

**EMBARGOED FOR RELEASE:
Friday, January 10 at 6:00 p.m.**

SELZER & COMPANY

3,131 active registered voters in Iowa,

including 701 likely Democratic caucusgoers

Margin of error for all registered voters: ±1.8 percentage points

Margin of error for likely Democratic caucusgoers: ±3.7 percentage points

Study #2206

January 2-8, 2020

Weighted by age and congressional district

Percentages may not add to 100% due to rounding.

[Ask all.] First, how likely is it you will attend the Democratic party caucuses scheduled for next month—will you definitely attend, probably attend, might or might not attend, or probably not attend?

Dec-18, Mar-19: How likely is it you will attend one of the caucuses scheduled for February of 2020 when presidential candidates will be on the agenda—will you definitely attend, probably attend, or probably not attend? (If definitely or probably attend, ask:) Will you attend the Democratic or the Republican caucus? [Mar-19: Note to interviewer: If respondent asks, virtually or in person? The words I have are “attend.” In other words, offer no further clarification.]

#Jun-19: This year the Democratic caucuses will be a little different. In addition to the regular meetings on caucus night, the Democratic Party of Iowa will convene virtual caucuses to take place online or by phone on several days leading up to the traditional, in-person caucus meetings on February 3rd. Do you think you would definitely participate in the 2020 caucuses—either in person or in a virtual caucus—probably participate, might or might not participate, or probably not participate?

Sep-19: First, how likely is it you will attend the Democratic party caucuses scheduled for February of 2020—will you definitely attend, probably attend, might or might not attend, or probably not attend?

Nov-19: How likely is it you will attend one of the caucuses scheduled for February of 2020 when presidential candidates will be on the agenda—will you definitely attend, probably attend, might or might not attend, or probably not attend? (If definitely or probably attend, ask:) Will you attend the Democratic or the Republican caucus?

	Among likely Democratic caucusgoers							Not sure
	Definitely attend Democratic caucus	Probably attend Democratic caucus	Definitely attend Republican caucus	Probably attend Republican caucus	Might or might not attend a caucus	Probably not attend a caucus	Don't know which caucus will attend	
Jan-20	66	34	n/a	n/a	-	-	n/a	-
Nov-19	63	37	-	-	-	-	-	-
Sep-19	60	40	n/a	n/a	n/a	-	n/a	-
#Jun-19	62	38	n/a	n/a	n/a	-	n/a	-
Mar-19	50	50	-	-	n/a	-	-	-
Dec-18	57	43	-	-	n/a	-	-	-

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Among likely Democratic caucusgoers. Have you in the past attended party caucuses to show your preference for presidential candidates, or would this be your first time to participate? **(If attended in the past, ask:) Was that a Republican caucus, a Democratic caucus, or both?**

Mar-19, Jun-19: Have you attended caucuses in the past or will this be your first caucus? (If attended in past, ask:) Was that a Republican caucus, a Democratic caucus, or both?

	Attended Republican caucus in the past	Attended Democratic caucus in the past	Attended both	First caucus	Not sure
Jan-20	5	58	10	27	1
Nov-19	4	57	9	30	-
Sep-19	8	64	9	19	-
#Jun-19	4	72	7	17	-
Mar-19	6	62	7	25	1
Dec-18	11	60	7	21	-

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Which one of the following Democrats would be your first choice for president? **(Read list and rotate.)**

And who would your second choice be? **(If None of these or Not sure in first choice question, record “No first choice” in second choice question and do not ask. Read list only if necessary.)**

(Ask all.) I’m going to read the list one more time, excluding any names you may have already mentioned. This time, please tell me if the person is someone you are actively considering or not. Just answer yes or no. **(Read list, excluding answers to first and second choice questions. Mark all yeses. Same order as first choice question.)**

