



OVERVIEW

The study was conducted for CNN via web and telephone on the SSRS Opinion Panel, a nationally representative panel of U.S. adults ages 18 or older recruited using probability-based sampling techniques. SSRS is an independent research company. Surveys were obtained **November 1-4, 2021** with a representative sample of **n=1,004** respondents. The margin of sampling error for total respondents is +/- **4.0** at the 95% confidence level. The design effect is **1.64**. More information about SSRS can be obtained by visiting www.ssrs.com.

EMBARGOED FOR RELEASE: Wednesday, November 10 at 6:00 a.m.

NOTE ABOUT RESULTS

Results for the August 3-September 7, 2021 survey are from a poll conducted via web and phone that implemented a full probability design via Address-Based Sampling (ABS). Results for the October 7-11, 2021, March 25-26, 2019, and September 21-22, 2020 surveys are from polls conducted via web on the SSRS Opinion Panel. Unless otherwise noted, all other results beginning with the August 3-6, 2017 survey and ending with the April 21-26, 2021 survey are from polls conducted by SSRS via telephone only.

Results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from telephone surveys conducted by ORC International. Results before March 31, 2006 are from telephone surveys conducted by Gallup.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

NOTE ABOUT CROSSTABS

Surveys were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum N=125 unweighted cases. Results for subgroups with fewer than N=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



Q8. Overall, how much do you trust big technology companies such as Google, Facebook, or Amazon to do what is best for their users? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	NET Great deal/ Somewhat	A great deal	Somewhat	NET Little/ Not at all	A little	Not at all	No opinion
November 1-4, 2021	34%	5%	29%	66%	28%	38%	*
March 14-17, 2019	40%	8%	33%	58%	29%	29%	2%

Q9. How often do you, personally, use Facebook?

	Several times a day	Once a day	Several times a week	Several times a month	Less often than that	Never use Facebook	No opinion
November 1-4, 2021	36%	15%	10%	10%	11%	19%	0%

Q10. Thinking about Facebook's effect on American society as a whole, would you say: **[FIRST TWO RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	Facebook makes American society better	Facebook makes American society worse	Facebook has no effect on American society	No opinion
November 1-4, 2021	11%	76%	13%	*

(Respondents who think Facebook makes society worse, N=773)

Q11. Which do you think is more at fault for Facebook making society worse? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

	The way some people use Facebook	The way Facebook itself is run	No opinion
November 1-4, 2021	55%	45%	0%

Q10. Thinking about Facebook's effect on American society as a whole, would you say: **[FIRST TWO RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

Q11. Which do you think is more at fault for Facebook making society worse? **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]**

Q10/Q11 COMBO TABLE

	Facebook makes American society better	Facebook makes American society worse	Worse because of the way some people use Facebook	Worse because of the way Facebook itself is run	Worse, No opinion	Facebook has no effect on American society	No opinion
November 1-4, 2021	11%	76%	41%	34%	0%	13%	*



Q12. Do you think the federal government should (increase), (decrease), or not change its regulation of Facebook?

	Increase	Decrease	Not change	No opinion
November 1-4, 2021	53%	11%	35%	1%

(Respondents who use Facebook several times a month or more, N=715)

Q13. As you may know, Facebook suggests posts to users based on their previous activity on the site. Has Facebook ever suggested posts to you that you found objectionable, or not?

	Yes	No	No opinion
November 1-4, 2021	54%	46%	*

Q14. Do you happen to know anyone personally who you think was persuaded to believe in a conspiracy theory because of content on Facebook, or don't you know anyone like that?

	Know someone like that	Don't know anyone like that	No opinion
November 1-4, 2021	49%	51%	*

COMPARE TO:

	Yes	No	No opinion
September 17-20, 2017**	11%	86%	3%

**QUESTION WORDING: And do you happen to know anyone personally who you think changed their presidential vote last year because of Russian-backed content on Facebook or in other social media, or don't you know anyone like that?



MORE ON METHODOLOGY

A total of n=**1,004** adults were surveyed via web and phone on the SSRS Opinion Panel, a nationally representative panel of U.S. adults ages 18 or older recruited using probability-based sampling techniques. Surveys were conducted in English and Spanish.

Among the entire sample, **35%** described themselves as Democrats, **29%** described themselves as Republicans, and **36%** described themselves as independents or members of another party.

The entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, population density, and civic engagement, and Pew Research Center's NPORS figures for religious affiliation and frequency of internet use. The sample was also weighted for self-reported party identification. The benchmark for party identification was taken from CNN's national poll conducted by SSRS via web and phone from August 3-September 7, 2021, which implemented a full probability design via Address-Based Sampling (ABS).

