



1 Braxton Way Suite 125 Glen Mills, PA 19342
484-840-4300 www.ssrs.com



OVERVIEW

The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from October 23 to October 30, 2020 among a sample of **1,001** respondents who live in Arizona. The landline total respondents were **345** and there were **656** cell phone respondents. The margin of sampling error for total respondents is +/-4.0 at the 95% confidence level. The design effect is 1.70. For results among the 892 registered voters, the margin of sampling error is +/-4.0 and for results among the 865 likely voters, it is +/-4.1. More information about SSRS can be obtained by visiting www.ssrs.com.

Question text noted in parentheses was rotated or randomized. Values less than 0.5 percent are indicated by an asterisk (*).

NOTE ABOUT CROSTABS

Interviews were conducted among a representative sample of the adult population, age 18 or older, of Arizona. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "**SN**" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.

**EMBARGOED FOR RELEASE:
Saturday, October 31 at 5:00 p.m.**



(Respondents who are registered to vote, N=892)

P1. Suppose that the presidential election were being held today and you had to choose between Joe Biden and Kamala Harris as the Democratic Party’s candidates, Donald Trump and Mike Pence as the Republican Party’s candidates, and Jo Jorgensen and Spike Cohen, the Libertarians. Who would you be more likely to vote for?

P1a. As of today, do you lean more toward...

[MAJOR PARTY OPTIONS ALWAYS FIRST AND ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF. THIRD PARTY OPTION LAST]

P1/P1A COMBO TABLE

	Biden/Harris (D)	Trump/Pence (R)	Jorgensen/Cohen (Lib.)	Other (vol.)	None of these (vol.)	No opinion
Likely Voters						
Oct 23-30, 2020	50%	46%	3%	0%	1%	1%
Registered Voters						
Oct 23-30, 2020	49%	46%	3%	0%	1%	1%
Jul 18-24, 2020**	49%	45%	--	1%	3%	2%

**Question wording did not include third party candidates.

(Respondents who are registered to vote and would vote for Biden, N=448)

P2B. Is that more a vote FOR Joe Biden or more a vote AGAINST Donald Trump?

	Vote for Biden	Vote against Trump	No opinion
Likely Voters			
October 23-30, 2020	45%	48%	7%
Registered Voters			
October 23-30, 2020	44%	49%	7%
July 18-24, 2020	39%	56%	5%

(Respondents who are registered to vote and would vote for Trump, N=408)

P2T. Is that more a vote FOR Donald Trump or more a vote AGAINST Joe Biden?

	Vote for Trump	Vote against Biden	No opinion
Likely Voters			
October 23-30, 2020	77%	18%	4%
Registered Voters			
October 23-30, 2020	78%	18%	4%
July 18-24, 2020	72%	23%	4%



(Respondents who are registered to vote, N=892)

S1. If the election for U.S. Senate were held today and the candidates were Mark Kelly, the Democrat, and Martha McSally, the Republican, who would you be more likely to vote for?

S1a. As of today, do you lean more toward...

[NAMES ROTATED IN ORDER FOR HALF/IN REVERSE ORDER FOR HALF]

S1/S1A COMBO TABLE

	Mark Kelly, the Democrat	Martha McSally, the Republican	Other (vol.)	None of these (vol.)	No opinion
Likely Voters					
Oct 23-30, 2020	52%	45%	*	1%	2%
Registered Voters					
Oct 23-30, 2020	51%	45%	1%	2%	2%
July 18-24, 2020	50%	43%	*	3%	4%



A1. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Approve	Disapprove	No opinion
Likely Voters			
October 23-30, 2020	47%	51%	2%
Registered Voters			
October 23-30, 2020	47%	51%	2%
July 18-24, 2020	41%	54%	5%
October 24-29, 2018	46%	51%	4%
September 11-15, 2018	38%	55%	7%
Total Respondents			
October 23-30, 2020	43%	49%	8%
July 18-24, 2020	40%	54%	6%
October 24-29, 2018	42%	51%	7%
September 11-15, 2018	35%	54%	10%



(Respondents who are registered to vote, N=892)

P7. Now I'm going to mention a few issues and for each one, please tell me if you think (Joe Biden) or (Donald Trump) would better handle that issue if they were elected President. **[ITEMS READ IN RANDOM ORDER]**

