	No opinion
Registered Voters								
Oct. 24-29, 2018	22%	18%	6%	32%	10%	6%	3%	4%
Sept. 11-15, 2018	22%	16%	7%	29%	11%	9%	3%	4%
Likely Voters								
Oct. 24-29, 2018	20%	19%	6%	32%	11%	6%	2%	4%
Sept. 11-15, 2018	22%	18%	8%	27%	10%	9%	2%	4%



1 Braxton Way Suite 125 Glen Mills, PA 19342
484-840-4300 www.ssrs.com

MORE ON METHODOLOGY

A total of 1,004 adults who live in Tennessee were interviewed by telephone by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 25% described themselves as Democrats, 31% described themselves as Republicans, and 44% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect Census figures for gender, race, age, education, state region, and telephone usage.

Results for the full sample have a margin of sampling error of +/- 3.7 percentage points. For the sample of 871 registered voters, it is +/- 4.0 percentage points. For the sample of 764 likely voters, it is +/- 4.3 percentage points.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/-8.5 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the state population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 004

Question 1/1A

1/1A. Combo Table

1. If the election for U.S. Senate were held today and the candidates were Phil Bredesen, the Democrat, and Marsha Blackburn, the Republican, who would you be more likely to vote for...?

1A. As of today, do you lean more toward...?

Base: Likely voters

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	45%	36%	54%	40%	N/A	8%	92%
Marsha Blackburn, the Republican	49%	60%	38%	57%	N/A	87%	4%
None of the above/Neither	3%	2%	3%	2%	N/A	3%	2%
Other	*	*	0%	*	N/A	*	0%
Don't know/Undecided/Refused	3%	2%	4%	1%	N/A	2%	2%
Sampling Error (+/-)	4.3	5.8	6.3	4.7		5.6	6.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	45%	N/A	N/A	47%	47%	N/A	48%
Marsha Blackburn, the Republican	49%	N/A	N/A	48%	51%	N/A	49%
None of the above/Neither	3%	N/A	N/A	1%	1%	N/A	1%
Other	*	N/A	N/A	0%	*	N/A	*
Don't know/Undecided/Refused	3%	N/A	N/A	3%	2%	N/A	2%
Sampling Error (+/-)	4.3			6.6	6.6		4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	45%	50%	45%	43%	49%	35%	48%
Marsha Blackburn, the Republican	49%	42%	52%	50%	46%	61%	50%
None of the above/Neither	3%	3%	2%	2%	4%	2%	2%
Other	*	0%	0%	0%	*	0%	*
Don't know/Undecided/Refused	3%	5%	1%	4%	1%	2%	1%
Sampling Error (+/-)	4.3	7.5	5.6	5.6	6.7	6.1	7.6

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-servative
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	45%	N/A	47%	7%	N/A	65%	14%
Marsha Blackburn, the Republican	49%	N/A	42%	89%	N/A	27%	84%
None of the above/Neither	3%	N/A	4%	3%	N/A	6%	1%
Other	*	N/A	0%	*	N/A	0%	*
Don't know/Undecided/Refused	3%	N/A	6%	1%	N/A	2%	1%
Sampling Error (+/-)	4.3		7.4	6.7		7.4	6.1

	Total	Lean Democrat	Lean Republican
	=====	=====	=====
Phil Bredesen, the Democrat	45%	95%	9%
Marsha Blackburn, the Republican	49%	4%	87%
None of the above/Neither	3%	0%	3%
Other	*	0%	*
Don't know/Undecided/Refused	3%	1%	1%
Sampling Error (+/-)	4.3	7.1	5.6



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 005

Question 2

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base: Likely voters who have already picked a candidate

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	94%	93%	93%	N/A	94%	95%
Might change mind	6%	6%	6%	6%	N/A	6%	5%
Don't know/Undecided/Refused	*	1%	*	1%	N/A	1%	0%
Sampling Error (+/-)	4.4	5.9	6.4	4.8		5.7	7.0

