

#### **OVERVIEW**

The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from **January 9-14, 2021** among a sample of **1,003** respondents. The landline total respondents were **253** and there were **750** cell phone respondents. The margin of sampling error for total respondents is +/- **3.7** at the 95% confidence level. The design effect is **1.40**. More information about SSRS can be obtained by visiting <a href="https://www.ssrs.com">www.ssrs.com</a>. Unless otherwise noted, results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from surveys conducted by ORC International. Results before March 31, 2006 are from surveys conducted by Gallup.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (\*).

#### **NOTE ABOUT CROSSTABS**

Interviews were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum N=125 unweighted cases. Results for subgroups with fewer than N=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

#### **EMBARGOED FOR RELEASE:**

Thursday, January 21 at noon



### 1 Braxton Way Suite 125 Glen Mills, PA 19342

484-840-4300 **www.ssrs.com** 

CV1. Which comes closer to your view about where the U.S. stands in the coronavirus outbreak: **[RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]** 

	The worst is behind us	The worst is yet to come	No opinion
January 9-14, 2021	49%	47%	4%
October 23-26, 2020	44%	50%	7%
October 1-4, 2020	48%	47%	5%
Aug. 28-Sept. 01, 2020	51%	43%	6%
August 12-15, 2020	40%	55%	4%
June 2-5, 2020	47%	46%	7%
May 7-10, 2020	44%	52%	4%
April 3-6, 2020	17%	80%	3%

#### (Respondents who say the worst is behind us, N=490)

CV1a. What is the main reason that you feel the worst is behind us? [OPEN-END]

	January 9-14, 2021
Vaccines now available	62%
Biden/Change in administration	9%
Know more now/Better prepared/Better treatments	9%
Cannot get worse/This is the worst/Past the peak	5%
Coronavirus is fake/overhyped	5%
People following guidelines/Wearing masks/Taking virus seriously	5%
General getting it under control/Getting better	3%
General hopeful/optimistic	3%
Not as bad as originally thought/More are surviving now	2%
Immunity spreading/More have had it	2%
Holidays over/Less travel/Fewer gatherings	2%
Reopening/Shutdowns ending/General anti-lockdown	2%
Deaths/Cases declining	2%
Weather/Better after winter	1%
Shutdowns in place/New shutdowns starting	1%
Economy improving	1%
Other	8%
Don't know/Refused	2%



#### (Respondents who say the worst is yet to come, N=469)

CV1b. What is the main reason that you feel the worst is yet to come? [OPEN-END]

	January 9-14, 2021
People not taking it seriously/Not following guidelines/Not wearing masks	18%
Vaccines not widespread/Taking too long/Poor rollout	17%
Cases rising/Deaths rising	17%
General getting worse/Not under control	9%
New strain/Mutations of the virus	9%
Holidays/Travel/Gatherings	7%
Trump did not do enough/Lack of leadership	6%
Expecting another wave/Have not peaked	5%
Resistance to taking vaccine/Negative reactions to vaccines	5%
Economic fallout	4%
Not enough regulation/Not enough shutdown	4%
Hospitals/Health workers overwhelmed	4%
Biden/Change in administration	3%
Not enough known about virus/No treatment	3%
Protests/January 6/Inauguration related	3%
What experts say/See on news	2%
Political divisions over virus	1%
Still winter/People indoors	1%
What other countries are experiencing	1%
Local situation getting worse	1%
Vaccines will not work	1%
Direct experience/Conversation with health care workers	*
Other	9%
Don't know/Refused	1%



Q16. Generally speaking, when you are in public in your community, how often do you feel that the people around you are doing too little to limit the spread of coronavirus? [RESPONSES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

	NET All/ Most of the time	All the time	Most of the time	NET Occa- sionally/ Rarely or never	Occa- sionally	Rarely or never	Do not go out in public in my com- munity (vol.)	No opinion
January 9-14, 2021	42%	11%	32%	56%	32%	24%	1%	1%

Q17. Now that multiple vaccines have been approved for use and are beginning to be made available to the public, will you, personally, try to get a coronavirus vaccine, or not?

	Yes, will try to get vaccinated	No, will not try to get vaccinated	No opinion	
January 9-14, 2021	66%	30%	3%	

#### COMPARE TO:

	Yes, would try to get vaccinated	No, would not try to get vaccinated	No opinion					
October 1-4, 2020	51%	45%	4%					
August 12-15, 2020	56%	40%	3%					
May 7-10, 2020	66%	33%	2%					
*************	***************************************							

<sup>\*\*</sup>QUESTION WORDING: If a vaccine to prevent coronavirus infection were widely available at a low cost, would you, personally, try to get that vaccine, or not?