The economy	Biden	Trump	Neither (vol.)	No opinion
Likely Voters				
October 23-30, 2020	43%	54%	1%	2%
Registered Voters				
October 23-30, 2020	42%	54%	1%	3%

The response to the coronavirus outbreak	Biden	Trump	Neither (vol.)	No opinion
Likely Voters				
October 23-30, 2020	52%	45%	1%	2%
Registered Voters				
October 23-30, 2020	52%	45%	1%	2%



(Respondents who are registered to vote, N=892)

P8. Thinking about the following characteristics and qualities, please say whether you think each one applies more to (Joe Biden) or more to (Donald Trump). Please feel free to name a candidate even if you may not support him.

[ITEMS READ IN RANDOM ORDER]

Will unite the country and not divide it	Biden	Trump	Both (vol.)	Neither (vol.)	No opinion
Likely Voters					
Oct 23-30, 2020	55%	38%	1%	5%	1%
Registered Voters					
Oct 23-30, 2020	55%	38%	1%	5%	1%

Has the stamina and sharpness to be president	Biden	Trump	Both (vol.)	Neither (vol.)	No opinion
Likely Voters					
Oct 23-30, 2020	41%	51%	1%	5%	1%
Registered Voters					
Oct 23-30, 2020	41%	52%	1%	5%	1%

Has a clear plan for solving the country's problems	Biden	Trump	Both (vol.)	Neither (vol.)	No opinion
Likely Voters					
Oct 23-30, 2020	48%	46%	*	5%	1%
Registered Voters					
Oct 23-30, 2020	48%	46%	*	5%	1%

Will keep Americans safe from harm	Biden	Trump	Both (vol.)	Neither (vol.)	No opinion
Likely Voters					
Oct 23-30, 2020	48%	49%	1%	1%	1%
Registered Voters					
Oct 23-30, 2020	48%	49%	1%	2%	1%
July 18-24, 2020	47%	47%	1%	4%	1%

Cares about people like you	Biden	Trump	Both (vol.)	Neither (vol.)	No opinion
Likely Voters					
Oct 23-30, 2020	51%	43%	1%	3%	1%
Registered Voters					
Oct 23-30, 2020	51%	43%	1%	4%	1%



MORE ON METHODOLOGY

A total of **1,001** adults who live in Arizona were interviewed by telephone by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 25% described themselves as Democrats, 28% described themselves as Republicans, and 47% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect Census figures for gender, race, age, education, state region, and telephone usage.

Results for the full sample have a margin of sampling error of +/- 4.0 percentage points. For the subset of 892 registered voters, it is +/- 4.0 percentage points. For the sample of 865 likely voters, it is +/-4.1 percentage points.

Interviews were conducted among a representative sample of the adult population, age 18 or older, of Arizona. Members of demographic groups not shown in the published crosstabs are represented in the results for each question in the poll. Crosstabs on the pages that follow only include results for subgroups with a minimum n=125 unweighted cases. Results for subgroups with fewer than n=125 unweighted cases are not displayed and instead are denoted with "**SN**" because samples of that size carry larger margins of sampling error and can be too small to be projectable with confidence to their true values in the population.



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 004

Question P1/P1a Combo Table

P1. Suppose that the presidential election were being held today and you had to choose between Joe Biden and Kamala Harris as the Democratic Party's candidates, Donald Trump and Mike Pence as the Republican Party's candidates, and Jo Jorgensen and Spike Cohen, the Libertarians. Who would you be more likely to vote for?
 P1a. As of today, do you lean more toward...?