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	N/A	N/A	95%	94%	N/A	95%
Might change mind	6%	N/A	N/A	5%	6%	N/A	5%
Don't know/Undecided/Refused	*	N/A	N/A	1%	*	N/A	1%
Sampling Error (+/-)	4.4			6.7	6.7		4.5

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	92%	94%	93%	94%	93%	94%
Might change mind	6%	8%	5%	7%	5%	7%	5%
Don't know/Undecided/Refused	*	0%	1%	*	1%	*	1%
Sampling Error (+/-)	4.4	7.6	5.7	5.7	6.8	6.2	7.7

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Mind made up	94%	N/A	88%	95%	N/A	91%	95%
Might change mind	6%	N/A	11%	5%	N/A	9%	5%
Don't know/Undecided/Refused	*	N/A	1%	*	N/A	1%	*
Sampling Error (+/-)	4.4		7.6	6.8		7.6	6.2

	Total	Lean Demo-cratic	Lean Repub lican
	=====	=====	=====
Mind made up	94%	95%	93%
Might change mind	6%	5%	6%
Don't know/Undecided/Refused	*	0%	1%
Sampling Error (+/-)	4.4	7.1	5.6



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 008

Question 3/3a

3. If the election for Governor were held today and the candidates were Karl Dean, the Democrat, and Bill Lee, the Republican, who would you be more likely to vote for...?

3A. As of today, do you lean more toward...?

Base: Likely voters

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	42%	32%	51%	36%	N/A	7%	88%
Bill Lee, the Republican	52%	64%	41%	61%	N/A	89%	8%
None of the above/Neither	2%	*	4%	2%	N/A	2%	2%
Other	*	0%	*	*	N/A	*	0%
Don't know/Undecided/Refused	4%	3%	4%	2%	N/A	2%	2%
Sampling Error (+/-)	4.3	5.8	6.3	4.7		5.6	6.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	42%	N/A	N/A	44%	41%	N/A	44%
Bill Lee, the Republican	52%	N/A	N/A	53%	54%	N/A	53%
None of the above/Neither	2%	N/A	N/A	0%	2%	N/A	1%
Other	*	N/A	N/A	0%	1%	N/A	*
Don't know/Undecided/Refused	4%	N/A	N/A	3%	2%	N/A	2%
Sampling Error (+/-)	4.3			6.6	6.6		4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	42%	47%	42%	40%	46%	30%	45%
Bill Lee, the Republican	52%	47%	55%	54%	49%	65%	52%
None of the above/Neither	2%	3%	1%	2%	2%	2%	1%
Other	*	*	0%	*	0%	*	0%
Don't know/Undecided/Refused	4%	3%	2%	5%	2%	2%	2%
Sampling Error (+/-)	4.3	7.5	5.6	5.6	6.7	6.1	7.6

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	42%	N/A	42%	4%	N/A	56%	12%
Bill Lee, the Republican	52%	N/A	48%	93%	N/A	34%	85%
None of the above/Neither	2%	N/A	3%	2%	N/A	4%	1%
Other	*	N/A	*	0%	N/A	*	0%
Don't know/Undecided/Refused	4%	N/A	6%	1%	N/A	5%	2%
Sampling Error (+/-)	4.3		7.4	6.7		7.4	6.1

	Total	Lean Demo-cratic	Lean Repub lican
	=====	=====	=====
Karl Dean, the Democrat	42%	92%	5%
Bill Lee, the Republican	52%	5%	92%
None of the above/Neither	2%	1%	1%
Other	*	0%	0%
Don't know/Undecided/Refused	4%	2%	1%
Sampling Error (+/-)	4.3	7.1	5.6



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 009

Question 4

4. Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base: Likely voters who have already picked a candidate

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	92%	90%	91%	N/A	94%	88%
Might change mind	8%	7%	9%	8%	N/A	6%	10%
Don't know/Undecided/Refused	1%	1%	1%	1%	N/A	*	2%
Sampling Error (+/-)	4.4	5.9	6.5	4.8		5.7	7.0

