

**EMBARGOED FOR RELEASE:
Sunday, January 12 at 8:00 p.m. ET**

SELZER & COMPANY

3,131 active registered voters in Iowa,

including 701 likely Democratic caucusgoers

Margin of error for all registered voters: ±1.8 percentage points

Margin of error for likely Democratic caucusgoers: ±3.7 percentage points

Study #2206

January 2-8, 2020

Weighted by age and congressional district

Percentages may not add to 100% due to rounding.

[Ask all.] First, how likely is it you will attend the Democratic party caucuses scheduled for next month—will you definitely attend, probably attend, might or might not attend, or probably not attend?

Dec-18, Mar-19: How likely is it you will attend one of the caucuses scheduled for February of 2020 when presidential candidates will be on the agenda—will you definitely attend, probably attend, or probably not attend? (If definitely or probably attend, ask:) Will you attend the Democratic or the Republican caucus? [Mar-19: Note to interviewer: If respondent asks, virtually or in person? The words I have are “attend.” In other words, offer no further clarification.]

#Jun-19: This year the Democratic caucuses will be a little different. In addition to the regular meetings on caucus night, the Democratic Party of Iowa will convene virtual caucuses to take place online or by phone on several days leading up to the traditional, in-person caucus meetings on February 3rd. Do you think you would definitely participate in the 2020 caucuses—either in person or in a virtual caucus—probably participate, might or might not participate, or probably not participate?

Sep-19: First, how likely is it you will attend the Democratic party caucuses scheduled for February of 2020—will you definitely attend, probably attend, might or might not attend, or probably not attend?

Nov-19: How likely is it you will attend one of the caucuses scheduled for February of 2020 when presidential candidates will be on the agenda—will you definitely attend, probably attend, might or might not attend, or probably not attend? (If definitely or probably attend, ask:) Will you attend the Democratic or the Republican caucus?

	Among likely Democratic caucusgoers							Not sure
	Definitely attend Democratic caucus	Probably attend Democratic caucus	Definitely attend Republican caucus	Probably attend Republican caucus	Might or might not attend a caucus	Probably not attend a caucus	Don't know which caucus will attend	
Jan-20	66	34	n/a	n/a	-	-	n/a	-
Nov-19	63	37	-	-	-	-	-	-
Sep-19	60	40	n/a	n/a	n/a	-	n/a	-
#Jun-19	62	38	n/a	n/a	n/a	-	n/a	-
Mar-19	50	50	-	-	n/a	-	-	-
Dec-18	57	43	-	-	n/a	-	-	-

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Among likely Democratic caucusgoers. Have you in the past attended party caucuses to show your preference for presidential candidates, or would this be your first time to participate? **(If attended in the past, ask:) Was that a Republican caucus, a Democratic caucus, or both?**

Mar-19, Jun-19: Have you attended caucuses in the past or will this be your first caucus? **(If attended in past, ask:) Was that a Republican caucus, a Democratic caucus, or both?**

	Attended Republican caucus in the past	Attended Democratic caucus in the past	Attended both	First caucus	Not sure
Jan-20	5	58	10	27	1
Nov-19	4	57	9	30	-
Sep-19	8	64	9	19	-
#Jun-19	4	72	7	17	-
Mar-19	6	62	7	25	1
Dec-18	11	60	7	21	-

Among likely Democratic caucusgoers. I'm going to read some words and phrases that could describe some Iowa caucusgoers. For each, please tell me if this is a word or phrase you would use to describe yourself—just answer yes or no. **(Rotate. Mark all that apply. Multiple responses accepted, so total exceeds 100%.)**

	Feminist	Centrist	Cynic	Angry at big tech companies	Fired up	Capitalist	Socialist	Optimist	Anti-Wall Street	Regular Twitter user	Woke	Exhausted by politics	None of these/ not sure (VOL)
Jan-20	57	34	24	28	60	33	28	78	33	23	39	54	6
early Jan-16	59	32	24	n/a	n/a	38	43	88	44	n/a	n/a	n/a	n/a

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Likely Democratic caucusgoers

Compared to: Study #2202 500 likely Democratic caucusgoers Margin of error: ± 4.4 percentage points	November 8-13, 2019 2,012 active registered voter contacts weighted by age and congressional district
Study #2196 602 likely Democratic caucusgoers Margin of error: ± 4.0 percentage points	September 14-18, 2019 3,510 active registered voter contacts weighted by age, sex, and congressional district
Study #2190 433 Likely in-person Democratic caucus attendees Margin of error: ± 4.7 percentage points	June 2-5, 2019 3,776 active registered voter contacts weighted by age, sex, and congressional district
Study #2185 401 likely Democratic caucusgoers Margin of error: ± 5.0 percentage points	March 3-6, 2019 1,618 active registered voter contacts weighted by age and sex
Study #2182 455 likely Democratic caucusgoers Margin of error: ± 4.6 percentage points	December 10-13, 2018 1,838 active registered voter contacts weighted by age and congressional district
Study #2133 602 Democratic likely caucusgoers Margin of error: ± 4.0 percentage points for	January 26-29, 2016 3,019 contacts weighted by age, sex, and congressional district to conform to active voters in the Iowa voter registration list
Study #1921 399 Democratic likely caucus-goers Margin of error: ± 4.9 percentage points	October 1-3, 2007

ABOUT THE POLL

The Iowa Poll, conducted January 2-8, 2020, for *The Des Moines Register*, CNN and Mediacom by Selzer & Co. of Des Moines, is based on telephone interviews with 3,131 registered voters in Iowa, including 701 who say they will definitely or probably attend the 2020 Democratic caucuses.

Interviewers with Quantel Research contacted randomly selected active voters from the Iowa secretary of state's voter registration list by telephone. The sample was supplemented with additional phone number lookups. Interviews were administered in English. Responses for all registered voters were adjusted by age and congressional district to reflect their proportions among active voters in the list.

Questions based on the sample of 701 voters likely to attend the 2020 Iowa Democratic caucuses have a maximum margin of error of plus or minus 3.7 percentage points. Questions based on the sample of 3,131 registered voters have a maximum margin of error of plus or minus 1.8 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the true population value by more than plus or minus 3.7 or 1.8 percentage points, respectively. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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