Q18. Do you think the way the coronavirus vaccine has been distributed so far has been mostly fair or mostly unfair?

	Mostly fair	Mostly unfair	No opinion
January 9-14, 2021	75%	19%	6%



### 1 Braxton Way Suite 125 Glen Mills, PA 19342

484-840-4300 www.ssrs.com

Q19. Has the coronavirus outbreak caused any financial hardship for you or your household?

	Yes, hardship	No, no hardship	No opinion
January 9-14, 2021	48%	52%	*
August 12-15, 2020	50%	50%	*
May 7-10, 2020	48%	52%	*
April 3-6, 2020	49%	51%	*

#### (Respondents who have experienced a financial hardship caused by the coronavirus outbreak, N=434)

Q19a. Is that a severe hardship that affects your ability to maintain your current standard of living, or is it a moderate hardship that affects you somewhat but does not jeopardize your current standard of living?

	Severe hardship	Moderate hardship	No opinion
January 9-14, 2021	27%	73%	*
August 12-15, 2020	27%	73%	1%
May 7-10, 2020	30%	69%	1%
April 3-6, 2020	37%	62%	1%

Q19. Has the coronavirus outbreak caused any financial hardship for you or your household? Q19a. Is that a severe hardship that affects your ability to maintain your current standard of living, or is it a moderate hardship that affects you somewhat but does not jeopardize your current standard of living?

#### Q19/Q19a COMBO TABLE

	NET Hardship	Severe hardship	Moderate hardship	No opinion	NET No hardship	No opinion
January 9-14, 2021	48%	13%	35%	*	52%	*
August 12-15, 2020	50%	13%	36%	*	50%	*
May 7-10, 2020	48%	14%	33%	1%	52%	*
April 3-6, 2020	49%	18%	30%	*	51%	*



#### **MORE ON METHODOLOGY**

A total of **1,003** adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, **33**% described themselves as Democrats, **26**% described themselves as Republicans, and **41**% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, population density, and telephone usage. The sample was also weighted to reflect partisan identification and lean computed from the weighted average of the current poll plus three recent CNN polls.

Results for the full sample have a margin of sampling error of +/- 3.7 percentage points.

Interviews were conducted among a representative sample of the adult population, age 18 or older, of the United States. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "SN" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



CNN/SSRS Poll -- January 09, 2021 to January 14, 2021

TABLE 052 Question CV1

CV1. Which comes closer to your view about where the U.S. stands in the coronavirus outbreak:

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Trump ap- prove	Trump disap prove
The worst is behind us The worst is yet to come Don't know/Undecided/Refused Sampling Error (+/-)	===== 49% 47% 4% 3.7	===== 53% 43% 4% 4.7	===== 45% 51% 4% 5.6	===== 53% 43% 3% 4.4	===== 41% 53% 6% 6.6	 66% 30% 4% 6.1	39% 57% 4% 4.7
The worst is behind us The worst is yet to come Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 49% 47% 4% 3.7	18-34 ===== 49% 48% 4% 7.3	35-49 ===== 51% 46% 3% 8.1	50-64 ===== 49% 46% 5% 7.1	65+ ===== 47% 49% 5% 6.6	<45 ===== 50% 46% 4% 5.9	45+ ===== 48% 48% 4% 4.6
The worst is behind us The worst is yet to come Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 49% 47% 4% 3.7	<\$50K ===== 39% 57% 5% 6.3	\$50K+ ===== 55% 42% 3% 4.7	Non- coll. grad ===== 47% 48% 5% 4.8	Coll. grad. ===== 52% 45% 3% 5.6	White non-coll. ===== 53% 43% 4% 5.8	White coll. grad. ===== 54% 44% 3% 6.5
The worst is behind us The worst is yet to come Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 49% 47% 4% 3.7	Demo- crat ===== 38% 59% 3% 6.3	Indep endnt Other ===== 47% 47% 5% 5.6	Repub lican ===== 66% 30% 5% 7.5	Lib- eral ===== 41% 55% 4% 7.4	Mode- rate ===== 48% 48% 4% 5.8	Con serva tive ===== 59% 36% 5% 6.5
The worst is behind us The worst is yet to come Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 49% 47% 4% 3.7	Lean Demo- crat ===== 37% 59% 4% 5.1	Lean Repub lican ===== 66% 30% 4% 5.8				



CNN/SSRS Poll -- January 09, 2021 to January 14, 2021 Question 16

16. Generally speaking, when you are in public in your community, how often do you feel that the people around you are doing too little to limit the spread of coronavirus?