Among likely Democratic caucusgoers.		First Choice	Second Choice	Total selecting as either first or second choice (added across columns, not recalculated)	Actively considering	Candidate footprint (Added across columns, not recalculated: 1st/2nd choice and actively considering)
Michael Bennet	Jan-20	*	1	1	6	7
	Nov-19	1	*	1	10	11
	Sep-19	*	1	1	8	9
	#Jun-19	1	*	1	8	9
	Mar-19	1	1	2	n/a	n/a
Joe Biden	Jan-20	15	12	27	28	55
	Nov-19	15	13	28	30	58
	Sep-19	20	10	30	30	60
	#Jun-19	23	13	36	25	61
	Mar-19	27	19	46	n/a	n/a
	Dec-18	32	18	50	n/a	n/a
Michael Bloomberg	Jan-20	1	1	2	8	10
	Nov-19	2	1	3	11	14
	Dec-18	3	3	6	n/a	n/a
Cory Booker	Jan-20	3	4	7	28	35
	Nov-19	3	3	6	30	36
	Sep-19	3	4	7	35	42
	#Jun-19	1	6	7	36	43
	Mar-19	3	3	6	n/a	n/a
	Dec-18	4	7	11	n/a	n/a
Pete Buttigieg	Jan-20	16	15	31	29	60
	Nov-19	25	14	39	29	68
	Sep-19	9	9	18	37	55
	#Jun-19	15	9	24	28	52
	Mar-19	1	1	2	n/a	n/a
John Delaney	Jan-20	*	0	*	6	6
	Nov-19	0	*	*	7	7
	Sep-19	1	*	1	9	10
	#Jun-19	1	1	2	16	18
	Mar-19	1	*	1	n/a	n/a
	Dec-18	1	*	1	n/a	n/a
Tulsi Gabbard	Jan-20	2	1	3	6	9
	Nov-19	3	3	6	11	17
	Sep-19	2	1	3	12	15
	#Jun-19	*	2	2	12	14
	Mar-19	*	2	2	n/a	n/a
Amy Klobuchar	Jan-20	6	8	14	27	41
	Nov-19	6	6	12	27	39
	Sep-19	3	4	7	30	37
	#Jun-19	2	1	3	29	32
	Mar-19	3	3	6	n/a	n/a
	Dec-18	3	2	5	n/a	n/a

Consistent with CNN practices, a zero in the horseshoe question indicates the candidate received no responses. An asterisk indicates at least one respondent selected the candidate, but the percentage rounds down to zero (<0.5).

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Among likely Democratic caucusgoers.		First Choice	Second Choice	Total selecting as either first or second choice (added across columns, not recalculated)	Actively considering	Candidate footprint (Added across columns, not recalculated: 1st/2nd choice and actively considering)
Deval Patrick	Jan-20	0	*	*	3	3
Bernie Sanders	Jan-20	20	12	32	23	55
	Nov-19	15	13	28	26	54
	Sep-19	11	10	21	29	50
	#Jun-19	16	11	27	29	56
	Mar-19	25	13	38	n/a	n/a
	Dec-18	19	14	33	n/a	n/a
Tom Steyer	Jan-20	2	2	4	22	26
	Nov-19	3	3	6	20	26
	Sep-19	2	1	3	18	21
	Dec-18	*	1	1	n/a	n/a
Elizabeth Warren	Jan-20	17	16	33	26	59
	Nov-19	16	20	36	30	66
	Sep-19	22	20	42	29	71
	#Jun-19	15	14	29	32	61
	Mar-19	9	12	21	n/a	n/a
	Dec-18	8	10	18	n/a	n/a
Marianne Williamson	Jan-20	0	*	*	3	3
	Nov-19	0	1	1	6	7
	Sep-19	*	*	*	6	6
	#Jun-19	0	*	*	6	6
	Mar-19	*	0	*	n/a	n/a
Andrew Yang	Jan-20	5	6	11	29	40
	Nov-19	3	2	5	28	33
	Sep-19	2	2	4	20	24
	#Jun-19	1	1	2	13	15
	Mar-19	*	*	*	n/a	n/a
	Dec-18	*	1	1	n/a	n/a
None of these (VOL)	Jan-20	1	2		15	
	Nov-19	2	2		13	
	Sep-19	2	1		13	
	#Jun-19	7	2		8	
	Mar-19	3	2		n/a	
	Dec-18	4	3		n/a	
Not sure	Jan-20	11	6		3	
	Nov-19	5	3		2	
	Sep-19	14	7		2	
	#Jun-19	6	5		5	
	Mar-19	10	6		n/a	
	Dec-18	6	6		n/a	
No first choice	Jan-20	n/a	13			
	Nov-19	n/a	7			
	Sep-19	n/a	16			
	#Jun-19	n/a	13			
	Mar-19	n/a	13			
	Dec-18	n/a	10			

Consistent with CNN practices, a zero in the horserace question indicates the candidate received no responses. An asterisk indicates at least one respondent selected the candidate, but the percentage rounds down to zero (<0.5).

