

CNN 2020 NH Primary Poll



The Survey Center

CNN 2020 New Hampshire Primary Poll

These findings are based on the latest CNN 2020 New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center. One thousand and one hundred seventy-six (1,176) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between January 15 and January 23, 2020. The margin of sampling error for the survey is +/- 2.9 percent. Included in the sample were 394 likely 2020 Republican Primary voters (margin of sampling error +/- 4.9 percent) and 516 likely 2020 Democratic Primary voters (margin of sampling error +/- 4.3 percent). Trend points prior to July 2019 reflect results from the Granite State Poll, conducted by the University of New Hampshire Survey Center.

The random sample used in the CNN 2020 New Hampshire Primary Poll was purchased from Scientific Telephone Samples (STS), Rancho Santo Margarita, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. All statewide data were additionally weighted by party registration targets based upon data from the New Hampshire Secretary of State. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN 2020 New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

		DEM Prin	mary Voter	GOP Prim	ary Voter
		<u>N</u>	<u>%</u>	<u>N</u>	<u>%</u>
Sex of Respondent	Female	304	62%	162	41%
	Male	185	38%	230	59%
Age of Respondent	18 to 34	137	29%	68	18%
	35 to 49	98	21%	107	28%
	50 to 64	130	27%	129	34%
	65 and older	112	23%	73	19%
Level of Education	High school or less	106	22%	118	30%
	Technical school/Some college	166	34%	168	43%
	College graduate	133	27%	70	18%
	Postgraduate work	81	17%	32	8%
Region of State	Central / Lakes	94	19%	64	16%
	Connecticut Valley	76	16%	43	11%
	Manchester Area	77	16%	59	15%
	Mass Border	118	24%	135	35%
	North Country	37	8%	37	10%
	Seacoast	87	18%	52	13%
Registered to Vote	Reg. Democrat	257	53%		
	Registered Undeclared/Not Reg.	232	47%	144	37%
	Reg. Republican			242	63%
Party ID	Democrat	377	78%	11	3%
	Independent	78	16%	29	7%
	Republican	31	6%	349	90%

CNN 2020 New Hampshire Primary Poll, January 2020 Demographics

Definitely Decided on Candidate - Democratic Primary Voters

Have you definitely decided whom you will vote for in the New Hampshire primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Definitely Decided	2%	5%	5%	8%	5%	9%	16%	23%	31%
Leaning Towards Someone	4%	8%	4%	13%	10%	14%	20%	21%	20%
Still Trying To Decide	94%	87%	91%	78%	85%	77%	64%	57%	49%
NI	196	219	127	198	239	237	386	574	514
N	190	219	127	190	259	257	200	5/4	514

Democratic Candidates Favorability

Next I'd like to get your overall opinion of some Democrats who are running for President in 2020. As I read each name, please say if you have a favorable or unfavorable opinion of this person or if you don't know enough to say.

		Favorable	Neutral	Unfavorable	Don't Know/Not Sure
	Jul 2019	67%	8%	18%	7%
Bernie Sanders	Oct 2019	66%	8%	23%	3%
	Jan 2020	66%	5%	27%	1%
	Jul 2019	48%	9%	11%	33%
Pete Buttigieg	Oct 2019	55%	7%	15%	23%
	Jan 2020	64%	9%	18%	9%
	Jul 2019	67%	6%	18%	10%
Elizabeth Warren	Oct 2019	63%	8%	25%	5%
	Jan 2020	61%	8%	28%	3%
	Jul 2019	57%	12%	25%	7%
Joe Biden	Oct 2019	55%	10%	30%	5%
	Jan 2020	54%	11%	34%	1%
	Jul 2019	17%	14%	19%	51%
Andrew Yang	Oct 2019	36%	13%	24%	27%
	Jan 2020	52%	13%	18%	17%
	Jul 2019	24%	14%	13%	49%
Amy Klobuchar	Oct 2019	40%	14%	16%	30%
	Jan 2020	46%	14%	15%	26%
	Jul 2019	17%	14%	16%	54%
Tom Steyer	Oct 2019	31%	12%	30%	27%
	Jan 2020	40%	14%	29%	17%
	Jul 2019	30%	14%	15%	42%
Tulsi Gabbard	Oct 2019	26%	14%	28%	32%
	Jan 2020	26%	12%	40%	22%
Deval Patrick	Jan 2020	26%	17%	25%	32%
Nichael Bloomberg	Jan 2020	22%	13%	45%	21%
	Jul 2019	11%	13%	13%	64%
Michael Bennet	Oct 2019	15%	17%	15%	53%
	Jan 2020	19%	16%	16%	49%
	Jul 2019	10%	17%	13%	60%
John Delaney	Oct 2019	8%	17%	25%	50%
	Jan 2020	9%	19%	19%	53%
		Ν			
Jul 2019		386			
Oct 2019		574			