are doing too little to limit the spread of corona Base: Total Respondents	virus?				Ppl	Trump	Trump
base. Total Respondents					of	ap-	disap
	Total	Men	Women	White	Color	prove	prove
All/Most of the time (Not)	===== 42%	===== 39%	===== 45%	===== 39%	48%	33%	===== 47%
All/Most of the time (Net) All the time	11%	9%	12%	8%	14%	9%	11%
Most of the time	32%	30%	34%	30%	34%	24%	36%
Occasionally/Rarely or never (Net)	56%	58%	53%	59%	50%	64%	51%
Occasionally	32%	33%	31%	36%	26%	26%	34%
Rarely or never	24%	25%	23%	24%	24%	37%	17%
	1%	1%	1%	1%	1%	1%	1%
Do not go out in public in my community Don't know/Undecided/Refused	1%	2%	± %	1%	1%	2%	1%
Sampling Error (+/-)	3.7	4.7	5.6	4.4	6.6	6.1	4.7
		18-34	35-49				
	Total	18-34	35-49	50-64 =====	65+ =====	<45 =====	45+ =====
All/Most of the time (Net)	42%	42%	39%	44%	44%	42%	43%
All the time	11%	11%	9%	14%	8%	10%	11%
Most of the time	32%	32%	30%	30%	37%	31%	32%
Occasionally/Rarely or never (Net)	56%	56%	58%	55%	53%	56%	55%
Occasionally	32%	29%	32%	32%	35%	29%	34%
Rarely or never	24%	27%	27%	23%	17%	27%	21%
Do not go out in public in my community	1%	*	1%	*	2%	1%	1%
Don't know/Undecided/Refused	1%	1%	3%	1%	1%	1%	1%
Sampling Error (+/-)	3.7	7.3	8.1	7.1	6.6	5.9	4.6
				Man		ToTle 2 to a	title d ± =
				Non- coll.	Coll.	White non-	White coll.
	Total	<\$50K =====	\$50K+ =====	grad =====	grad. =====	coll.	grad. =====
All/Most of the time (Net)	42%	46%	39%	44%	38%	42%	34%
All the time	11%	14%	8%	13%	7%	10%	5%
Most of the time	32%	32%	31%	32%	31%	32%	29%
Occasionally/Rarely or never (Net)	56%	53%	59%	54%	61%	56%	65%
Occasionally	32%	32%	32%	32%	32%	36%	36%
Rarely or never	24%	21%	27%	21%	29%	20%	29%
Do not go out in public in my community	1%	1%	1%	1%	1%	1%	1%
Don't know/Undecided/Refused	1% 3.7	1%	1% 4.7	1%	1% 5.6	1%	1%
Sampling Error (+/-)	3.7	6.3	4.7	4.8	3.0	5.8	6.5
		D	Indep	D 1	T '1.	M. J.	Con
	Total	Demo- crat	endnt Other	Repub lican	Lib- eral	Mode- rate	serva tive
	=====	=====	=====	=====	=====	=====	=====
All/Most of the time (Net)	42%	50%	40%	36%	53%	40%	36%
All the time	11%	11%	12%	8%	12%	8%	12%
Most of the time	32%	39%	28%	28%	41%	32%	25%
Occasionally/Rarely or never (Net)	56%	49%	59%	61%	4 6%	58%	62%
Occasionally	32%	33%	34%	28%	31%	36%	27%
Rarely or never	24%	17%	24%	33%	15%	22%	34%
Do not go out in public in my community	1%	1%	1%	*	1%	*	1%
Don't know/Undecided/Refused	1%	1%	1%	2%	1%	1%	1%
Sampling Error (+/-)	3.7	6.3	5.6	7.5	7.4	5.8	6.5
		Lean	Lean				
		Demo-	Repub				
	Total	crat	lican				
All/Most of the time (Net)	===== 42%	===== 48%	===== 36%				
All the time	11%	10%	10%				
	32%	38%	26%				
Most of the time							
Occasionally/Rarely or never (Net)	56%	51%	62%				
Occasionally	32%	35%	27%				
Rarely or never	24%	16%	35%				
Do not go out in public in my community	1%	*	1%				
Don't know/Undecided/Refused Sampling Error (+/-)	1%	*	1%				
	3.7	5.1	5.8				



CNN/SSRS Poll -- January 09, 2021 to January 14, 2021

TABLE 054 Question 17

17. Now that multiple vaccines have been approved for use and are beginning to be made available to the public, will you, personally, try to get a coronavirus vaccine, or not?