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Joe Biden and Kamala Harris, the Democrats	50%	44%	56%	44%	SN	67%
Donald Trump and Mike Pence, the Republicans	46%	50%	41%	53%	SN	28%
Jo Jorgensen and Spike Cohen, the Libertarians	3%	4%	1%	3%	SN	2%
Other	0%	0%	0%	0%	SN	0%
None of the above/Neither	1%	*	1%	1%	SN	2%
Don't know/Undecided/Refused	1%	1%	1%	*	SN	2%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Joe Biden and Kamala Harris, the Democrats	50%	53%	49%	50%	52%	59%	34%
Donald Trump and Mike Pence, the Republicans	46%	41%	49%	45%	46%	39%	58%
Jo Jorgensen and Spike Cohen, the Libertarians	3%	5%	1%	4%	*	2%	4%
Other	0%	0%	0%	0%	0%	0%	0%
None of the above/Neither	1%	1%	1%	1%	1%	*	2%
Don't know/Undecided/Refused	1%	1%	1%	1%	*	*	1%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Joe Biden and Kamala Harris, the Democrats	50%	61%	46%	47%	55%	39%	50%
Donald Trump and Mike Pence, the Republicans	46%	33%	51%	48%	42%	57%	47%
Jo Jorgensen and Spike Cohen, the Libertarians	3%	4%	2%	3%	2%	4%	2%
Other	0%	0%	0%	0%	0%	0%	0%
None of the above/Neither	1%	2%	*	1%	*	1%	1%
Don't know/Undecided/Refused	1%	1%	1%	*	1%	0%	*
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Joe Biden and Kamala Harris, the Democrats	50%	98%	53%	6%	92%	61%	13%
Donald Trump and Mike Pence, the Republicans	46%	2%	37%	93%	7%	34%	84%
Jo Jorgensen and Spike Cohen, the Libertarians	3%	0%	7%	0%	1%	4%	2%
Other	0%	0%	0%	0%	0%	0%	0%
None of the above/Neither	1%	0%	2%	0%	0%	1%	1%
Don't know/Undecided/Refused	1%	0%	1%	1%	*	*	1%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Joe Biden and Kamala Harris, the Democrats	50%	96%	6%	3%	95%	100%	0%
Donald Trump and Mike Pence, the Republicans	46%	2%	90%	93%	2%	0%	100%
Jo Jorgensen and Spike Cohen, the Libertarians	3%	2%	3%	2%	3%	0%	0%
Other	0%	0%	0%	0%	0%	0%	0%
None of the above/Neither	1%	*	*	1%	*	0%	0%
Don't know/Undecided/Refused	1%	*	1%	*	*	0%	0%
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 008

Question S1/S1a Combo Table

S1. If the election for U.S. Senate were held today and the candidates were Mark Kelly, the Democrat and Martha McSally, the Republican, who would you be more likely to vote for?

S1a. As of today, do you lean more toward:

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Mark Kelly, the Democrat	52%	49%	55%	46%	SN	69%
Martha McSally, the Republican	45%	47%	42%	52%	SN	28%
Other	*	*	*	0%	SN	1%
Neither	1%	2%	1%	2%	SN	*
Don't know/Undecided/Refused	2%	2%	1%	1%	SN	2%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Mark Kelly, the Democrat	52%	56%	50%	52%	54%	61%	36%
Martha McSally, the Republican	45%	40%	48%	45%	44%	38%	57%
Other	*	1%	*	*	0%	0%	1%
Neither	1%	2%	1%	1%	2%	1%	3%
Don't know/Undecided/Refused	2%	1%	2%	2%	1%	1%	3%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mark Kelly, the Democrat	52%	61%	49%	49%	57%	41%	52%
Martha McSally, the Republican	45%	33%	49%	47%	41%	55%	47%
Other	*	1%	*	1%	0%	0%	0%
Neither	1%	3%	1%	2%	*	2%	1%
Don't know/Undecided/Refused	2%	2%	1%	2%	1%	2%	*
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Mark Kelly, the Democrat	52%	96%	56%	11%	89%	65%	15%
Martha McSally, the Republican	45%	2%	39%	88%	9%	31%	84%
Other	*	0%	1%	0%	1%	1%	0%
Neither	1%	1%	2%	1%	0%	2%	1%
Don't know/Undecided/Refused	2%	2%	2%	*	1%	2%	*
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Mark Kelly, the Democrat	52%	94%	10%	8%	93%	95%	6%
Martha McSally, the Republican	45%	3%	87%	88%	4%	3%	92%
Other	*	0%	1%	1%	0%	0%	1%
Neither	1%	1%	2%	2%	1%	*	1%
Don't know/Undecided/Refused	2%	3%	*	1%	2%	2%	*
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Total Adults)

TABLE 009

Question A1

A1. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Base: Total Respondents

	Total	Men	Women	White	Latino	Ppl of Color	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====	=====
Approve	43%	47%	39%	54%	25%	28%	100%	0%
Disapprove	49%	43%	55%	42%	59%	59%	0%	100%
Don't know/Undecided/Refused	8%	10%	6%	4%	16%	13%	0%	0%
Sampling Error (+/-)	4.0	5.3	6.1	4.7	8.9	7.3	5.8	5.8

