

CNN 2020 New Hampshire Primary Poll

These findings are based on the latest CNN 2020 New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center. Seven hundred fifteen (715) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between February 4 and February 7, 2020. The margin of sampling error for the survey is +/- 3.7 percent. Included in the sample were 365 likely 2020 Democratic Primary voters (margin of sampling error +/- 5.1 percent) and 203 likely 2020 Republican Primary voters (margin of sampling error +/- 6.9 percent). Trend points prior to July 2019 reflect results from the Granite State Poll, conducted by the University of New Hampshire Survey Center.

The random sample used in the CNN 2020 New Hampshire Primary Poll was purchased from Scientific Telephone Samples (STS), Rancho Santo Margarita, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN 2020 New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

CNN 2020 New Hampshire Primary Poll, February 4-7, 2020 Demographics

		DEM Primary Voter		GOP Primary Voter	
		N	%	N	%
Gender of Respondent	Female	213	58%	85	42%
	Male	152	42%	116	58%
Age of Respondent	18 to 34	97	27%	40	21%
	35 to 49	77	22%	32	16%
	50 to 64	109	31%	78	40%
	65 and older	74	21%	44	23%
Level of Education	High school or less	82	23%	68	34%
	Technical school/Some college	145	40%	76	38%
	College graduate	74	21%	42	21%
	Postgraduate work	59	16%	14	7%
Ideology	Conservative	27	8%	119	62%
	Liberal	134	40%	9	5%
	Moderate	176	52%	64	33%
Region of State	Central / Lakes	54	15%	40	20%
	Connecticut Valley	51	14%	24	12%
	Manchester Area	57	16%	35	17%
	Mass Border	72	20%	55	27%
	North Country	45	12%	23	12%
Registered to Vote	Seacoast	85	23%	24	12%
	Reg. Democrat	186	51%	63	31%
	Registered Undeclared/Not Reg.	179	49%	139	69%

Definitely Decided on Candidate - Democratic Primary Voters

Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Definitely Decided	2%	5%	5%	8%	5%	9%	16%	23%	31%	51%
Leaning Towards Someone	4%	8%	4%	13%	10%	14%	20%	21%	20%	19%
Still Trying To Decide	94%	87%	91%	78%	85%	77%	64%	57%	49%	30%
N	196	219	127	198	239	237	386	574	514	365

Preferred Democratic 2020 Presidential Nomination Candidate

Now, I'm going to read you a list of some candidates who are running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination? (Candidates rotated)

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Bernie Sanders	31%	24%	31%	30%	26%	30%	19%	21%	25%	28%
Pete Buttigieg					1%	15%	10%	10%	15%	21%
Joe Biden	24%	35%	29%	19%	22%	18%	24%	15%	16%	11%
Elizabeth Warren	13%	15%	12%	17%	7%	5%	19%	18%	12%	9%
Tulsi Gabbard					1%	1%	1%	5%	5%	6%
Amy Klobuchar	1%	0%	1%		4%	2%	0%	5%	6%	5%
Andrew Yang						2%	1%	5%	5%	3%
Tom Steyer							0%	3%	2%	3%
Michael Bloomberg					1%				1%	2%
Michael Bennet							1%	0%	0%	
Deval Patrick									0%	
John Delaney	0%	0%		0%	0%	0%	1%	0%	1%	
Kamala Harris	1%	1%	6%	3%	10%	4%	9%	3%		
Julian Castro						0%		0%		
Joe Sestak								1%		
Beto O'Rourke					5%	3%	2%	2%		
Cory Booker	6%	3%	4%	6%	3%	3%	2%	2%		
Kirsten Gillibrand	1%	2%	2%	0%	1%	1%	1%			
Marianne Williamson							1%			
Jay Inslee						0%	0%			
Bill de Blasio							0%			
Seth Moulton							0%			
Tim Ryan	1%		0%			2%	0%			
Eric Swalwell						1%				
Wayne Messam						1%				
Sherrod Brown					1%					
John Hickenlooper	2%		0%	0%	0%					
Joseph Kennedy III			4%	7%						
Eric Holder				2%						
Martin O'Malley	3%	1%	1%	1%						
Mark Zuckerberg	2%									
Other	5%	4%	1%	2%	3%	0%		0%	0%	1%
Undecided	11%	15%	8%	12%	14%	12%	9%	10%	10%	11%
N	211	223	129	204	237	237	383	570	514	364

Because Michael Bloomberg is not running in the New Hampshire primary, his name was not included in the list of candidates who were read aloud. However, responses from those who volunteered Bloomberg as their choice are included. Michael Bennet and Deval Patrick were included in the read list of candidates but did not receive support from any respondents.