516

Jan 2020

Preferred Democratic 2020 Presidential Nomination Candidate

Now, I'm going to read you a list of some candidates who are running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination? (Candidates rotated)

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Bernie Sanders	31%	24%	31%	30%	26%	30%	19%	21%	25%
Joe Biden	24%	35%	29%	19%	22%	18%	24%	15%	16%
Pete Buttigieg					1%	15%	10%	10%	15%
Elizabeth Warren	13%	15%	12%	17%	7%	5%	19%	18%	12%
Amy Klobuchar	1%	0%	1%		4%	2%	0%	5%	6%
Tulsi Gabbard					1%	1%	1%	5%	5%
Andrew Yang						2%	1%	5%	5%
Tom Steyer							0%	3%	2%
Michael Bloomberg					1%				1%
John Delaney	0%	0%		0%	0%	0%	1%	0%	1%
Michael Bennet							1%	0%	0%
Deval Patrick									0%
Kamala Harris	1%	1%	6%	3%	10%	4%	9%	3%	
Cory Booker	6%	3%	4%	6%	3%	3%	2%	2%	
Beto O'Rourke					5%	3%	2%	2%	
Joe Sestak								1%	
Julian Castro						0%		0%	
Marianne Williamson							1%		
Kirsten Gillibrand	1%	2%	2%	0%	1%	1%	1%		
Seth Moulton							0%		
Bill de Blasio							0%		
Tim Ryan	1%		0%			2%	0%		
Jay Inslee						0%	0%		
Eric Swalwell						1%			
Wayne Messam						1%			
Sherrod Brown					1%				
John Hickenlooper	2%		0%	0%	0%				
Joseph Kennedy III			4%	7%					
Eric Holder				2%					
Martin O'Malley	3%	1%	1%	1%					
Mark Zuckerberg									
Other	2%								
	2% 5%	4%	1%	2%	3%	0%		0%	0%
Undecided		4% 15%	1% 8%	2% 12%	3% 14%	0% 12%	9%	0% 10%	0% 10%

Because Michael Bloomberg is not running in the New Hampshire primary, his name was not included in the list of candidates who were read aloud. However, responses from those who voluntered Bloomberg as their choice are included.

Second Choice for Democratic 2020 Presidential Nomination

If that candidate were not running, who would be your second choice?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Elizabeth Warren	10%	14%	22%	22%	20%
Pete Buttigieg	1%	6%	6%	10%	16%
Bernie Sanders	18%	20%	20%	17%	13%
Joe Biden	18%	19%	12%	12%	10%
Andrew Yang		1%	0%	4%	8%
Amy Klobuchar	2%	3%	1%	6%	7%
Tom Steyer			0%	2%	6%
Tulsi Gabbard	2%	2%	4%	3%	5%
Deval Patrick					2%
Michael Bennet			0%		1%
Michael Bloomberg	1%				1%
John Delaney	1%	2%	1%	1%	0%
Kamala Harris	14%	8%	15%	6%	
Cory Booker	9%	9%	2%	3%	
Beto O'Rourke	6%	3%	0%	1%	
Steve Bullock			0%	0%	
Julian Castro		0%	2%		
Kirsten Gillibrand	2%	1%	1%		
Tim Ryan		1%	0%		
Seth Moulton			0%		
John Hickenlooper	1%	0%	0%		
Marianne Williamson			0%		
Bill de Blasio			0%		
Jay Inslee		1%			
Eric Swalwell		1%			
Wayne Messam		0%			
Sherrod Brown	2%				
Other	1%	2%		1%	3%
No Second Choice			5%	5%	6%
Undecided	12%	6%	5%	6%	4%
N	196	193	348	510	460

