



The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from October 24, 2018 to October 29, 2018 among a sample of **1,010** respondents who live in Florida. The landline total respondents were **406** and there were **604** cell phone respondents. The margin of sampling error for total respondents is +/-3.8 at the 95% confidence level, for results among the 887 registered voters it is +/-4.0, and for results among the 781 likely voters it is +/-4.3. The design effect is 1.50. More information about SSRS can be obtained by visiting www.ssrs.com.

**EMBARGOED FOR RELEASE:
 Thursday, November 1 at 12 p.m.**

(Respondents who are registered to vote, N=887)

Q1. If the election for U.S. Senate were held today and the candidates were Bill Nelson, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for –

Q1a. As of today, do you lean more toward?

Q1/Q1a COMBO TABLE REGISTERED VOTERS

	Bill Nelson, the Democrat	Rick Scott, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
October 24-29, 2018	46%	46%	3%	*	5%
October 16-20, 2018	49%	45%	2%	*	4%
Likely Voters					
October 24-29, 2018	49%	47%	2%	*	2%
October 16-20, 2018	50%	45%	1%	*	3%



(Respondents who are registered to vote and have already picked a candidate, N=834)

Q2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	86%	12%	1%
October 16-20, 2018	81%	15%	4%
Likely Voters			
October 24-29, 2018	91%	8%	1%
October 16-20, 2018	86%	11%	3%

Nelson voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	88%	11%	1%
October 16-20, 2018	79%	15%	6%
Likely Voters			
October 24-29, 2018	91%	8%	1%
October 16-20, 2018	85%	11%	4%

Scott voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	85%	13%	1%
October 16-20, 2018	82%	16%	2%
Likely Voters			
October 24-29, 2018	91%	9%	1%
October 16-20, 2018	88%	12%	*



(Respondents who are registered to vote, N=887)

Q3. If the election for Governor were held today and the candidates were Andrew Gillum, the Democrat, and Ron DeSantis, the Republican, who would you be more likely to vote for –

Q3a. As of today, do you lean more toward?

Q3/Q3a COMBO TABLE REGISTERED VOTERS

	Andrew Gillum, the Democrat	Ron DeSantis, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
October 24-29, 2018	48%	45%	2%	*	4%
October 16-20, 2018	52%	42%	1%	*	5%
Likely Voters					
October 24-29, 2018	49%	48%	1%	*	2%
October 16-20, 2018	54%	42%	*	*	4%

(Respondents who are registered to vote and have already picked a candidate, N=841)

Q4. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	89%	9%	2%
October 16-20, 2018	83%	16%	1%
Likely Voters			
October 24-29, 2018	92%	7%	1%
October 16-20, 2018	88%	11%	1%

Gillum voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	89%	10%	2%
October 16-20, 2018	82%	17%	1%
Likely Voters			
October 24-29, 2018	92%	7%	1%
October 16-20, 2018	86%	13%	1%

DeSantis voters	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	89%	9%	2%
October 16-20, 2018	85%	14%	1%
Likely Voters			
October 24-29, 2018	91%	7%	2%
October 16-20, 2018	90%	10%	1%



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Q5. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Approve	Disapprove	No opinion
Total Respondents			
October 24-29, 2018	41%	49%	9%
October 16-20, 2018	42%	50%	8%
Registered Voters			
October 24-29, 2018	44%	51%	6%
October 16-20, 2018	44%	50%	7%
Likely Voters			
October 24-29, 2018	47%	49%	4%
October 16-20, 2018	43%	51%	6%



(Respondents who are registered to vote, N=887)

Q6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people - or if you have never heard of them.