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Among likely Democratic caucusgoers. How would you describe your level of enthusiasm for your first-choice candidate [CANDIDATE NAME]—are you extremely enthusiastic, very enthusiastic, mildly enthusiastic, or not that enthusiastic? (Asked only of those who selected a first-choice candidate, but total based on all.)

	Extremely enthusiastic	Very enthusiastic	Mildly enthusiastic	Not that enthusiastic	Not sure	No first-choice candidate
Jan-20	30	38	17	2	-	13
Nov-19	31	42	17	2	1	7
Sep-19	28	39	16	2	-	16
#Jun-19	31	41	12	1	1	13

Among likely Democratic caucusgoers. Regardless of your level of enthusiasm, would you say your mind is made up to support [FIRST CHOICE CANDIDATE] or could you still be persuaded to support another candidate as your first choice? (Asked only of those who selected a first-choice candidate, but total based on all.)

	Mind is made up	Could be persuaded	Not sure	No first-choice candidate
Jan-20	40	45	2	13
Nov-19	30	62	1	7
Sep-19	20	63	1	16

Now, I'm going to mention some candidates for the Democratic nomination for president. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough about the person to answer, just say so. (Record "don't know" as "not sure." Rotate list.)

Comparisons to the final poll of the 2016 caucus cycle are included where available. Among likely Democratic caucusgoers in late Jan-16: Now, I'm going to mention some prominent politicians, including presidential candidates. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable.

Among likely Democratic caucusgoers.		Fav	Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Michael Bennet	Jan-20	17	32	3	14	22	11	51
Michael Bennet, U.S. senator from Colorado	Nov-19	25	27	5	20	19	8	47
	Sep-19	20	23	3	17	15	7	57
	#Jun-19	19	11	3	16	9	3	70
	Mar-19	18	7	3	15	5	2	75
Joe Biden	Jan-20	62	33	22	40	20	13	5
Joe Biden, former vice president of the United States	Nov-19	64	33	24	40	19	14	3
	Sep-19	66	29	29	38	17	12	5
	#Jun-19	72	24	34	38	14	10	4
	Mar-19	81	15	45	37	8	6	4
	Dec-18	82	15	47	35	11	4	4
Joe Biden	late Jan-16	81	11	41	40	7	5	7
Michael Bloomberg	Jan-20	17	58	2	15	27	31	25
Michael Bloomberg, former mayor of New York City	Nov-19	19	58	5	14	28	30	23
	Mar-19	27	38	3	24	27	11	34
	Dec-18	40	31	8	32	20	11	29
Michael Bloomberg	late Jan-16	17	26	2	15	17	9	57
Cory Booker	Jan-20	53	26	13	40	17	9	21
Cory Booker, U.S. senator from New Jersey	Nov-19	52	28	14	38	20	9	19
	Sep-19	60	22	18	42	14	8	18
	#Jun-19	55	19	20	35	13	6	26
	Mar-19	53	14	13	39	9	5	33
	Dec-18	49	12	18	31	6	6	39