Would Not Vote For Candidate Under Any Circumstances

Which of the candidates running for the Democratic nomination would you not vote for under any circumstance?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Bernie Sanders	8%	8%	6%	7%	13%
Elizabeth Warren	13%	14%	8%	11%	12%
Tulsi Gabbard	2%	2%	1%	5%	11%
Joe Biden	3%	5%	14%	11%	11%
Tom Steyer			0%	3%	4%
Andrew Yang		0%	1%	4%	4%
Deval Patrick					2%
Michael Bloomberg	6%				2%
Amy Klobuchar	1%	2%	1%	0%	2%
Michael Bennet			1%	0%	1%
Pete Buttigieg	1%	2%	1%	0%	1%
John Delaney	0%	1%		1%	1%
Marianne Williamson			4%	9%	
Beto O'Rourke	2%	3%	2%	4%	
Kamala Harris	3%	1%	2%	2%	
Julian Castro	1%	1%	1%	2%	
Cory Booker	3%	1%	1%	1%	
Joe Sestak				0%	
Steve Bullock			0%	0%	
Bill de Blasio			2%		
Kirsten Gillibrand	4%	3%	1%		
Tim Ryan			1%		
Jay Inslee			0%		
John Hickenlooper	0%	1%	0%		
Eric Swalwell		0%			
Other	4%	2%	0%		
None All Are Ok	15%	27%	25%	18%	25%
Don't Know/Not Sure	35%	28%	30%	21%	11%
Ν	230	238	378	567	514

Most Likeable Democratic Candidate

Which Democratic candidate do you think is most likeable?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Bernie Sanders	20%	22%	20%	27%	24%
Pete Buttigieg	0%	13%	18%	14%	22%
Joe Biden	31%	28%	20%	20%	14%
Andrew Yang		1%	1%	2%	11%
Amy Klobuchar	2%	1%	0%	3%	6%
Tulsi Gabbard	0%	0%	2%	4%	5%
Elizabeth Warren	3%	1%	4%	10%	4%
Michael Bennet			0%	0%	1%
Tom Steyer			0%	2%	1%
Michael Bloomberg					1%
Deval Patrick					0%
John Delaney		0%			
Tim Ryan		1%			
Jay Inslee			0%		
Kirsten Gillibrand	1%	0%	0%		
Steve Bullock			0%		
Julian Castro		0%		0%	
Marianne Williamson		0%	0%	0%	
Beto O'Rourke	9%	11%	4%	1%	
Kamala Harris	9%	2%	5%	2%	
Cory Booker	5%	1%	4%	4%	
Someone else				0%	0%
Don't Know/Not Sure	19%	17%	19%	11%	9%
Ν	235	240	381	568	512

Most Progressive Democratic Candidate

Which Democratic candidate do you think is most progressive?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Bernie Sanders	44%	36%	40%	47%	50%
Elizabeth Warren	10%	10%	23%	18%	18%
Pete Buttigieg		4%	4%	4%	8%
Andrew Yang		3%	3%	6%	7%
Tom Steyer				1%	4%
Joe Biden	3%	3%	4%	4%	3%
Amy Klobuchar	1%	1%	0%	1%	1%
Tulsi Gabbard	1%	0%	1%	1%	1%
Michael Bloomberg					0%
Deval Patrick					0%
John Delaney		0%	0%		0%
Kamala Harris	8%	2%	5%	2%	
Cory Booker	1%	1%	1%	1%	
Beto O'Rourke	2%	3%	0%	1%	
Steve Bullock				0%	
Julian Castro	1%		0%	0%	
Marianne Williamson		0%	0%		
Michael Bennet			0%		
Kirsten Gillibrand	1%		0%		
Bill de Blasio			0%		
Someone else				0%	
Don't Know/Not Sure	29%	38%	16%	14%	8%
N	232	238	381	571	514