Bill Nelson	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
October 24-29, 2018	43%	37%	6%	14%
October 16-20, 2018	44%	37%	6%	14%
Likely Voters				
October 24-29, 2018	47%	38%	4%	11%
October 16-20, 2018	47%	37%	4%	12%

Rick Scott	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
October 24-29, 2018	45%	44%	2%	9%
October 16-20, 2018	46%	45%	1%	9%
Likely Voters				
October 24-29, 2018	48%	45%	2%	6%
October 16-20, 2018	47%	46%	1%	6%

Andrew Gillum	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
October 24-29, 2018	47%	35%	8%	10%
Likely Voters				
October 24-29, 2018	48%	38%	5%	8%

Ron DeSantis	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
October 24-29, 2018	42%	38%	9%	11%
Likely Voters				
October 24-29, 2018	46%	39%	5%	10%



(Respondents who are registered to vote, N=887)

Q7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

	The economy	Immigration	The investigation into Russian interference in the 2016 election	Health care	National security	Gun policy	Other (vol.)	No opinion
Registered Voters								
Oct. 24-29, 2018	25%	17%	5%	27%	12%	10%	2%	3%
Oct. 16-20, 2018	23%	15%	6%	26%	9%	14%	3%	5%
Likely Voters								
Oct. 24-29, 2018	24%	18%	5%	26%	12%	10%	2%	3%
Oct. 16-20, 2018	25%	15%	7%	26%	8%	12%	3%	3%



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MORE ON METHODOLOGY

A total of 1,010 adults who live in Florida were interviewed by telephone by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 28% described themselves as Democrats, 27% described themselves as Republicans, and 45% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect Census figures for gender, race, age, education, state region, and telephone usage.

Results for the full sample have a margin of sampling error of +/- 3.8 percentage points. For the sample of 887 registered voters, it is +/- 4.0 percentage points. For the sample of 781 likely voters, it is +/- 4.3 percentage points.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/-8.5 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the state population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 004
 Question Q1/Q1a COMBO TABLE
 Q1/Q1a COMBO TABLE

1. If the election for U.S. Senate were held today and the candidates were Bill Nelson, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for -?

1a. As of today, do you lean more toward...?

Base: Likely voters

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Bill Nelson, the Democrat	49%	43%	55%	42%	63%	8%	90%
Rick Scott, the Republican	47%	53%	41%	56%	31%	89%	5%
None of the above/Neither	2%	2%	1%	1%	3%	1%	2%
Other	*	*	0%	*	0%	0%	0%
Don't know/Undecided/Refused	2%	2%	3%	2%	3%	2%	3%
Sampling Error (+/-)	4.3	5.7	6.4	5.0	8.1	6.0	6.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Bill Nelson, the Democrat	49%	N/A	N/A	45%	50%	N/A	47%
Rick Scott, the Republican	47%	N/A	N/A	52%	45%	N/A	49%
None of the above/Neither	2%	N/A	N/A	*	2%	N/A	1%
Other	*	N/A	N/A	1%	0%	N/A	*
Don't know/Undecided/Refused	2%	N/A	N/A	1%	3%	N/A	2%
Sampling Error (+/-)	4.3			7.4	6.2		4.6

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Bill Nelson, the Democrat	49%	60%	45%	49%	48%	40%	45%
Rick Scott, the Republican	47%	33%	53%	46%	48%	57%	53%
None of the above/Neither	2%	5%	0%	2%	1%	1%	1%
Other	*	0%	*	*	0%	*	0%
Don't know/Undecided/Refused	2%	3%	1%	2%	3%	2%	1%
Sampling Error (+/-)	4.3	8.3	5.3	5.8	5.9	6.9	6.8

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Bill Nelson, the Democrat	49%	94%	46%	6%	N/A	58%	18%
Rick Scott, the Republican	47%	3%	46%	93%	N/A	38%	78%
None of the above/Neither	2%	1%	3%	*	N/A	1%	2%
Other	*	0%	1%	0%	N/A	*	0%
Don't know/Undecided/Refused	2%	1%	5%	0%	N/A	2%	3%
Sampling Error (+/-)	4.3	7.6	7.2	7.5		6.9	6.8



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CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 004

Question Q1/Q1a COMBO TABLE

Q1/Q1a COMBO TABLE

1. If the election for U.S. Senate were held today and the candidates were Bill Nelson, the Democrat, and Rick Scott, the Republican, who would you be more likely to vote for -?