Results for the full sample have a margin of sampling error of +/- 4.0 percentage points.

Surveys were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "**SN**" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 015

Question 8

8. Overall, how much do you trust big technology companies such as Google, Facebook, or Amazon to do what is best for their users?

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disapprove
A great deal/Somewhat (Net)	34%	29%	40%	30%	41%	44%	24%
A great deal	5%	7%	4%	2%	10%	7%	3%
Somewhat	29%	22%	36%	28%	31%	37%	21%
A little/Not at all (Net)	66%	71%	60%	70%	59%	56%	76%
A little	28%	31%	27%	29%	27%	30%	27%
Not at all	38%	41%	33%	41%	32%	26%	49%
Don't know/Refused	*	0%	*	*	0%	0%	*
Sampling Error (+/-)	4.0	6.0	5.4	4.9	6.9	5.8	5.4

	Total	18-34	35-49	50-64	65+	<45	45+
A great deal/Somewhat (Net)	34%	33%	33%	38%	30%	33%	34%
A great deal	5%	8%	4%	4%	4%	6%	4%
Somewhat	29%	25%	29%	34%	27%	27%	30%
A little/Not at all (Net)	66%	67%	67%	62%	69%	67%	65%
A little	28%	29%	29%	25%	31%	28%	29%
Not at all	38%	38%	38%	37%	38%	39%	37%
Don't know/Refused	*	0%	0%	0%	1%	0%	*
Sampling Error (+/-)	4.0	7.7	7.7	8.1	8.2	6.0	5.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White coll.	White coll. grad.
A great deal/Somewhat (Net)	34%	37%	30%	35%	32%	29%	31%
A great deal	5%	5%	5%	6%	3%	2%	1%
Somewhat	29%	32%	25%	29%	29%	27%	30%
A little/Not at all (Net)	66%	62%	70%	65%	68%	70%	69%
A little	28%	27%	30%	28%	29%	30%	27%
Not at all	38%	36%	40%	37%	39%	40%	42%
Don't know/Refused	*	*	0%	*	0%	*	0%
Sampling Error (+/-)	4.0	6.3	5.3	5.2	6.0	6.5	7.3

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
A great deal/Somewhat (Net)	34%	42%	30%	29%	36%	37%	26%
A great deal	5%	8%	4%	3%	8%	6%	2%
Somewhat	29%	34%	26%	26%	28%	32%	24%
A little/Not at all (Net)	66%	58%	70%	71%	64%	63%	73%
A little	28%	29%	27%	29%	25%	30%	28%
Not at all	38%	28%	43%	42%	39%	33%	45%
Don't know/Refused	*	0%	0%	1%	0%	0%	1%
Sampling Error (+/-)	4.0	7.0	6.3	7.3	8.9	5.5	7.4

	Total	Lean Demo-cratic	Lean Repub lican	Reg. voter
A great deal/Somewhat (Net)	34%	40%	27%	32%
A great deal	5%	7%	3%	4%
Somewhat	29%	33%	24%	28%
A little/Not at all (Net)	66%	60%	73%	68%
A little	28%	30%	27%	29%
Not at all	38%	31%	46%	39%
Don't know/Refused	*	0%	*	*
Sampling Error (+/-)	4.0	5.4	5.9	4.3



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 016

Question 9

9. How often do you, personally, use Facebook?

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disap prove
	=====	=====	=====	=====	=====	=====	=====
Several times a day	36%	33%	40%	35%	38%	37%	35%
Once a day	15%	13%	16%	15%	13%	13%	16%
Several times a week	10%	9%	12%	11%	9%	11%	10%
Several times a month	10%	9%	9%	9%	10%	9%	10%
Less often than that	11%	10%	11%	11%	10%	11%	11%
Never use Facebook	19%	26%	13%	19%	19%	19%	18%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.0	6.0	5.4	4.9	6.9	5.8	5.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Several times a day	36%	35%	54%	36%	17%	43%	30%
Once a day	15%	16%	13%	12%	17%	15%	14%
Several times a week	10%	10%	9%	10%	11%	10%	11%
Several times a month	10%	14%	4%	12%	8%	9%	10%
Less often than that	11%	9%	11%	10%	13%	9%	12%
Never use Facebook	19%	16%	10%	20%	33%	14%	23%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.0	7.7	7.7	8.1	8.2	6.0	5.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Several times a day	36%	33%	40%	38%	31%	37%	32%
Once a day	15%	15%	13%	14%	16%	13%	19%
Several times a week	10%	9%	10%	9%	12%	11%	10%
Several times a month	10%	12%	7%	10%	9%	9%	9%
Less often than that	11%	9%	13%	10%	13%	10%	13%
Never use Facebook	19%	22%	17%	19%	18%	20%	17%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.0	6.3	5.3	5.2	6.0	6.5	7.3