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	N/A	N/A	90%	95%	N/A	91%
Might change mind	8%	N/A	N/A	9%	4%	N/A	7%
Don't know/Undecided/Refused	1%	N/A	N/A	1%	2%	N/A	1%
Sampling Error (+/-)	4.4			6.7	6.6		4.5

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	88%	92%	91%	91%	91%	91%
Might change mind	8%	11%	7%	8%	8%	8%	8%
Don't know/Undecided/Refused	1%	1%	*	1%	*	1%	*
Sampling Error (+/-)	4.4	7.6	5.7	5.7	6.8	6.2	7.6

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	N/A	85%	96%	N/A	86%	94%
Might change mind	8%	N/A	14%	4%	N/A	13%	5%
Don't know/Undecided/Refused	1%	N/A	*	*	N/A	1%	1%
Sampling Error (+/-)	4.4		7.6	6.7		7.7	6.2

	Total	Lean Demo-crat	Lean Repub lican
	=====	=====	=====
Mind made up	91%	90%	93%
Might change mind	8%	9%	6%
Don't know/Undecided/Refused	1%	1%	*
Sampling Error (+/-)	4.4	7.2	5.6



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 012

Question A1

A1. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Base: Total Respondents

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Approve	50%	57%	43%	59%	18%	100%	0%
Disapprove	43%	34%	52%	35%	71%	0%	100%
Don't know/Undecided/Refused	7%	9%	6%	6%	11%	0%	0%
Sampling Error (+/-)	3.7	5.0	5.6	4.2	8.2	5.1	6.0

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Approve	50%	N/A	49%	52%	51%	46%	52%
Disapprove	43%	N/A	40%	42%	43%	44%	42%
Don't know/Undecided/Refused	7%	N/A	11%	6%	6%	9%	6%
Sampling Error (+/-)	3.7		8.0	6.1	6.1	6.7	4.1

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll.
	=====	=====	=====	=====	=====	=====	=====
Approve	50%	41%	57%	50%	47%	62%	52%
Disapprove	43%	49%	39%	41%	48%	31%	44%
Don't know/Undecided/Refused	7%	9%	4%	8%	6%	7%	4%
Sampling Error (+/-)	3.7	5.9	5.2	4.6	6.4	5.2	7.3

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Approve	50%	6%	45%	91%	N/A	32%	83%
Disapprove	43%	89%	45%	5%	N/A	59%	14%
Don't know/Undecided/Refused	7%	5%	9%	3%	N/A	9%	3%
Sampling Error (+/-)	3.7	7.6	6.2	6.2		6.5	5.5

	Total	Lean Demo-crat	Lean Repub lican
	=====	=====	=====
Approve	50%	7%	87%
Disapprove	43%	87%	8%
Don't know/Undecided/Refused	7%	6%	5%
Sampling Error (+/-)	3.7	6.2	5.1



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 013

Question 6TNA

6TNA. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Phil Bredesen?
 Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	50%	40%	59%	47%	N/A	24%	83%
Unfavorable Opinion	38%	47%	29%	43%	N/A	64%	8%
Never heard of	3%	3%	2%	2%	N/A	2%	2%
No opinion (Net)	10%	10%	9%	8%	N/A	10%	7%
Heard of, no opinion	7%	7%	8%	7%	N/A	8%	5%
Undecided/Refused	2%	3%	2%	2%	N/A	1%	2%
Sampling Error (+/-)	4.0	5.4	5.9	4.5		5.3	6.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	50%	N/A	N/A	55%	51%	48%	52%
Unfavorable Opinion	38%	N/A	N/A	36%	40%	36%	39%
Never heard of	3%	N/A	N/A	2%	2%	4%	2%
No opinion (Net)	10%	N/A	N/A	7%	8%	13%	8%
Heard of, no opinion	7%	N/A	N/A	5%	6%	10%	6%
Undecided/Refused	2%	N/A	N/A	2%	2%	3%	2%
Sampling Error (+/-)	4.0			6.4	6.3	8.0	4.2