1a. As of today, do you lean more toward...?

Base: Likely voters

	Total	Lean Demo- crat	Lean Repub lican
	=====	=====	=====
Bill Nelson, the Democrat	49%	91%	7%
Rick Scott, the Republican	47%	4%	92%
None of the above/Neither	2%	3%	1%
Other	*	0%	0%
Don't know/Undecided/Refused	2%	2%	1%
Sampling Error (+/-)	4.3	6.4	6.1



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 005

Question 2

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base: Likely voters who have already picked a candidate

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	94%	88%	93%	87%	92%	93%
Might change mind	8%	6%	11%	7%	11%	7%	7%
Don't know/Undecided/Refused	1%	1%	1%	*	2%	1%	*
Sampling Error (+/-)	4.3	5.8	6.5	5.1	8.3	6.1	6.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	N/A	N/A	93%	94%	N/A	94%
Might change mind	8%	N/A	N/A	6%	4%	N/A	6%
Don't know/Undecided/Refused	1%	N/A	N/A	*	2%	N/A	1%
Sampling Error (+/-)	4.3			7.5	6.3		4.7

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	N/A	91%	92%	89%	95%	90%
Might change mind	8%	N/A	9%	7%	10%	5%	10%
Don't know/Undecided/Refused	1%	N/A	1%	1%	1%	*	*
Sampling Error (+/-)	4.3		5.3	5.9	6.0	7.0	6.9

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Mind made up	91%	95%	84%	93%	N/A	85%	95%
Might change mind	8%	3%	15%	7%	N/A	14%	4%
Don't know/Undecided/Refused	1%	1%	1%	1%	N/A	1%	1%
Sampling Error (+/-)	4.3	7.8	7.4	7.5		7.0	7.0

	Total	Lean Demo-cratic	Lean Repub-lican
	=====	=====	=====
Mind made up	91%	92%	91%
Might change mind	8%	7%	8%
Don't know/Undecided/Refused	1%	1%	*
Sampling Error (+/-)	4.3	6.5	6.1



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 008

Question Q3/Q3a COMBO TABLE

Q3/Q3a COMBO TABLE

Q3. If the election for Governor were held today and the candidates were Andrew Gillum, the Democrat, and Ron DeSantis, the Republican, who would you be more likely to vote for ?

Q3a. As of today, do you lean more toward...?

Base: Likely voters

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Andrew Gillum, the Democrat	49%	43%	54%	40%	65%	8%	90%
Ron DeSantis, the Republican	48%	55%	41%	58%	32%	91%	7%
Bruce Stanley of the Green Party	0%	0%	0%	0%	0%	0%	0%
None of the above/ Neither	1%	*	2%	1%	1%	*	*
Other	*	*	0%	*	0%	0%	0%
Don't know/Undecided/Refused	2%	2%	2%	2%	3%	1%	3%
Sampling Error (+/-)	4.3	5.7	6.4	5.0	8.1	6.0	6.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Andrew Gillum, the Democrat	49%	N/A	N/A	44%	49%	N/A	47%
Ron DeSantis, the Republican	48%	N/A	N/A	53%	46%	N/A	50%
Bruce Stanley of the Green Party	0%	N/A	N/A	0%	0%	N/A	0%
None of the above/ Neither	1%	N/A	N/A	1%	1%	N/A	1%
Other	*	N/A	N/A	1%	0%	N/A	*
Don't know/Undecided/Refused	2%	N/A	N/A	1%	3%	N/A	2%
Sampling Error (+/-)	4.3			7.4	6.2		4.6