Second Choice for Democratic 2020 Presidential Nomination

If that candidate were not running, who would be your second choice?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Elizabeth Warren	10%	14%	22%	22%	20%	22%
Pete Buttigieg	1%	6%	6%	10%	16%	15%
Bernie Sanders	18%	20%	20%	17%	13%	13%
Joe Biden	18%	19%	12%	12%	10%	12%
Amy Klobuchar	2%	3%	1%	6%	7%	10%
Andrew Yang		1%	0%	4%	8%	7%
Tulsi Gabbard	2%	2%	4%	3%	5%	5%
Tom Steyer			0%	2%	6%	2%
Michael Bloomberg	1%				1%	1%
Michael Bennet			0%		1%	1%
Deval Patrick					2%	0%
John Delaney	1%	2%	1%	1%	0%	
Kamala Harris	14%	8%	15%	6%		
Cory Booker	9%	9%	2%	3%		
Beto O'Rourke	6%	3%	0%	1%		
Steve Bullock			0%	0%		
Julian Castro		0%	2%			
Kirsten Gillibrand	2%	1%	1%			
Tim Ryan		1%	0%			
Seth Moulton			0%			
John Hickenlooper	1%	0%	0%			
Marianne Williamson			0%			
Bill de Blasio			0%			
Jay Inslee		1%				
Eric Swalwell		1%				
Wayne Messam		0%				
Sherrrod Brown	2%					
Other	1%	2%		1%	3%	1%
No Second Choice			5%	5%	6%	5%
Undecided	12%	6%	5%	6%	4%	5%
N	196	193	348	510	460	325

Would Not Vote For Candidate Under Any Circumstances

Which of the candidates running for the Democratic nomination would you not vote for under any circumstance?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Joe Biden	3%	5%	14%	11%	11%	17%
Elizabeth Warren	13%	14%	8%	11%	12%	16%
Bernie Sanders	8%	8%	6%	7%	13%	11%
Tulsi Gabbard	2%	2%	1%	5%	11%	9%
Tom Steyer			0%	3%	4%	4%
Pete Buttigieg	1%	2%	1%	0%	1%	3%
Deval Patrick					2%	2%
Michael Bennet			1%	0%	1%	1%
Amy Klobuchar	1%	2%	1%	0%	2%	1%
Andrew Yang		0%	1%	4%	4%	1%
Michael Bloomberg	6%				2%	1%
John Delaney	0%	1%		1%	1%	
Marianne Williamson			4%	9%		
Beto O'Rourke	2%	3%	2%	4%		
Kamala Harris	3%	1%	2%	2%		
Julian Castro	1%	1%	1%	2%		
Cory Booker	3%	1%	1%	1%		
Joe Sestak				0%		
Steve Bullock			0%	0%		
Bill de Blasio			2%			
Kirsten Gillibrand	4%	3%	1%			
Tim Ryan			1%			
Jay Inslee			0%			
John Hickenlooper	0%	1%	0%			
Eric Swalwell		0%				
Other	4%	2%	0%			1%
None All Are Ok	15%	27%	25%	18%	25%	24%
Don't Know/Not Sure	35%	28%	30%	21%	11%	9%
N	230	238	378	567	514	356

Candidate Most Likely to Win the New Hampshire Primary

Which Democratic candidate do you think will win the New Hampshire Primary?