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Approve	43%	35%	47%	46%	45%	39%	46%
Disapprove	49%	52%	47%	45%	51%	52%	47%
Don't know/Undecided/Refused	8%	12%	6%	9%	4%	9%	8%
Sampling Error (+/-)	4.0	8.4	9.6	7.7	6.1	6.9	4.8

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Approve	43%	34%	51%	44%	41%	59%	45%
Disapprove	49%	56%	47%	47%	55%	36%	53%
Don't know/Undecided/Refused	8%	10%	3%	10%	4%	5%	3%
Sampling Error (+/-)	4.0	7.2	4.9	5.3	5.9	6.4	6.6

	Total	Democrat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Approve	43%	5%	38%	88%	14%	35%	72%
Disapprove	49%	90%	53%	9%	79%	60%	22%
Don't know/Undecided/Refused	8%	5%	9%	4%	8%	5%	6%
Sampling Error (+/-)	4.0	7.7	6.6	6.9	9.6	6.0	6.8

	Total	Lean Democat	Lean Repub lican	Regis-tered voter
	=====	=====	=====	=====
Approve	43%	6%	87%	47%
Disapprove	49%	89%	10%	51%
Don't know/Undecided/Refused	8%	5%	4%	2%
Sampling Error (+/-)	4.0	6.1	5.8	4.0

	Total	Mari-copa coun-ty	Pima coun-ty	Rest of state
	=====	=====	=====	=====
Approve	43%	41%	32%	54%
Disapprove	49%	50%	64%	36%
Don't know/Undecided/Refused	8%	9%	4%	9%
Sampling Error (+/-)	4.0	5.3	10.0	8.0

CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)



TABLE 009

Question A1

A1. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Approve	47%	52%	43%	53%	SN	33%
Disapprove	51%	46%	56%	46%	SN	65%
Don't know/Undecided/Refused	2%	2%	1%	1%	SN	2%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Approve	47%	44%	49%	47%	47%	40%	61%
Disapprove	51%	54%	49%	51%	52%	59%	36%
Don't know/Undecided/Refused	2%	2%	1%	2%	1%	1%	4%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Approve	47%	38%	51%	50%	43%	58%	47%
Disapprove	51%	62%	48%	48%	56%	41%	53%
Don't know/Undecided/Refused	2%	1%	1%	2%	1%	2%	*
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Approve	47%	3%	41%	92%	8%	35%	85%
Disapprove	51%	97%	55%	7%	91%	63%	14%
Don't know/Undecided/Refused	2%	1%	3%	1%	*	2%	2%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Approve	47%	4%	91%	100%	0%	3%	97%
Disapprove	51%	96%	8%	0%	100%	96%	2%
Don't know/Undecided/Refused	2%	*	2%	0%	0%	1%	1%
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 010

Question P7a

P7a. Now I'm going to mention a few issues and for each one, please tell me if you think Joe Biden or Donald Trump would better handle that issue if they were elected President. First/Next, The economy. Do you think Joe Biden or Donald Trump would better handle that issue if they were elected President?

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Biden	43%	36%	49%	38%	SN	55%
Trump	54%	61%	47%	60%	SN	39%
Neither	1%	2%	*	1%	SN	2%
Don't know/Undecided/Refused	2%	1%	4%	1%	SN	4%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Biden	43%	41%	45%	40%	50%	51%	27%
Trump	54%	55%	53%	56%	47%	46%	70%
Neither	1%	1%	1%	1%	1%	1%	1%
Don't know/Undecided/Refused	2%	3%	2%	3%	2%	2%	2%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll.
	=====	=====	=====	=====	=====	=====	=====
Biden	43%	55%	39%	40%	48%	33%	45%
Trump	54%	40%	59%	56%	50%	64%	54%
Neither	1%	*	1%	1%	1%	1%	*
Don't know/Undecided/Refused	2%	5%	1%	3%	1%	2%	*
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Biden	43%	91%	42%	3%	84%	51%	9%
Trump	54%	6%	53%	96%	12%	46%	89%
Neither	1%	*	1%	1%	*	1%	*
Don't know/Undecided/Refused	2%	2%	4%	*	4%	2%	2%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Biden	43%	85%	4%	2%	82%	84%	1%
Trump	54%	11%	96%	97%	13%	11%	99%
Neither	1%	1%	1%	*	1%	1%	*
Don't know/Undecided/Refused	2%	4%	*	1%	4%	4%	0%
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 011
 Question P7b