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	50%	48%	53%	46%	59%	41%	58%
Unfavorable Opinion	38%	36%	38%	41%	31%	48%	32%
Never heard of	3%	4%	1%	3%	2%	2%	2%
No opinion (Net)	10%	11%	8%	10%	8%	9%	8%
Heard of, no opinion	7%	8%	7%	8%	6%	7%	6%
Undecided/Refused	2%	3%	1%	2%	2%	2%	2%
Sampling Error (+/-)	4.0	6.7	5.4	5.1	6.6	5.6	7.4

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	50%	88%	49%	24%	N/A	65%	26%
Unfavorable Opinion	38%	6%	34%	64%	N/A	27%	60%
Never heard of	3%	1%	4%	1%	N/A	3%	2%
No opinion (Net)	10%	4%	12%	11%	N/A	5%	12%
Heard of, no opinion	7%	4%	9%	8%	N/A	4%	9%
Undecided/Refused	2%	0%	3%	3%	N/A	1%	3%
Sampling Error (+/-)	4.0	8.1	6.7	6.5		6.9	5.8

	Total	Lean Demo-crat	Lean Repub lican
	=====	=====	=====
Favorable Opinion	50%	86%	26%
Unfavorable Opinion	38%	6%	62%
Never heard of	3%	1%	3%
No opinion (Net)	10%	7%	10%
Heard of, no opinion	7%	6%	7%
Undecided/Refused	2%	1%	2%
Sampling Error (+/-)	4.0	6.6	5.3



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 014
 Question 6TNB

6TNB. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Marsha Blackburn?

Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	56%	35%	53%	N/A	79%	7%
Unfavorable Opinion	44%	35%	53%	40%	N/A	14%	82%
Never heard of	2%	1%	2%	1%	N/A	1%	1%
No opinion (Net)	9%	8%	10%	6%	N/A	6%	10%
Heard of, no opinion	6%	6%	6%	4%	N/A	5%	6%
Undecided/Refused	3%	1%	4%	2%	N/A	1%	3%
Sampling Error (+/-)	4.0	5.4	5.9	4.5		5.3	6.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	N/A	N/A	47%	47%	41%	47%
Unfavorable Opinion	44%	N/A	N/A	47%	43%	45%	44%
Never heard of	2%	N/A	N/A	*	1%	3%	1%
No opinion (Net)	9%	N/A	N/A	6%	9%	11%	8%
Heard of, no opinion	6%	N/A	N/A	5%	8%	6%	6%
Undecided/Refused	3%	N/A	N/A	1%	2%	5%	1%
Sampling Error (+/-)	4.0			6.4	6.3	8.0	4.2

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	36%	51%	45%	45%	56%	48%
Unfavorable Opinion	44%	47%	45%	43%	48%	36%	47%
Never heard of	2%	2%	*	2%	2%	1%	1%
No opinion (Net)	9%	14%	4%	11%	5%	7%	4%
Heard of, no opinion	6%	10%	3%	8%	4%	5%	2%
Undecided/Refused	3%	5%	*	3%	2%	1%	2%
Sampling Error (+/-)	4.0	6.7	5.4	5.1	6.6	5.6	7.4

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	6%	41%	80%	N/A	27%	76%
Unfavorable Opinion	44%	83%	47%	13%	N/A	60%	17%
Never heard of	2%	1%	2%	1%	N/A	1%	1%
No opinion (Net)	9%	10%	10%	5%	N/A	11%	6%
Heard of, no opinion	6%	8%	7%	3%	N/A	9%	4%
Undecided/Refused	3%	2%	3%	1%	N/A	2%	2%
Sampling Error (+/-)	4.0	8.1	6.7	6.5		6.9	5.8