	Jan 2020	Feb 4-7 2020
Bernie Sanders	39%	56%
Pete Buttigieg	7%	11%
Joe Biden	22%	10%
Elizabeth Warren	12%	6%
Tom Steyer	1%	1%
Tulsi Gabbard	1%	1%
Andrew Yang	1%	1%
Amy Klobuchar	1%	1%
Michael Bloomberg	0%	0%
John Delaney	0%	
Other	1%	
Undecided	15%	12%
N	515	365

Candidate With Best Chance to Win General Election

Which Democratic candidate do you think has the best chance of winning in the general election next November?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Bernie Sanders	23%	30%	16%	14%	20%	29%
Joe Biden	33%	25%	45%	36%	41%	25%
Pete Buttigieg		4%	1%	3%	8%	14%
Elizabeth Warren	2%	2%	9%	18%	6%	5%
Michael Bloomberg	1%				2%	3%
Amy Klobuchar	1%	0%		2%	2%	2%
Tulsi Gabbard			1%	2%	2%	2%
Andrew Yang		0%	0%		1%	2%
Tom Steyer			0%	1%	2%	1%
Kamala Harris	5%	2%	7%	2%		
Beto O'Rourke	3%	3%	2%	1%		
Cory Booker	2%	2%	1%	1%		
Michael Bennet				0%		
Marianne Williamson			0%	0%		
Steve Bullock				0%		
Tim Ryan			0%			
John Delaney		0%				
Kirsten Gillibrand	0%	0%				
Sherrod Brown	1%					
Someone else				1%	1%	
Don't Know/Not Sure	30%	30%	15%	20%	16%	17%
N	232	240	380	569	515	363

Preferred Republican 2020 Presidential Nomination Candidate

Now, I'm going to read a list of candidates running for the Republican nomination. If the Republican primary for President were held today, which of the following would you support for the Republican nomination?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Donald Trump	68%	76%	86%	86%	90%	91%
William Weld	3%	5%	7%	5%	4%	5%
Joe Walsh				1%	1%	
Mark Sanford				1%		
John Kasich	17%	10%				
Larry Hogan		1%				
Other			2%	3%	2%	2%
DK/Undecided	12%	8%	5%	4%	3%	3%
N	217	208	289	461	393	199

Joe Walsh, who suspended his campaign on February 7, was included in the list of Republican candidates but did not receive support from any respondents.

Definitely Decided on Candidate - Republican Primary Voters

Have you definitely decided whom you will vote for in the New Hampshire primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Still Trying To Decide	77%	63%	68%	68%	57%	50%	35%	28%	19%	16%
Leaning Towards Someone	5%	8%	10%	10%	10%	8%	12%	12%	8%	6%
Definitely Decided	18%	30%	22%	23%	34%	43%	53%	61%	73%	78%
N	183	157	111	199	213	207	283	459	393	202

Interest in Primary

As you may know, the New Hampshire Presidential Primary is being held on February 11th. How interested would you say you are in the 2020 New Hampshire Presidential Primary election?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Extremely Interested	47%	55%	54%	60%	49%	48%	43%	48%	45%	44%
Very Interested	27%	24%	24%	20%	28%	32%	28%	29%	26%	34%
Somewhat Interested	18%	13%	13%	15%	16%	11%	21%	14%	17%	14%
Not Very Interested	8%	7%	9%	4%	7%	9%	8%	9%	12%	8%
Don't Know/Not Sure	0%	1%	0%	1%	1%	0%	0%	0%	0%	
N	570	523	340	500	604	548	862	1,264	1,174	671

Likelihood of Voting in 2020 Presidential Primary

Which of the following statements best describes you?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020	Feb 4-7 2020
Definitely vote in Primary	74%	76%	71%	82%	78%	75%	72%	76%	72%	74%
Will vote in Primary unless emergency	11%	9%	14%	10%	9%	13%	12%	7%	8%	10%
May vote in Primary	5%	4%	4%	3%	6%	5%	6%	7%	5%	6%
Probably not vote in Primary	2%	5%	6%	2%	2%	4%	5%	5%	7%	5%
Unsure	7%	6%	5%	3%	5%	3%	5%	5%	8%	4%
N	567	517	340	500	601	547	863	1,265	1,176	671