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Andrew Gillum, the Democrat	49%	60%	44%	48%	51%	37%	45%
Ron DeSantis, the Republican	48%	35%	54%	49%	46%	61%	52%
Bruce Stanley of the Green Party	0%	0%	0%	0%	0%	0%	0%
None of the above/ Neither	1%	2%	*	1%	1%	*	1%
Other	*	0%	*	*	0%	*	0%
Don't know/Undecided/Refused	2%	3%	1%	2%	3%	2%	2%
Sampling Error (+/-)	4.3	8.3	5.3	5.8	5.9	6.9	6.8

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Andrew Gillum, the Democrat	49%	94%	46%	5%	N/A	58%	18%
Ron DeSantis, the Republican	48%	5%	47%	94%	N/A	39%	80%
Bruce Stanley of the Green Party	0%	0%	0%	0%	N/A	0%	0%
None of the above/ Neither	1%	*	2%	0%	N/A	*	1%
Other	*	0%	1%	0%	N/A	*	0%
Don't know/Undecided/Refused	2%	1%	4%	*	N/A	3%	2%
Sampling Error (+/-)	4.3	7.6	7.2	7.5		6.9	6.8



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CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 008

Question Q3/Q3a COMBO TABLE

Q3/Q3a COMBO TABLE

Q3. If the election for Governor were held today and the candidates were Andrew Gillum, the Democrat, and Ron DeSantis, the Republican, who would you be more likely to vote for ?

Q3a. As of today, do you lean more toward...?

Base: Likely voters

	Total	Lean Demo- crat	Lean Repub lican
	=====	=====	=====
Andrew Gillum, the Democrat	49%	91%	6%
Ron DeSantis, the Republican	48%	6%	93%
Bruce Stanley of the Green Party	0%	0%	0%
None of the above/ Neither	1%	*	1%
Other	*	0%	0%
Don't know/Undecided/Refused	2%	2%	*
Sampling Error (+/-)	4.3	6.4	6.1



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 009

Question 4

4. Is your mind made up about who you will vote for, or is it possible you would change your mind?

Base: Likely voters who have already picked a candidate

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Mind made up	92%	93%	90%	93%	90%	92%	93%
Might change mind	7%	6%	8%	7%	7%	6%	6%
Don't know/Undecided/Refused	1%	*	2%	*	3%	2%	1%
Sampling Error (+/-)	4.3	5.8	6.5	5.1	8.2	6.1	6.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	92%	N/A	N/A	94%	92%	N/A	93%
Might change mind	7%	N/A	N/A	6%	5%	N/A	6%
Don't know/Undecided/Refused	1%	N/A	N/A	0%	3%	N/A	1%
Sampling Error (+/-)	4.3			7.5	6.3		4.6

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	92%	N/A	94%	91%	92%	94%	91%
Might change mind	7%	N/A	5%	7%	8%	5%	9%
Don't know/Undecided/Refused	1%	N/A	1%	2%	0%	1%	0%
Sampling Error (+/-)	4.3		5.3	5.9	6.0	7.0	6.9

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Mind made up	92%	94%	89%	91%	N/A	90%	91%
Might change mind	7%	4%	11%	6%	N/A	9%	7%
Don't know/Undecided/Refused	1%	1%	0%	3%	N/A	1%	2%
Sampling Error (+/-)	4.3	7.7	7.4	7.5		7.0	6.9

	Total	Lean Demo-cratic	Lean Repub lican
	=====	=====	=====
Mind made up	92%	92%	92%
Might change mind	7%	7%	6%
Don't know/Undecided/Refused	1%	1%	2%
Sampling Error (+/-)	4.3	6.5	6.1



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 012

Question A1

5. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Base: Total Respondents

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Approve	41%	49%	34%	52%	27%	100%	0%
Disapprove	49%	45%	54%	40%	62%	0%	100%
Don't know/Undecided/Refused	9%	6%	12%	8%	11%	0%	0%
Sampling Error (+/-)	3.8	5.1	5.6	4.6	6.5	5.5	5.6