Candidate With Best Chance to Win General Election

Which Democratic candidate do you think has the best chance of winning in the general election next November?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Joe Biden	33%	25%	45%	36%	41%
Bernie Sanders	23%	30%	16%	14%	20%
Pete Buttigieg		4%	1%	3%	8%
Elizabeth Warren	2%	2%	9%	18%	6%
Michael Bloomberg	1%				2%
Amy Klobuchar	1%	0%		2%	2%
Tulsi Gabbard			1%	2%	2%
Tom Steyer			0%	1%	2%
Andrew Yang		0%	0%		1%
Kamala Harris	5%	2%	7%	2%	
Beto O'Rourke	3%	3%	2%	1%	
Cory Booker	2%	2%	1%	1%	
Michael Bennet				0%	
Marianne Williamson			0%	0%	
Steve Bullock				0%	
Tim Ryan			0%		
John Delaney		0%			
Kirsten Gillibrand	0%	0%			
Sherrod Brown	1%				
Someone else				1%	1%
Don't Know/Not Sure	30%	30%	15%	20%	16%
N	232	240	380	569	515

Perception of Preferred Candidate's Likeability and Electability

Which of the following best describes your first-choice candidate?

	Jan 2020
My choice is the one I like best and has the best chance to defeat Donald Trump	51%
My choice is the one I like best, though someone else has a better chance to defeat Donald Trump	32%
My choice is not the one I like best, but has the best chance to defeat Donald Trump	13%
Don't Know/Not Sure	5%
Ν	454

How Would Feel If Candidate Won Democratic Presidential Nomination

Next I'm going to read the names of some of the Democratic candidates for President and ask how you would feel if each of them won the Democratic presidential nomination. As I read each name, please tell me whether you would feel enthusiastic, satisfied but not enthusiastic, dissatisfied but not upset, or upset if that person were the Democratic nominee.

		Enthusiastic	Satisfied but not enthusiastic	Dissatisfied but not upset	Upset	Don't Know/Not Sure
Bernie Sanders	Jan 2020	41%	30%	17%	11%	1%
Pete Buttigieg	Jan 2020	34%	38%	14%	7%	6%
Elizabeth Warren	Jan 2020	31%	34%	19%	14%	2%
Joe Biden	Jan 2020	30%	39%	19%	12%	0%
Amy Klobuchar	Jan 2020	23%	36%	21%	6%	14%
				Ν		
Jan 2020				516		

Candidate Best Able to Handle the Economy

Regardless of who you may support, which Democratic candidate for President do you think can best handle the economy?

	Jul 2019	Oct 2019	Jan 2020
Joe Biden	24%	20%	18%
Bernie Sanders	17%	15%	17%
Elizabeth Warren	20%	21%	16%
Tom Steyer	0%	6%	12%
Pete Buttigieg	4%	4%	8%
Andrew Yang	2%	6%	7%
Michael Bloomberg			5%
Amy Klobuchar		2%	3%
Tulsi Gabbard	1%	1%	1%
John Delaney	1%	0%	0%
Deval Patrick			0%
Michael Bennet			0%
Kamala Harris	3%	1%	
Beto O'Rourke	1%	1%	
Cory Booker	2%	1%	
Joe Sestak		0%	
Julian Castro	1%	0%	
Marianne Williamson	1%		
Steve Bullock	0%		
Kirsten Gillibrand	0%		
Jay Inslee	0%		
Someone else		1%	0%
Don't Know/Not Sure	22%	20%	11%
Ν	379	573	512

Candidate Best Able to Handle Health Care

Regardless of who you may support, which Democratic candidate for President do you think can best handle health care?