P7b. Now I'm going to mention a few issues and for each one, please tell me if you think Joe Biden or Donald Trump would better handle that issue if they were elected President. First/Next, The response to the coronavirus outbreak. Do you think Joe Biden or Donald Trump would better handle that issue if they were elected President?
 Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Biden	52%	48%	56%	46%	SN	68%
Trump	45%	49%	41%	51%	SN	28%
Neither	1%	2%	1%	2%	SN	1%
Don't know/Undecided/Refused	2%	1%	2%	2%	SN	3%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Biden	52%	55%	51%	52%	54%	60%	37%
Trump	45%	42%	46%	45%	42%	38%	58%
Neither	1%	1%	1%	1%	2%	1%	2%
Don't know/Undecided/Refused	2%	2%	2%	2%	2%	2%	2%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll.
	=====	=====	=====	=====	=====	=====	=====
Biden	52%	62%	48%	50%	56%	42%	52%
Trump	45%	34%	49%	46%	42%	55%	46%
Neither	1%	1%	1%	1%	1%	2%	1%
Don't know/Undecided/Refused	2%	3%	1%	2%	1%	2%	1%
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Biden	52%	98%	57%	7%	92%	64%	15%
Trump	45%	1%	38%	90%	6%	34%	80%
Neither	1%	*	2%	2%	0%	1%	2%
Don't know/Undecided/Refused	2%	*	3%	1%	2%	1%	2%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Biden	52%	97%	8%	5%	96%	98%	3%
Trump	45%	1%	88%	91%	1%	1%	94%
Neither	1%	*	2%	2%	1%	*	1%
Don't know/Undecided/Refused	2%	1%	2%	2%	2%	1%	2%
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 012

Question P8a

P8a. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Joe Biden or more to Donald Trump. Please feel free to name a candidate even if you may not support him. First/Next, Will unite the country and not divide it. Do you think that applies more to Joe Biden or more to Donald Trump?

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Biden	55%	51%	60%	49%	SN	71%
Trump	38%	40%	36%	43%	SN	26%
Both	1%	1%	1%	1%	SN	*
Neither	5%	8%	3%	7%	SN	2%
Don't know/Undecided/Refused	1%	*	1%	*	SN	1%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Biden	55%	59%	53%	56%	55%	63%	40%
Trump	38%	34%	40%	37%	40%	32%	49%
Both	1%	1%	1%	1%	*	1%	0%
Neither	5%	5%	5%	6%	4%	3%	9%
Don't know/Undecided/Refused	1%	*	1%	*	1%	*	1%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Biden	55%	64%	52%	52%	61%	43%	57%
Trump	38%	32%	40%	41%	33%	48%	36%
Both	1%	0%	1%	*	2%	*	2%
Neither	5%	4%	6%	6%	4%	8%	5%
Don't know/Undecided/Refused	1%	1%	*	1%	*	1%	0%
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Biden	55%	97%	59%	14%	93%	68%	16%
Trump	38%	3%	27%	82%	6%	23%	76%
Both	1%	*	2%	*	0%	1%	1%
Neither	5%	0%	10%	3%	1%	7%	6%
Don't know/Undecided/Refused	1%	*	1%	0%	0%	1%	1%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Biden	55%	97%	14%	10%	98%	98%	9%
Trump	38%	3%	75%	78%	1%	1%	81%
Both	1%	*	1%	2%	0%	*	2%
Neither	5%	0%	9%	10%	*	0%	9%
Don't know/Undecided/Refused	1%	*	*	*	*	*	*
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 013

Question P8b

P8b. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Joe Biden or more to Donald Trump. Please feel free to name a candidate even if you may not support him. First/Next, Has the stamina and sharpness to be president. Do you think that applies more to Joe Biden or more to Donald Trump?