	Total	Lean Demo-crat	Lean Repub-lican
	=====	=====	=====
Favorable Opinion	45%	6%	78%
Unfavorable Opinion	44%	83%	16%
Never heard of	2%	1%	1%
No opinion (Net)	9%	10%	5%
Heard of, no opinion	6%	7%	3%
Undecided/Refused	3%	2%	2%
Sampling Error (+/-)	4.0	6.6	5.3



CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 015

Question 7

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Health care	32%	26%	38%	30%	N/A	17%	51%
The economy	22%	23%	21%	21%	N/A	24%	18%
Immigration	18%	19%	17%	21%	N/A	30%	5%
National security	10%	11%	8%	11%	N/A	15%	4%
Gun policy	6%	8%	4%	6%	N/A	7%	5%
The investigation into Russian interference in the 2016 election.....	6%	5%	6%	6%	N/A	*	12%
Other	3%	4%	1%	2%	N/A	2%	2%
Don't know/Undecided/Refused	4%	3%	4%	4%	N/A	4%	3%
Sampling Error (+/-)	4.0	5.4	5.9	4.5		5.3	6.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Health care	32%	N/A	N/A	31%	41%	27%	36%
The economy	22%	N/A	N/A	18%	13%	30%	17%
Immigration	18%	N/A	N/A	21%	22%	14%	21%
National security	10%	N/A	N/A	9%	8%	12%	8%
Gun policy	6%	N/A	N/A	6%	2%	8%	5%
The investigation into Russian interference in the 2016 election.....	6%	N/A	N/A	8%	8%	3%	7%
Other	3%	N/A	N/A	3%	3%	2%	3%
Don't know/Undecided/Refused	4%	N/A	N/A	4%	5%	3%	4%
Sampling Error (+/-)	4.0			6.4	6.3	8.0	4.2

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Health care	32%	35%	29%	33%	31%	31%	29%
The economy	22%	26%	20%	19%	28%	17%	28%
Immigration	18%	16%	20%	18%	17%	22%	18%
National security	10%	8%	12%	10%	9%	12%	10%
Gun policy	6%	5%	8%	7%	5%	6%	5%
The investigation into Russian interference in the 2016 election.....	6%	4%	6%	5%	6%	5%	6%
Other	3%	3%	2%	3%	2%	2%	1%
Don't know/Undecided/Refused	4%	3%	2%	4%	2%	4%	3%
Sampling Error (+/-)	4.0	6.7	5.4	5.1	6.6	5.6	7.4

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Health care	32%	55%	33%	15%	N/A	43%	17%
The economy	22%	12%	28%	23%	N/A	22%	26%
Immigration	18%	4%	16%	31%	N/A	12%	28%
National security	10%	2%	8%	18%	N/A	9%	14%
Gun policy	6%	7%	5%	7%	N/A	5%	7%
The investigation into Russian interference in the 2016 election.....	6%	15%	4%	1%	N/A	4%	2%
Other	3%	2%	3%	2%	N/A	3%	2%
Don't know/Undecided/Refused	4%	3%	3%	4%	N/A	2%	4%
Sampling Error (+/-)	4.0	8.1	6.7	6.5		6.9	5.8



1 Braxton Way Suite 125 Glen Mills, PA 19342
 484-840-4300 www.ssrs.com

CNN/SSRS STATE (TENNESSEE) Poll -- October 24, 2018 to October 29, 2018

TABLE 015

Question 7

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

Base: Respondents who are registered to vote

	Total	Lean Demo- crat	Lean Repub lican
	=====	=====	=====
Health care	32%	54%	16%
The economy	22%	15%	27%
Immigration	18%	5%	29%
National security	10%	3%	15%
Gun policy	6%	6%	7%
The investigation into Russian interference in the 2016 election.....	6%	13%	1%
Other	3%	2%	2%
Don't know/Undecided/Refused	4%	2%	4%
Sampling Error (+/-)	4.0	6.6	5.3