	Jul 2019	Oct 2019	Jan 2020
Bernie Sanders	34%	33%	36%
Elizabeth Warren	19%	17%	14%
Joe Biden	16%	15%	13%
Pete Buttigieg	4%	7%	9%
Amy Klobuchar	1%	4%	5%
Andrew Yang		2%	4%
Tom Steyer		1%	2%
Tulsi Gabbard	1%	2%	2%
Michael Bloomberg			2%
Deval Patrick			1%
Michael Bennet	1%	0%	0%
John Delaney	1%	0%	0%
Kamala Harris	4%	1%	
Cory Booker	1%	0%	
Julian Castro	0%	0%	
Beto O'Rourke	0%	0%	
Kirsten Gillibrand	1%		
Marianne Williamson	0%		
Jay Inslee	0%		
Someone else	0%	1%	0%
Don't Know/Not Sure	17%	18%	12%
N	380	571	514

Candidate Best Able to Handle the Climate Crisis

Regardless of who you may support, which Democratic candidate for President do you think can best handle the climate crisis?

	Jul 2019	Oct 2019	Jan 2020
Bernie Sanders	30%	30%	30%
Tom Steyer	0%	3%	18%
Elizabeth Warren	15%	15%	11%
Joe Biden	13%	9%	9%
Pete Buttigieg	3%	4%	7%
Tulsi Gabbard	1%	4%	3%
Andrew Yang	1%	2%	2%
Michael Bloomberg			1%
Amy Klobuchar		2%	1%
Michael Bennet	0%	0%	1%
John Delaney		0%	0%
Kamala Harris	3%	4%	
Beto O'Rourke	1%	1%	
Julian Castro	0%	1%	
Cory Booker	1%	0%	
Jay Inslee	4%		
Marianne Williamson	0%		
Kirsten Gillibrand	0%		
John Hickenlooper	0%		
Wayne Messam	0%		
Someone else	1%	1%	0%
Don't Know/Not Sure	27%	25%	15%
N	381	571	512

Candidate Best Able to Handle Gun Policies

Regardless of who you may support, which Democratic candidate for President do you think can best handle gun policies?

	Jul 2019	Oct 2019	Jan 2020
Bernie Sanders	11%	14%	21%
Elizabeth Warren	14%	14%	13%
Joe Biden	13%	12%	12%
Pete Buttigieg	5%	6%	11%
Tulsi Gabbard	3%	4%	4%
Amy Klobuchar	0%	4%	4%
Michael Bloomberg			2%
Tom Steyer		1%	1%
Andrew Yang		1%	1%
Deval Patrick			1%
Michael Bennet	0%	0%	1%
John Delaney	1%	0%	0%
Beto O'Rourke	2%	8%	
Kamala Harris	8%	2%	
Cory Booker	3%	2%	
Julian Castro		0%	
Joe Sestak		0%	
Seth Moulton	1%		
Marianne Williamson	0%		
Kirsten Gillibrand	0%		
John Hickenlooper	0%		
Jay Inslee	0%		
Steve Bullock	0%		
Someone else	0%	1%	0%
Don't Know/Not Sure	38%	31%	27%
Ν	377	569	512

Candidate Best Able to Handle Foreign Policy

Regardless of who you may support, which Democratic candidate for President do you think can best handle foreign policy?

	Oct 2019	Jan 2020
Joe Biden	41%	39%
Bernie Sanders	12%	16%
Elizabeth Warren	12%	11%
Pete Buttigieg	3%	7%
Tulsi Gabbard	7%	6%
Andrew Yang	1%	3%
Amy Klobuchar	2%	2%
Tom Steyer	1%	1%
Michael Bloomberg		1%
Michael Bennet	0%	1%
John Delaney	0%	0%
Kamala Harris	1%	
Beto O'Rourke	1%	
Cory Booker	0%	
Joe Sestak	0%	
Julian Castro	0%	
Someone else	1%	
Don't Know/Not Sure	18%	13%
N	569	515

2020 Most Important Issue to Primary Vote - Democratic Primary Voters

There are many issues facing the candidates for the election for President. In your opinion, which one issue is most important to your vote in the presidential primary?