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Several times a day	36%	38%	37%	32%	28%	40%	33%
Once a day	15%	13%	14%	18%	17%	13%	16%
Several times a week	10%	9%	11%	11%	8%	12%	9%
Several times a month	10%	11%	9%	8%	11%	8%	11%
Less often than that	11%	10%	10%	12%	11%	10%	12%
Never use Facebook	19%	19%	18%	20%	24%	17%	19%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.0	7.0	6.3	7.3	8.9	5.5	7.4

	Total	Lean Demo-crat	Lean Repub lican	Reg. voter
	=====	=====	=====	=====
Several times a day	36%	37%	35%	35%
Once a day	15%	13%	18%	15%
Several times a week	10%	11%	9%	10%
Several times a month	10%	11%	8%	10%
Less often than that	11%	11%	11%	12%
Never use Facebook	19%	19%	19%	18%
Don't know/Refused	0%	0%	0%	0%
Sampling Error (+/-)	4.0	5.4	5.9	4.3



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 017
 Question 10

10. Thinking about Facebook's effect on American society as a whole, would you say:
 Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disapprove
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	13%	10%	8%	16%	15%	7%
Facebook makes American society worse	76%	75%	75%	80%	68%	68%	82%
Facebook has no effect on American society	13%	11%	15%	12%	15%	16%	11%
Don't know/Refused	*	1%	0%	1%	0%	1%	0%
Sampling Error (+/-)	4.0	6.0	5.4	4.9	6.9	5.8	5.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	10%	12%	13%	9%	11%	11%
Facebook makes American society worse	76%	75%	77%	71%	79%	76%	75%
Facebook has no effect on American society	13%	14%	11%	16%	11%	13%	13%
Don't know/Refused	*	0%	0%	0%	2%	0%	1%
Sampling Error (+/-)	4.0	7.7	7.7	8.1	8.2	6.0	5.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	11%	12%	12%	9%	8%	8%
Facebook makes American society worse	76%	72%	78%	72%	83%	77%	84%
Facebook has no effect on American society	13%	17%	10%	16%	7%	16%	6%
Don't know/Refused	*	1%	0%	0%	1%	0%	2%
Sampling Error (+/-)	4.0	6.3	5.3	5.2	6.0	6.5	7.3

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	14%	11%	7%	12%	15%	3%
Facebook makes American society worse	76%	70%	76%	82%	72%	73%	84%
Facebook has no effect on American society	13%	15%	13%	11%	16%	12%	13%
Don't know/Refused	*	1%	0%	0%	0%	1%	0%
Sampling Error (+/-)	4.0	7.0	6.3	7.3	8.9	5.5	7.4

	Total	Lean Demo-crat	Lean Repub lican	Reg. voter
	=====	=====	=====	=====
Facebook makes American society better	11%	13%	9%	10%
Facebook makes American society worse	76%	72%	80%	78%
Facebook has no effect on American society	13%	15%	10%	11%
Don't know/Refused	*	1%	0%	*
Sampling Error (+/-)	4.0	5.4	5.9	4.3



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 018
 Question 11

11. Which do you think is more at fault for Facebook making society worse?
 Base: Respondents who think Facebook makes society worse

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disapprove
	=====	=====	=====	=====	=====	=====	=====
The way some people use Facebook	55%	52%	57%	51%	61%	63%	48%
The way Facebook itself is run	45%	48%	43%	49%	39%	37%	52%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	6.6	6.2	5.4	8.2	6.7	6.1

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
The way some people use Facebook	55%	59%	55%	53%	50%	59%	51%
The way Facebook itself is run	45%	41%	45%	47%	50%	41%	49%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	8.8	8.5	9.5	9.1	6.8	6.0

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
The way some people use Facebook	55%	58%	53%	57%	50%	52%	50%
The way Facebook itself is run	45%	42%	47%	43%	50%	48%	50%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	7.3	5.9	6.1	6.6	7.4	7.9

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
The way some people use Facebook	55%	61%	56%	46%	50%	63%	45%
The way Facebook itself is run	45%	39%	44%	54%	50%	37%	55%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%
Sampling Error (+/-)	4.5	8.1	7.3	8.1	10.2	6.4	8.1

	Total	Lean Demo-cratic	Lean Repub lican	Reg. voter
	=====	=====	=====	=====
The way some people use Facebook	55%	63%	45%	52%
The way Facebook itself is run	45%	37%	55%	48%
Don't know/Refused	0%	0%	0%	0%
Sampling Error (+/-)	4.5	6.2	6.5	4.8