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Trump ap- prove	Trump disap prove
Yes, will try to get vaccinated No, will not try to get vaccinated Don't know/Undecided/Refused Sampling Error (+/-)	===== 66% 30% 3% 3.7	===== 65% 32% 3% 4.7	===== 68% 29% 4% 5.6	 70% 28% 2% 4.4	===== 60% 35% 6% 6.6	41% 56% 3% 6.1	81% 16% 3% 4.7
Yes, will try to get vaccinated No, will not try to get vaccinated Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 66% 30% 3% 3.7	18-34 ===== 55% 43% 2% 7.3	35-49 ===== 58% 36% 5% 8.1	50-64 ===== 69% 29% 2% 7.1	65+ ===== 87% 9% 4% 6.6	<45 ===== 56% 41% 3% 5.9	45+ ===== 75% 21% 4% 4.6
Yes, will try to get vaccinated No, will not try to get vaccinated Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 66% 30% 3% 3.7	<\$50K ===== 59% 37% 4% 6.3	\$50K+ ==== 71% 26% 2% 4.7	Non-coll. grad ===== 61% 35% 4% 4.8	Coll. grad. ===== 76% 22% 5.6	White non-coll. ===== 65% 33% 2% 5.8	White coll. grad. ===== 79% 20% 1% 6.5
Yes, will try to get vaccinated No, will not try to get vaccinated Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 66% 30% 3% 3.7	Demo- crat ===== 83% 15% 2% 6.3	Indep endnt Other ==== 65% 31% 3% 5.6	Repub lican ===== 49% 48% 2% 7.5	Lib- eral ===== 86% 13% 1% 7.4	Mode- rate ===== 69% 27% 4% 5.8	Con serva tive ===== 49% 48% 3% 6.5
Yes, will try to get vaccinated No, will not try to get vaccinated Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 66% 30% 3% 3.7	Lean Demo- crat ===== 80% 17% 3% 5.1	Lean Repub lican ===== 49% 48% 3% 5.8				



CNN/SSRS Poll -- January 09, 2021 to January 14, 2021

TABLE 055 Question 18

18. Do you think the way the coronavirus vaccine has been distributed so far has been mostly fair or mostly unfair?

Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Trump ap- prove	Trump disap prove
Mostly fair Mostly unfair Don't know/Undecided/Refused Sampling Error (+/-)	===== 75% 19% 6% 3.7	===== 75% 19% 7% 4.7	===== 75% 19% 6% 5.6	===== 79% 16% 5% 4.4	===== 68% 24% 8% 6.6	79% 16% 6% 6.1	73% 21% 6% 4.7
Mostly fair Mostly unfair Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 75% 19% 6% 3.7	18-34 ===== 79% 15% 6% 7.3	35-49 ==== 78% 19% 3% 8.1	50-64 ===== 69% 21% 9% 7.1	65+ ===== 73% 21% 6% 6.6	<45 ===== 79% 16% 5% 5.9	45+ ===== 72% 21% 7% 4.6
Mostly fair Mostly unfair Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 75% 19% 6% 3.7	<\$50K ===== 68% 23% 9% 6.3	\$50K+ ===== 80% 17% 3% 4.7	Non- coll. grad ===== 74% 20% 6% 4.8	Coll. grad. ===== 78% 16% 6% 5.6	White non-coll. ===== 76% 19% 4% 5.8	White coll. grad. ===== 84% 10% 6% 6.5
Mostly fair Mostly unfair Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 75% 19% 6% 3.7	Demo- crat ===== 69% 26% 5% 6.3	Indep endnt Other ===== 78% 15% 7% 5.6	Repub lican ===== 79% 15% 6% 7.5	Lib- eral ===== 71% 26% 3% 7.4	Mode- rate ===== 75% 18% 7% 5.8	Con serva tive ===== 79% 15% 6% 6.5
Mostly fair Mostly unfair Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 75% 19% 6% 3.7	Lean Demo- crat ===== 74% 21% 5% 5.1	Lean Repub lican ===== 79% 15% 6% 5.8				