	Jul 2019	Oct 2019	Jan 2020
Climate Change/Environment	14%	16%	19%
Health Care	20%	16%	16%
Beating Trump/Republicans	9%	10%	11%
Jobs/Economy	5%	12%	9%
Foreign Relations	6%	10%	6%
Honesty/Integrity in Government	6%	7%	5%
Abortion	4%	2%	3%
National Unity	1%	2%	3%
Income Inequality/Minimum Wage	3%	1%	3%
Immigration	13%	3%	2%
Education	2%	2%	2%
Gun Policy	1%	1%	2%
National Security	0%	1%	1%
Social Security	1%	0%	1%
National Budget/Debt	1%	0%	1%
Taxes	1%	1%	0%
Beating Democrats		1%	0%
College Costs/Student Debt	2%	1%	0%
Size of Government		0%	
Other	8%	9%	10%
None	0%	1%	2%
Don't Know/Not Sure	3%	4%	3%
Ν	377	557	494

Candidate Most Likely to Win the New Hampshire Primary

Which Democratic candidate do you think will win the New Hampshire Primary?

	Jan 2020	
Bernie Sanders	39%	
Joe Biden	22%	
Elizabeth Warren	12%	
Pete Buttigieg	7%	
Tulsi Gabbard	1%	
Tom Steyer	1%	
Andrew Yang	1%	
Amy Klobuchar	1%	
Michael Bloomberg	0%	
John Delaney	0%	
Other	1%	
Undecided	15%	
N	515	

Republican Candidates Favorability

Next I'd like to get your overall opinion of some Republicans who are running for President in 2020. As I read each name, please say if you have a favorable or unfavorable opinion of this person or if you don't know enough to say.

		Favorable	Neutral	Unfavorable	Don't Know/Not Sure
Donald	Jul 2019	84%	5%	10%	1%
Trump	Oct 2019	85%	4%	11%	0%
	Jan 2020	90%	4%	6%	0%
Joe Walsh	Oct 2019	12%	14%	20%	53%
	Jan 2020	8%	17%	23%	53%
William	Jul 2019	14%	10%	32%	44%
Weld	Oct 2019	17%	10%	42%	30%
	Jan 2020	12%	11%	43%	35%
			Ν		
Jul 2019			289		
Oct 2019			461		
Jan 2020			394		

Preferred Republican 2020 Presidential Nomination Candidate

Now, I'm going to read a list of candidates running for the Republican nomination. If the Republican primary for President were held today, which of the following would you support for the Republican nomination?

	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Donald Trump	68%	76%	86%	86%	90%
William Weld	3%	5%	7%	5%	4%
Joe Walsh				1%	1%
Mark Sanford				1%	
John Kasich	17%	10%			
Larry Hogan		1%			
Other			2%	3%	2%
DK/Undecided	12%	8%	5%	4%	3%
N	113	217	289	461	393
IN	113	21/	269	401	393

Definitely Decided on Candidate - Republican Primary Voters

Have you definitely decided whom you will vote for in the New Hampshire primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Still Trying To Decide	77%	63%	68%	68%	57%	50%	35%	28%	19%
Leaning Towards Someone	5%	8%	10%	10%	10%	8%	12%	12%	8%
Definitely Decided	18%	30%	22%	23%	34%	43%	53%	61%	73%
Ν	183	157	111	199	213	207	283	459	393

2020 Most Important Issue to Primary Vote - Republican Primary Voters

There are many issues facing the candidates for the election for President. In your opinion, which one issue is most important to your vote in the presidential primary?