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Approve	41%	N/A	43%	48%	45%	35%	46%
Disapprove	49%	N/A	47%	45%	46%	54%	45%
Don't know/Undecided/Refused	9%	N/A	10%	7%	10%	11%	9%
Sampling Error (+/-)	3.8		8.3	6.7	5.8	7.0	4.2

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Approve	41%	31%	48%	40%	42%	55%	46%
Disapprove	49%	57%	46%	50%	50%	38%	44%
Don't know/Undecided/Refused	9%	12%	6%	10%	8%	7%	10%
Sampling Error (+/-)	3.8	6.5	4.9	4.9	5.5	6.2	6.4

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Approve	41%	7%	38%	83%	N/A	35%	69%
Disapprove	49%	89%	50%	12%	N/A	59%	23%
Don't know/Undecided/Refused	9%	5%	12%	5%	N/A	6%	8%
Sampling Error (+/-)	3.8	7.0	6.1	6.9		6.1	6.3

	Total	Lean Demo-cratic	Lean Repub lican
	=====	=====	=====
Approve	41%	8%	84%
Disapprove	49%	88%	11%
Don't know/Undecided/Refused	9%	4%	5%
Sampling Error (+/-)	3.8	5.7	5.6



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 013

Question q6fla

6FLA. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Bill Nelson?

Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	43%	40%	46%	42%	45%	14%	69%
Unfavorable Opinion	37%	43%	32%	44%	26%	65%	13%
Never heard of	6%	3%	8%	3%	11%	5%	6%
No opinion (Net)	14%	14%	14%	11%	19%	15%	12%
Heard of, no opinion	11%	11%	11%	8%	16%	12%	9%
Undecided/Refused	3%	4%	2%	3%	3%	3%	3%
Sampling Error (+/-)	4.0	5.4	6.0	4.7	7.4	5.8	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	43%	N/A	N/A	48%	46%	36%	47%
Unfavorable Opinion	37%	N/A	N/A	39%	39%	34%	39%
Never heard of	6%	N/A	N/A	3%	4%	9%	4%
No opinion (Net)	14%	N/A	N/A	10%	11%	20%	10%
Heard of, no opinion	11%	N/A	N/A	7%	7%	17%	7%
Undecided/Refused	3%	N/A	N/A	3%	3%	3%	3%
Sampling Error (+/-)	4.0			7.0	6.0	8.0	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	43%	40%	46%	41%	47%	39%	48%
Unfavorable Opinion	37%	32%	41%	37%	38%	47%	41%
Never heard of	6%	10%	3%	7%	2%	3%	2%
No opinion (Net)	14%	18%	10%	14%	13%	11%	8%
Heard of, no opinion	11%	14%	8%	11%	11%	8%	8%
Undecided/Refused	3%	4%	2%	3%	2%	3%	1%
Sampling Error (+/-)	4.0	7.4	5.0	5.4	5.6	6.5	6.5

	Total	Demo-cratic	Indep-ent/Other	Repub-lican	Lib-eral	Mode-rate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	43%	76%	41%	12%	N/A	52%	20%
Unfavorable Opinion	37%	9%	39%	65%	N/A	26%	64%
Never heard of	6%	5%	5%	8%	N/A	5%	7%
No opinion (Net)	14%	11%	15%	15%	N/A	17%	9%
Heard of, no opinion	11%	8%	12%	11%	N/A	15%	6%
Undecided/Refused	3%	3%	3%	4%	N/A	2%	3%
Sampling Error (+/-)	4.0	7.3	6.8	7.2		6.4	6.6

	Total	Lean Demo-cratic	Lean Repub-lican
	=====	=====	=====
Favorable Opinion	43%	71%	15%
Unfavorable Opinion	37%	11%	65%
Never heard of	6%	5%	6%
No opinion (Net)	14%	12%	13%
Heard of, no opinion	11%	10%	10%
Undecided/Refused	3%	3%	4%
Sampling Error (+/-)	4.0	6.1	5.9



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 014

Question q6flb

6FLB. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Rick Scott?

Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	50%	40%	55%	29%	84%	11%
Unfavorable Opinion	44%	39%	49%	39%	52%	9%	77%
Never heard of	2%	1%	3%	1%	4%	1%	3%
No opinion (Net)	9%	9%	8%	5%	15%	6%	10%
Heard of, no opinion	6%	7%	5%	3%	11%	4%	7%
Undecided/Refused	3%	2%	4%	2%	4%	1%	3%
Sampling Error (+/-)	4.0	5.4	6.0	4.7	7.4	5.8	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	N/A	N/A	51%	43%	43%	47%
Unfavorable Opinion	44%	N/A	N/A	39%	44%	46%	43%
Never heard of	2%	N/A	N/A	0%	4%	2%	2%
No opinion (Net)	9%	N/A	N/A	10%	9%	9%	8%
Heard of, no opinion	6%	N/A	N/A	7%	5%	7%	5%
Undecided/Refused	3%	N/A	N/A	3%	4%	1%	3%
Sampling Error (+/-)	4.0			7.0	6.0	8.0	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	36%	52%	45%	45%	58%	50%
Unfavorable Opinion	44%	52%	42%	43%	47%	36%	46%
Never heard of	2%	4%	*	3%	1%	1%	0%
No opinion (Net)	9%	9%	6%	9%	7%	5%	4%
Heard of, no opinion	6%	5%	5%	7%	4%	3%	2%
Undecided/Refused	3%	3%	1%	3%	3%	2%	2%
Sampling Error (+/-)	4.0	7.4	5.0	5.4	5.6	6.5	6.5

	Total	Demo-cratic	Indep-ent/Other	Repub-lican	Lib-eral	Mode-rate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	12%	41%	84%	N/A	36%	75%
Unfavorable Opinion	44%	78%	47%	8%	N/A	54%	14%
Never heard of	2%	1%	2%	2%	N/A	0%	5%
No opinion (Net)	9%	9%	9%	6%	N/A	10%	6%
Heard of, no opinion	6%	4%	7%	6%	N/A	7%	4%
Undecided/Refused	3%	5%	3%	*	N/A	3%	2%
Sampling Error (+/-)	4.0	7.3	6.8	7.2		6.4	6.6

	Total	Lean Demo-cratic	Lean Repub-lican
	=====	=====	=====
Favorable Opinion	45%	10%	85%
Unfavorable Opinion	44%	79%	8%
Never heard of	2%	2%	2%
No opinion (Net)	9%	9%	5%
Heard of, no opinion	6%	6%	4%
Undecided/Refused	3%	3%	1%
Sampling Error (+/-)	4.0	6.1	5.9



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 015

Question q6flc

6FLC. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Andrew Gillum?

Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	47%	43%	50%	40%	58%	10%	80%
Unfavorable Opinion	35%	42%	29%	44%	21%	68%	8%
Never heard of	8%	5%	10%	5%	13%	9%	6%
No opinion (Net)	10%	10%	11%	11%	9%	13%	6%
Heard of, no opinion	8%	9%	7%	9%	7%	11%	4%
Undecided/Refused	2%	1%	3%	2%	2%	2%	2%
Sampling Error (+/-)	4.0	5.4	6.0	4.7	7.4	5.8	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	47%	N/A	N/A	42%	45%	52%	43%
Unfavorable Opinion	35%	N/A	N/A	40%	37%	29%	39%
Never heard of	8%	N/A	N/A	6%	9%	9%	7%
No opinion (Net)	10%	N/A	N/A	12%	9%	10%	11%
Heard of, no opinion	8%	N/A	N/A	10%	8%	7%	9%
Undecided/Refused	2%	N/A	N/A	2%	2%	2%	2%
Sampling Error (+/-)	4.0			7.0	6.0	8.0	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	47%	54%	44%	46%	48%	38%	44%
Unfavorable Opinion	35%	25%	41%	34%	37%	46%	42%
Never heard of	8%	11%	5%	10%	4%	5%	3%
No opinion (Net)	10%	10%	10%	10%	11%	10%	11%
Heard of, no opinion	8%	7%	8%	8%	9%	9%	8%
Undecided/Refused	2%	3%	2%	2%	2%	1%	3%
Sampling Error (+/-)	4.0	7.4	5.0	5.4	5.6	6.5	6.5