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 019

Question 10/11 Combo table

10. Thinking about Facebook's effect on American society as a whole, would you say:

11. Which do you think is more at fault for Facebook making society worse?

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disapprove
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	13%	10%	8%	16%	15%	7%
Facebook makes American society worse (Net)	76%	75%	75%	80%	68%	68%	82%
Worse because of the way some people use Facebook	41%	39%	43%	41%	41%	43%	39%
Worse because of the way Facebook itself is run	34%	36%	32%	39%	27%	25%	43%
Worse, no opinion	0%	0%	0%	0%	0%	0%	0%
Facebook has no effect on American society	13%	11%	15%	12%	15%	16%	11%
Don't know/Refused	*	1%	0%	1%	0%	1%	0%
Sampling Error (+/-)	4.0	6.0	5.4	4.9	6.9	5.8	5.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	10%	12%	13%	9%	11%	11%
Facebook makes American society worse (Net)	76%	75%	77%	71%	79%	76%	75%
Worse because of the way some people use Facebook	41%	44%	43%	37%	39%	45%	38%
Worse because of the way Facebook itself is run	34%	31%	35%	34%	39%	32%	37%
Worse, no opinion	0%	0%	0%	0%	0%	0%	0%
Facebook has no effect on American society	13%	14%	11%	16%	11%	13%	13%
Don't know/Refused	*	0%	0%	0%	2%	0%	1%
Sampling Error (+/-)	4.0	7.7	7.7	8.1	8.2	6.0	5.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	11%	12%	12%	9%	8%	8%
Facebook makes American society worse (Net)	76%	72%	78%	72%	83%	77%	84%
Worse because of the way some people use Facebook	41%	42%	41%	41%	41%	40%	42%
Worse because of the way Facebook itself is run	34%	30%	37%	30%	42%	37%	42%
Worse, no opinion	0%	0%	0%	0%	0%	0%	0%
Facebook has no effect on American society	13%	17%	10%	16%	7%	16%	6%
Don't know/Refused	*	1%	0%	0%	1%	0%	2%
Sampling Error (+/-)	4.0	6.3	5.3	5.2	6.0	6.5	7.3

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Facebook makes American society better	11%	14%	11%	7%	12%	15%	3%
Facebook makes American society worse (Net)	76%	70%	76%	82%	72%	73%	84%
Worse because of the way some people use Facebook	41%	43%	42%	38%	35%	45%	38%
Worse because of the way Facebook itself is run	34%	27%	34%	44%	36%	27%	46%
Worse, no opinion	0%	0%	0%	0%	0%	0%	0%
Facebook has no effect on American society	13%	15%	13%	11%	16%	12%	13%
Don't know/Refused	*	1%	0%	0%	0%	1%	0%
Sampling Error (+/-)	4.0	7.0	6.3	7.3	8.9	5.5	7.4

	Total	Lean Demo-crat	Lean Repub lican	Reg. voter
	=====	=====	=====	=====
Facebook makes American society better	11%	13%	9%	10%
Facebook makes American society worse (Net)	76%	72%	80%	78%
Worse because of the way some people use Facebook	41%	45%	36%	41%
Worse because of the way Facebook itself is run	34%	27%	44%	38%
Worse, no opinion	0%	0%	0%	0%
Facebook has no effect on American society	13%	15%	10%	11%
Don't know/Refused	*	1%	0%	*
Sampling Error (+/-)	4.0	5.4	5.9	4.3



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 020
Question 12

12. Do you think the federal government should increase, decrease, or not change its regulation of Facebook?
Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disap prove
	=====	=====	=====	=====	=====	=====	=====
Increase	53%	59%	45%	54%	51%	56%	49%
Decrease	11%	8%	15%	11%	13%	5%	17%
Not change	35%	32%	39%	34%	36%	37%	34%
Don't know/Refused	1%	1%	1%	1%	*	1%	*
Sampling Error (+/-)	4.0	6.0	5.4	4.9	6.9	5.8	5.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Increase	53%	47%	50%	57%	59%	47%	57%
Decrease	11%	13%	11%	10%	11%	13%	9%
Not change	35%	40%	39%	33%	26%	40%	31%
Don't know/Refused	1%	0%	0%	*	4%	0%	2%
Sampling Error (+/-)	4.0	7.7	7.7	8.1	8.2	6.0	5.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Increase	53%	47%	55%	49%	59%	52%	56%
Decrease	11%	16%	6%	13%	8%	11%	9%
Not change	35%	34%	38%	37%	32%	35%	33%
Don't know/Refused	1%	2%	0%	1%	1%	1%	2%
Sampling Error (+/-)	4.0	6.3	5.3	5.2	6.0	6.5	7.3