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Biden	41%	34%	48%	36%	SN	54%
Trump	51%	57%	46%	57%	SN	36%
Both	1%	1%	1%	1%	SN	1%
Neither	5%	6%	4%	5%	SN	7%
Don't know/Undecided/Refused	1%	2%	1%	1%	SN	2%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Biden	41%	39%	44%	39%	48%	50%	25%
Trump	51%	51%	51%	53%	47%	43%	66%
Both	1%	1%	1%	1%	*	1%	1%
Neither	5%	9%	2%	7%	2%	5%	7%
Don't know/Undecided/Refused	1%	1%	2%	1%	2%	1%	1%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Biden	41%	52%	38%	40%	44%	34%	39%
Trump	51%	40%	56%	54%	47%	61%	51%
Both	1%	1%	*	1%	1%	1%	1%
Neither	5%	5%	6%	4%	7%	3%	7%
Don't know/Undecided/Refused	1%	2%	*	2%	1%	1%	1%
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Biden	41%	90%	39%	3%	80%	49%	10%
Trump	51%	4%	49%	94%	9%	42%	87%
Both	1%	*	1%	1%	*	1%	*
Neither	5%	4%	9%	2%	9%	6%	2%
Don't know/Undecided/Refused	1%	1%	2%	*	2%	1%	1%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Biden	41%	82%	3%	2%	79%	81%	1%
Trump	51%	8%	94%	97%	8%	7%	99%
Both	1%	*	1%	*	1%	1%	0%
Neither	5%	8%	2%	1%	10%	9%	1%
Don't know/Undecided/Refused	1%	2%	*	*	1%	2%	*
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 014

Question P8c

P8c. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Joe Biden or more to Donald Trump. Please feel free to name a candidate even if you may not support him. First/Next, Has a clear plan for solving the country's problems. Do you think that applies more to Joe Biden or more to Donald Trump?

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Biden	48%	42%	54%	43%	SN	61%
Trump	46%	49%	42%	51%	SN	31%
Both	*	*	0%	0%	SN	*
Neither	5%	7%	3%	5%	SN	6%
Don't know/Undecided/Refused	1%	1%	1%	1%	SN	1%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	49%	48%	47%	52%	58%	31%
Trump	46%	43%	47%	46%	43%	38%	60%
Both	*	0%	*	0%	*	*	0%
Neither	5%	8%	3%	6%	3%	4%	8%
Don't know/Undecided/Refused	1%	1%	1%	1%	1%	*	2%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	58%	45%	45%	54%	39%	49%
Trump	46%	34%	49%	48%	42%	54%	46%
Both	*	0%	0%	*	0%	0%	0%
Neither	5%	7%	5%	6%	4%	5%	5%
Don't know/Undecided/Refused	1%	1%	*	1%	*	2%	0%
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	97%	49%	6%	86%	59%	13%
Trump	46%	2%	39%	90%	7%	33%	84%
Both	*	*	0%	0%	0%	*	0%
Neither	5%	*	10%	3%	6%	6%	3%
Don't know/Undecided/Refused	1%	*	1%	1%	1%	1%	1%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	92%	6%	3%	92%	93%	1%
Trump	46%	3%	87%	91%	3%	2%	93%
Both	*	*	0%	0%	0%	*	0%
Neither	5%	4%	7%	6%	5%	4%	5%
Don't know/Undecided/Refused	1%	*	*	*	1%	1%	*
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 015

Question P8d

P8d. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Joe Biden or more to Donald Trump. Please feel free to name a candidate even if you may not support him. First/Next, Will keep Americans safe from harm. Do you think that applies more to Joe Biden or more to Donald Trump?