	Total	Demo-cratic	Indep-ent/Other	Repub-lican	Lib-eral	Mode-rate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	47%	86%	45%	11%	N/A	56%	19%
Unfavorable Opinion	35%	4%	34%	68%	N/A	26%	61%
Never heard of	8%	4%	8%	11%	N/A	7%	10%
No opinion (Net)	10%	6%	13%	10%	N/A	11%	10%
Heard of, no opinion	8%	5%	10%	8%	N/A	9%	7%
Undecided/Refused	2%	1%	4%	2%	N/A	2%	3%
Sampling Error (+/-)	4.0	7.3	6.8	7.2		6.4	6.6

	Total	Lean Demo-cratic	Lean Repub-lican
	=====	=====	=====
Favorable Opinion	47%	81%	13%
Unfavorable Opinion	35%	7%	67%
Never heard of	8%	5%	10%
No opinion (Net)	10%	7%	10%
Heard of, no opinion	8%	6%	8%
Undecided/Refused	2%	2%	2%
Sampling Error (+/-)	4.0	6.1	5.9



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 016

Question q6fld

6FLD. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Ron DeSantis?

Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	42%	47%	38%	53%	26%	80%	11%
Unfavorable Opinion	38%	36%	41%	34%	45%	5%	70%
Never heard of	9%	6%	11%	3%	17%	6%	11%
No opinion (Net)	11%	11%	11%	10%	11%	9%	8%
Heard of, no opinion	9%	10%	8%	8%	11%	8%	7%
Undecided/Refused	2%	1%	2%	2%	1%	2%	1%
Sampling Error (+/-)	4.0	5.4	6.0	4.7	7.4	5.8	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	42%	N/A	N/A	47%	47%	37%	46%
Unfavorable Opinion	38%	N/A	N/A	35%	37%	38%	38%
Never heard of	9%	N/A	N/A	6%	6%	14%	5%
No opinion (Net)	11%	N/A	N/A	12%	10%	11%	10%
Heard of, no opinion	9%	N/A	N/A	10%	8%	10%	8%
Undecided/Refused	2%	N/A	N/A	2%	2%	1%	2%
Sampling Error (+/-)	4.0			7.0	6.0	8.0	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	42%	31%	49%	43%	41%	57%	46%
Unfavorable Opinion	38%	41%	39%	35%	45%	29%	42%
Never heard of	9%	16%	4%	11%	3%	4%	3%
No opinion (Net)	11%	13%	8%	10%	11%	10%	9%
Heard of, no opinion	9%	11%	7%	9%	9%	9%	7%
Undecided/Refused	2%	2%	1%	1%	2%	2%	2%
Sampling Error (+/-)	4.0	7.4	5.0	5.4	5.6	6.5	6.5

	Total	Demo-cratic	Indep-ent/Other	Repub-lican	Lib-eral	Mode-rate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	42%	9%	37%	81%	N/A	33%	71%
Unfavorable Opinion	38%	70%	40%	6%	N/A	47%	13%
Never heard of	9%	11%	9%	6%	N/A	9%	7%
No opinion (Net)	11%	10%	14%	7%	N/A	10%	9%
Heard of, no opinion	9%	8%	11%	6%	N/A	8%	8%
Undecided/Refused	2%	2%	2%	1%	N/A	2%	2%
Sampling Error (+/-)	4.0	7.3	6.8	7.2		6.4	6.6