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Increase	53%	55%	54%	48%	59%	54%	46%
Decrease	11%	7%	10%	19%	8%	8%	20%
Not change	35%	37%	36%	32%	34%	37%	33%
Don't know/Refused	1%	2%	*	1%	0%	1%	1%
Sampling Error (+/-)	4.0	7.0	6.3	7.3	8.9	5.5	7.4

	Total	Lean Demo-cratic	Lean Repub lican	Reg. voter
	=====	=====	=====	=====
Increase	53%	56%	49%	53%
Decrease	11%	6%	18%	12%
Not change	35%	37%	32%	34%
Don't know/Refused	1%	1%	*	1%
Sampling Error (+/-)	4.0	5.4	5.9	4.3



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 022
 Question 13

13. As you may know, Facebook suggests posts to users based on their previous activity on the site. Has Facebook ever suggested posts to you that you found objectionable, or not?

Base: Respondents who use Facebook several times a month or more

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disap prove
	=====	=====	=====	=====	=====	=====	=====
Yes	54%	54%	53%	53%	57%	49%	59%
No	46%	45%	47%	46%	43%	51%	41%
Don't know/Refused	*	*	0%	*	0%	*	*
Sampling Error (+/-)	4.6	7.4	6.0	5.7	8.2	6.8	6.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Yes	54%	65%	57%	47%	39%	63%	45%
No	46%	35%	43%	53%	60%	37%	54%
Don't know/Refused	*	0%	0%	0%	1%	0%	*
Sampling Error (+/-)	4.6	8.9	8.5	9.4	10.5	6.7	6.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Yes	54%	59%	48%	55%	53%	53%	54%
No	46%	41%	52%	45%	47%	47%	46%
Don't know/Refused	*	*	*	*	*	*	*
Sampling Error (+/-)	4.6	7.4	6.2	6.0	7.0	7.5	8.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con servative
	=====	=====	=====	=====	=====	=====	=====
Yes	54%	49%	58%	56%	57%	52%	57%
No	46%	51%	42%	44%	43%	48%	43%
Don't know/Refused	*	0%	*	0%	0%	*	*
Sampling Error (+/-)	4.6	8.3	7.4	8.4	11.0	6.3	8.7

	Total	Lean Demo-cratic	Lean Repub lican	Reg. voter
	=====	=====	=====	=====
Yes	54%	51%	58%	54%
No	46%	49%	42%	45%
Don't know/Refused	*	*	0%	*
Sampling Error (+/-)	4.6	6.4	6.7	5.0



CNN/SSRS Poll -- November 01, 2021 to November 04, 2021

TABLE 023
Question 14

14. Do you happen to know anyone personally who you think was persuaded to believe in a conspiracy theory because of content on Facebook, or don't you know anyone like that?

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Biden approve	Biden disapprove
	=====	=====	=====	=====	=====	=====	=====
Know someone like that	49%	50%	47%	51%	45%	49%	49%
Don't know anyone like that	51%	50%	53%	49%	55%	51%	50%
Don't know/Refused	*	1%	0%	0%	1%	0%	*
Sampling Error (+/-)	4.0	6.0	5.4	4.9	6.9	5.8	5.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Know someone like that	49%	61%	52%	44%	35%	58%	42%
Don't know anyone like that	51%	39%	47%	56%	65%	42%	57%
Don't know/Refused	*	0%	1%	0%	0%	0%	*
Sampling Error (+/-)	4.0	7.7	7.7	8.1	8.2	6.0	5.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Know someone like that	49%	44%	52%	45%	56%	48%	56%
Don't know anyone like that	51%	56%	47%	54%	44%	52%	44%
Don't know/Refused	*	0%	1%	*	0%	0%	0%
Sampling Error (+/-)	4.0	6.3	5.3	5.2	6.0	6.5	7.3

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Know someone like that	49%	50%	52%	45%	54%	54%	37%
Don't know anyone like that	51%	50%	48%	55%	46%	46%	63%
Don't know/Refused	*	1%	0%	0%	0%	*	0%
Sampling Error (+/-)	4.0	7.0	6.3	7.3	8.9	5.5	7.4

	Total	Lean Demo-cratic	Lean Repub lican	Reg. voter
	=====	=====	=====	=====
Know someone like that	49%	52%	46%	50%
Don't know anyone like that	51%	47%	54%	50%
Don't know/Refused	*	*	0%	*
Sampling Error (+/-)	4.0	5.4	5.9	4.3