CNN/SSRS Poll -- January 09, 2021 to January 14, 2021

TABLE 056 Question 19

19. Has the coronavirus outbreak caused any financial hardship for you or your household? Base: Total Respondents

	Total	Men	Women	White	Ppl of Color	Trump ap- prove	Trump disap prove
Yes, hardship No, no hardship Don't know/Undecided/Refused Sampling Error (+/-)	===== 48% 52% * 3.7	===== 48% 52% * 4.7	===== 48% 52% * 5.6	===== 41% 59% 1% 4.4	===== 60% 40% 0% 6.6	===== 45% 55% * 6.1	===== 49% 50% * 4.7
	Total	18-34	35-49	50-64	65+ =====	<45 =====	45+
Yes, hardship No, no hardship Don't know/Undecided/Refused Sampling Error (+/-)	48% 52% * 3.7	57% 43% 0% 7.3	53% 47% *	52% 48% 0% 7.1	26% 73% 1% 6.6	57% 43% 0% 5.9	40% 59% 1% 4.6
Yes, hardship	Total ===== 48%	<\$50K ===== 63%	\$50K+ ===== 37%	Non- coll. grad ===== 52%	Coll. grad. ===== 39%	White non-coll.	White coll. grad. ===== 35%
No, no hardship Don't know/Undecided/Refused Sampling Error (+/-)	52% * 3.7	36% * 6.3	63% * 4.7	48% * 4.8	60% 1% 5.6	55% * 5.8	64% 1% 6.5
Yes, hardship No, no hardship Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 48% 52% *	Demo- crat ===== 46% 54% *	Indep endnt Other ===== 51% 48% *	Repub lican ===== 43% 56% *	Lib- eral ===== 54% 46% *	Mode- rate ===== 46% 53% *	Con serva tive ===== 46% 54% *
Yes, hardship No, no hardship Don't know/Undecided/Refused Sampling Error (+/-)	Total 48% 52% *	Lean Demo- crat ===== 51% 49% *	Lean Repub lican ===== 44% 56% *				



CNN/SSRS Poll -- January 09, 2021 to January 14, 2021 TABLE 058

Question 19/19a Combo Table

19. Has the coronavirus outbreak caused any financial hardship for you or your household?

19a. Is that a severe hardship that affects your ability to maintain your current standard of living, or is it a moderate hardship that affects you somewhat but does not jeopardize your current standard of living? Base: Total Respondents

	Total	Men	Women	White	of Color	ap- prove	disap prove
Coronavirus caused financial hardship (Net) Severe hardship Moderate hardship	48% 13% 35%	48% 13% 35%	48% 13% 35%	41% 8% 33%	60% 21% 39%	45% 12% 33%	49% 14% 36%
Don't know/Undecided/Refused Coronavirus hasn't caused financial hardship Don't know/Undecided/Refused Sampling Error (+/-)	* 52% * 3.7	* 52% * 4.7	0% 52% * 5.6	* 59% 1% 4.4	0% 40% 0% 6.6	* 55% * 6.1	* 50% * 4.7
	Total	18-34	35-49	50-64	65+	<45	45+
Coronavirus caused financial hardship (Net) Severe hardship Moderate hardship Don't know/Undecided/Refused Coronavirus hasn't caused financial hardship Don't know/Undecided/Refused Sampling Error (+/-)	48% 13% 35% * 52% *	===== 57% 18% 39% 0% 43% 0% 7.3	===== 53% 11% 41% 0% 47% *	===== 52% 15% 37% * 48% 0% 7.1	===== 26% 5% 20% * 73% 1% 6.6	===== 57% 17% 41% 0% 43% 0% 5.9	===== 40% 10% 30% * 59% 1% 4.6
	Total	<\$50K	\$50K+ =====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Coronavirus caused financial hardship (Net) Severe hardship Moderate hardship Don't know/Undecided/Refused Coronavirus hasn't caused financial hardship Don't know/Undecided/Refused Sampling Error (+/-)	48% 13% 35% * 52% *	63% 23% 40% * 36% *	37% 6% 31% 0% 63% *	52% 17% 34% * 48% *	39% 5% 34% 0% 60% 1% 5.6	45% 11% 33% * 55% *	35% 3% 32% 0% 64% 1% 6.5
	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
Coronavirus caused financial hardship (Net) Severe hardship Moderate hardship Don't know/Undecided/Refused Coronavirus hasn't caused financial hardship Don't know/Undecided/Refused Sampling Error (+/-)	48% 13% 35% * 52% *	===== 46% 14% 33% 0% 54% *	===== 51% 14% 37% * 48% *	===== 43% 9% 34% * 56% *	===== 54% 11% 43% 0% 46% *	===== 46% 11% 35% 0% 53% *	===== 46% 15% 30% * 54% *
	Total =====	Lean Demo- crat	Lean Repub lican				
Coronavirus caused financial hardship (Net) Severe hardship Moderate hardship Don't know/Undecided/Refused Coronavirus hasn't caused financial hardship Don't know/Undecided/Refused Sampling Error (+/-)	48% 13% 35% * 52% *	51% 15% 36% 0% 49% *	44% 10% 34% * 56% *				