	Total	Lean Demo-cratic	Lean Repub-lican
	=====	=====	=====
Favorable Opinion	42%	10%	80%
Unfavorable Opinion	38%	68%	8%
Never heard of	9%	12%	5%
No opinion (Net)	11%	10%	7%
Heard of, no opinion	9%	9%	6%
Undecided/Refused	2%	1%	1%
Sampling Error (+/-)	4.0	6.1	5.9



CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 017
 Question q7

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?
 Base: Respondents who are registered to vote

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Health care	27%	23%	30%	25%	31%	7%	43%
The economy	25%	28%	21%	24%	26%	33%	18%
Immigration	17%	20%	15%	20%	12%	29%	9%
National security	12%	8%	15%	12%	12%	19%	5%
Gun policy	10%	9%	10%	10%	9%	7%	11%
The investigation into Russian interference in the 2016 election.....	5%	5%	4%	5%	5%	1%	8%
Other	2%	2%	2%	2%	2%	2%	2%
Don't know/Undecided/Refused	3%	3%	3%	3%	3%	1%	4%
Sampling Error (+/-)	4.0	5.4	6.0	4.7	7.4	5.8	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Health care	27%	N/A	N/A	32%	26%	22%	29%
The economy	25%	N/A	N/A	24%	17%	31%	21%
Immigration	17%	N/A	N/A	15%	22%	16%	18%
National security	12%	N/A	N/A	12%	15%	11%	13%
Gun policy	10%	N/A	N/A	8%	6%	13%	8%
The investigation into Russian interference in the 2016 election.....	5%	N/A	N/A	5%	7%	3%	5%
Other	2%	N/A	N/A	1%	2%	3%	1%
Don't know/Undecided/Refused	3%	N/A	N/A	3%	4%	1%	4%
Sampling Error (+/-)	4.0			7.0	6.0	8.0	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Health care	27%	32%	26%	24%	32%	21%	31%
The economy	25%	21%	27%	26%	23%	25%	22%
Immigration	17%	15%	17%	17%	18%	21%	20%
National security	12%	13%	11%	13%	10%	13%	9%
Gun policy	10%	10%	10%	10%	8%	10%	9%
The investigation into Russian interference in the 2016 election.....	5%	3%	6%	4%	5%	4%	6%
Other	2%	3%	2%	2%	2%	2%	2%
Don't know/Undecided/Refused	3%	3%	2%	3%	2%	4%	2%
Sampling Error (+/-)	4.0	7.4	5.0	5.4	5.6	6.5	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Health care	27%	44%	26%	10%	N/A	32%	15%
The economy	25%	18%	30%	26%	N/A	27%	27%
Immigration	17%	7%	16%	30%	N/A	12%	29%
National security	12%	7%	9%	21%	N/A	10%	19%
Gun policy	10%	10%	9%	10%	N/A	10%	6%
The investigation into Russian interference in the 2016 election.....	5%	8%	5%	1%	N/A	5%	1%
Other	2%	2%	2%	1%	N/A	1%	1%
Don't know/Undecided/Refused	3%	4%	3%	2%	N/A	3%	2%
Sampling Error (+/-)	4.0	7.3	6.8	7.2		6.4	6.6



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CNN/SSRS STATE (FLORIDA) Poll -- October 24, 2018 to October 29, 2018

TABLE 017

Question q7

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

Base: Respondents who are registered to vote

	Total	Lean Demo- crat	Lean Repub lican
	=====	=====	=====
Health care	27%	42%	11%
The economy	25%	19%	31%
Immigration	17%	8%	28%
National security	12%	6%	18%
Gun policy	10%	11%	9%
The investigation into Russian interference in the 2016 election.....	5%	8%	1%
Other	2%	3%	1%
Don't know/Undecided/Refused	3%	4%	1%
Sampling Error (+/-)	4.0	6.1	5.9