Base: Likely Voters

	Total	Men	Women	White	La- tino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Biden	48%	40%	55%	42%	SN	62%
Trump	49%	55%	43%	55%	SN	34%
Both	1%	1%	*	1%	SN	*
Neither	1%	1%	1%	1%	SN	1%
Don't know/Undecided/Refused	1%	2%	*	*	SN	2%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	Al- ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	49%	47%	46%	52%	56%	32%
Trump	49%	47%	50%	50%	47%	42%	63%
Both	1%	1%	1%	1%	*	*	2%
Neither	1%	1%	1%	1%	1%	*	3%
Don't know/Undecided/Refused	1%	1%	1%	1%	*	1%	1%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non- coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	59%	44%	45%	52%	37%	48%
Trump	49%	37%	54%	52%	44%	60%	49%
Both	1%	1%	1%	1%	1%	1%	1%
Neither	1%	2%	1%	1%	1%	2%	1%
Don't know/Undecided/Refused	1%	1%	*	1%	1%	*	1%
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Demo- crat	Indep Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	95%	50%	5%	93%	57%	10%
Trump	49%	4%	45%	93%	5%	39%	87%
Both	1%	*	2%	1%	*	2%	*
Neither	1%	0%	3%	1%	2%	1%	1%
Don't know/Undecided/Refused	1%	1%	1%	*	0%	1%	1%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Demo- crat	Lean Repub lican	Trump ap- prove	Trump disap prove	Biden Supp orter	Trump Supp orter
	=====	=====	=====	=====	=====	=====	=====
Biden	48%	93%	5%	3%	91%	93%	1%
Trump	49%	6%	93%	95%	6%	4%	98%
Both	1%	*	1%	*	1%	1%	*
Neither	1%	*	1%	1%	1%	1%	1%
Don't know/Undecided/Refused	1%	1%	*	*	1%	1%	*
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8



CNN/SSRS Poll -- October 23, 2020 to October 30, 2020 (Arizona Likely Voters)

TABLE 016

Question P8e

P8e. Thinking about the following characteristics and qualities, please say whether you think each one applies more to Joe Biden or more to Donald Trump. Please feel free to name a candidate even if you may not support him. First/Next, Cares about people like you. Do you think that applies more to Joe Biden or more to Donald Trump?

Base: Likely Voters

	Total	Men	Women	White	Latino	Ppl of Color
	=====	=====	=====	=====	=====	=====
Biden	51%	46%	57%	45%	SN	68%
Trump	43%	47%	39%	50%	SN	26%
Both	1%	1%	1%	1%	SN	1%
Neither	3%	4%	2%	3%	SN	3%
Don't know/Undecided/Refused	1%	1%	1%	*	SN	3%
Sampling Error (+/-)	4.1	5.3	6.1	4.7		8.2

	Total	18-49	50+	18-64	65+	All ready voted	Plan to vote
	=====	=====	=====	=====	=====	=====	=====
Biden	51%	53%	50%	51%	53%	59%	36%
Trump	43%	40%	46%	42%	45%	37%	55%
Both	1%	2%	1%	2%	*	1%	2%
Neither	3%	6%	1%	4%	1%	2%	5%
Don't know/Undecided/Refused	1%	0%	2%	1%	1%	*	2%
Sampling Error (+/-)	4.1	7.0	4.8	5.2	6.0	4.9	7.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll.
	=====	=====	=====	=====	=====	=====	=====
Biden	51%	62%	48%	49%	55%	40%	51%
Trump	43%	32%	48%	46%	40%	55%	44%
Both	1%	0%	1%	*	2%	*	3%
Neither	3%	4%	3%	4%	2%	4%	2%
Don't know/Undecided/Refused	1%	2%	*	1%	1%	1%	0%
Sampling Error (+/-)	4.1	8.0	4.9	5.5	5.9	6.5	6.7

	Total	Democrat	Indep Other	Republican	Liberal	Moderate	Conservative
	=====	=====	=====	=====	=====	=====	=====
Biden	51%	97%	55%	9%	92%	63%	14%
Trump	43%	2%	36%	87%	6%	30%	82%
Both	1%	0%	1%	2%	0%	2%	1%
Neither	3%	0%	8%	*	3%	5%	1%
Don't know/Undecided/Refused	1%	1%	1%	1%	0%	*	1%
Sampling Error (+/-)	4.1	7.4	6.9	6.9	10.1	6.1	6.8

	Total	Lean Democrat	Lean Republican	Trump supporter	Trump disapprover	Biden supporter	Trump supporter
	=====	=====	=====	=====	=====	=====	=====
Biden	51%	95%	9%	5%	95%	96%	4%
Trump	43%	3%	85%	90%	1%	1%	92%
Both	1%	0%	2%	1%	1%	*	2%
Neither	3%	1%	3%	3%	3%	2%	1%
Don't know/Undecided/Refused	1%	1%	1%	1%	1%	*	1%
Sampling Error (+/-)	4.1	6.2	5.7	5.7	5.9	5.9	5.8