	Jul 2019	Oct 2019	Jan 2020
Jobs/Economy	15%	36%	30%
Immigration	39%	12%	12%
Health Care	6%	7%	4%
National Security	4%	4%	6%
Foreign Relations	3%	6%	5%
Beating Democrats	2%	5%	6%
Gun Policy	3%	3%	5%
Abortion	5%	4%	2%
Honesty/Integrity in Government	2%	5%	4%
Beating Trump/Republicans	1%	2%	1%
Climate Change/Environment	1%	1%	2%
Education	1%	0%	1%
National Unity	1%	1%	1%
Taxes	0%	1%	1%
National Budget/Debt	1%	0%	1%
Size of Government	2%	0%	0%
Social Security	1%	0%	0%
Income Inequality/Minimum Wage	0%		0%
College Costs/Student Debt	0%		
Other	5%	6%	17%
None	0%	0%	1%
Don't Know/Not Sure	8%	5%	2%
Ν	272	442	371

Interest in Primary

As you may know, the New Hampshire Presidential Primary is being held on February 11th. How interested would you say you are in the 2020 New Hampshire Presidential Primary election?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Extremely Interested	47%	55%	54%	60%	49%	48%	43%	48%	45%
Very Interested	27%	24%	24%	20%	28%	32%	28%	29%	26%
Somewhat Interested	18%	13%	13%	15%	16%	11%	21%	14%	17%
Not Very Interested	8%	7%	9%	4%	7%	9%	8%	9%	12%
Don't Know/Not Sure	0%	1%	0%	1%	1%	0%	0%	0%	0%
Ν	570	523	340	500	604	548	862	1,264	1,174

Likelihood of Voting in 2020 Presidential Primary

Which of the following statements best describes you?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019	Oct 2019	Jan 2020
Definitely vote in Primary	74%	76%	71%	82%	78%	75%	72%	76%	72%
Will vote in Primary unless emergency	11%	9%	14%	10%	9%	13%	12%	7%	8%
May vote in Primary	5%	4%	4%	3%	6%	5%	6%	7%	5%
Probably not vote in Primary	2%	5%	6%	2%	2%	4%	5%	5%	7%
Unsure	7%	6%	5%	3%	5%	3%	5%	5%	8%
Ν	567	517	340	500	601	547	863	1,265	1,176

Presidential Approval

Generally speaking, do you approve or disapprove of the way Donald Trump is handling his job as President?

	Feb 2017	May 2017	Aug 2017	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Oct 2018	Nov 2018	Feb 2019	Apr 2019	Jul 2019	Aug 2019	Oct 2019	Jan 2020
Approve	43%	43%	34%	33%	35%	39%	44%	44%	40%	43%	41%	45%	42%	44%	50%
Disapprove	48%	47%	55%	61%	59%	53%	53%	50%	57%	53%	54%	51%	53%	52%	46%
Neither/DK	8%	9%	11%	6%	7%	8%	3%	6%	4%	3%	5%	4%	5%	4%	4%
Ν	501	508	492	567	519	338	498	638	617	599	541	855	489	1,256	1,168

Likelihood of Voting to Reelect President Trump

If the November general election were held today, would you definitely vote to re-elect President Trump, probably vote for Trump, probably not vote for Trump, or would you not vote in the November election?

	Jan 2020	
Definitely Vote For Trump	37%	
Probably Vote For Trump	9%	
Probably Not Vote For Trump	6%	
Definitely Not Vote For Trump	43%	
Will Not Vote in 2020 General Election	2%	
Don't Know/Not Sure	2%	
	1.450	
N	1,169	

How Much Heard or Seen About Impeachment of President Trump

How much have you seen or read about the impeachment of President Trump?

	Oct 2019	Jan 2020
A Great Deal	46%	50%
A Moderate Amount	32%	34%
Only a Little	18%	13%
Nothing At All	4%	2%
Don't Know/Not Sure	0%	0%
Ν	1,263	1,173

Approval of House's Decision to Impeach Trump

Do you approve or disapprove of the House of Representatives' decision to impeach Donald Trump?

	Jan 2020	
Strongly Approve	36%	
Approve Somewhat	8%	
Neither Approve Nor Disapprove	4%	
Disapprove Somewhat	8%	
Strongly Disapprove	42%	
Don't Know/Not Sure	2%	
N	1,171	

Should Senate Vote to Remove Trump

Based on what you know at this point, do you think the U.S. Senate should or should not vote to remove Donald Trump from office?

	Jan 2020
Should Vote To Remove Trump	40%
Should Not Vote To Remove Trump	53%
Don't Know/Not Sure	8%
N	1,168