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Among likely Democratic caucusgoers.		Fav	Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Pete Buttigieg	Jan-20	68	24	34	34	15	9	8
Pete Buttigieg, mayor of South Bend, Indiana	Nov-19	72	16	42	30	10	6	12
	Sep-19	69	13	33	35	8	5	18
	#Jun-19	61	12	32	29	7	5	26
	Mar-19	17	10	5	12	7	4	73
John Delaney	Jan-20	15	40	1	14	25	15	45
John Delaney, former U.S. representative from Maryland	Nov-19	18	34	3	15	22	12	48
	Sep-19	17	34	3	14	23	11	49
	#Jun-19	27	18	6	21	13	5	55
	Mar-19	27	12	5	22	8	5	61
John Delaney, U.S. congressman from Maryland	Dec-18	25	11	6	19	7	4	64
Tulsi Gabbard	Jan-20	16	58	3	13	26	31	27
Tulsi Gabbard, U.S. representative from Hawaii	Nov-19	25	45	7	18	28	17	30
	Sep-19	26	31	6	20	21	10	43
	#Jun-19	23	21	5	18	11	9	57
	Mar-19	22	15	5	17	9	6	64
Amy Klobuchar	Jan-20	53	25	18	35	15	10	22
Amy Klobuchar, U.S. senator from Minnesota	Nov-19	53	23	20	33	16	8	24
	Sep-19	52	22	17	36	16	6	26
	#Jun-19	44	18	12	32	14	4	38
	Mar-19	43	15	13	30	9	6	41
	Dec-18	38	8	16	22	5	3	54
Deval Patrick	Jan-20	8	29	1	7	17	12	63
Bernie Sanders	Jan-20	66	29	32	33	16	13	5
Bernie Sanders, U.S. senator from Vermont	Nov-19	61	35	31	30	23	12	4
	Sep-19	58	36	26	33	24	13	5
	#Jun-19	70	25	32	37	17	8	5
	Mar-19	71	25	37	34	16	9	4
	Dec-18	74	22	43	31	12	10	4
Bernie Sanders	late Jan-16	82	12	42	40	8	4	6
Tom Steyer	Jan-20	43	38	9	34	23	15	19
Tom Steyer, businessman	Nov-19	37	39	10	27	24	15	24
	Sep-19	27	32	7	19	21	11	41
Tom Steyer, hedge fund manager and activist	Dec-18	19	19	5	15	14	6	61
Elizabeth Warren	Jan-20	70	24	32	38	14	10	6
Elizabeth Warren, U.S. senator from Massachusetts	Nov-19	71	25	36	34	14	11	5
	Sep-19	75	17	44	31	11	7	8
	#Jun-19	71	17	38	33	10	7	12
	Mar-19	63	20	25	38	12	8	17
	Dec-18	64	20	30	35	13	7	16
Elizabeth Warren	late Jan-16	47	7	30	17	4	3	46
Marianne Williamson	Jan-20	8	51	1	6	25	27	41
Marianne Williamson, author	Nov-19	11	47	4	7	22	25	41
	Sep-19	9	48	2	7	25	23	42
Marianne Williamson, author and activist	#Jun-19	9	18	2	7	11	7	73
	Mar-19	8	11	1	7	7	4	80
Andrew Yang	Jan-20	61	25	17	44	17	8	14
Andrew Yang, businessman	Nov-19	43	33	11	33	23	10	24
	Sep-19	36	32	7	29	22	10	32
	#Jun-19	19	15	5	14	10	5	66
	Mar-19	7	12	2	5	7	5	81
	Dec-18	5	11	1	4	6	6	83

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Among likely Democratic caucusgoers. Which is more important to you personally: **(Read items. Rotate.)**

	That the winner of the Iowa Democratic caucus be a candidate for president with a strong chance of beating Donald Trump	That the winner of the Iowa Democratic caucus be a candidate for president who shares your positions on major issues	Not Sure
Jan-20	55	40	5
Nov-19	63	32	4
Sep-19	63	31	6
#Jun-19	65	31	4
Dec-18	54	40	6

Among likely Democratic caucusgoers. Do you feel mostly optimistic or mostly pessimistic that the Democratic caucuses and primaries will result in a nominee who can defeat President Trump?

	Optimistic	Pessimistic	Not sure
Jan-20	68	24	8

Among likely Democratic caucusgoers. I'm going to read a list of ways some people make up their minds about which candidate they will support on caucus night. For each, please tell me how important it is for you, personally—extremely important, just important, or not that important to you? **(Read list. Rotate.)**

	Extremely important	Important	Not that important	Not Sure
What your gut instinct tells you	38	41	17	4
What a trusted friend or neighbor has to say	7	26	64	3
Which candidate you think has the superior chance of winning next November	58	31	6	6
Which candidate holds the same positions on policies that matter to you	57	36	3	3
Which candidate can bring on board Republicans and independents to win in November	50	37	8	5
Which candidate is most likely to inspire people who haven't voted before to turn out	53	34	8	5
How the candidate has handled media interviews and television appearances	28	54	15	2
How the candidate has reacted to Donald Trump	37	37	24	3
The candidate's ability to unite the country	69	24	4	3
How the candidate has performed at debates	36	46	16	3
How the candidate has engaged with caucusgoers at events	33	47	17	3
How the candidate is polling in states other than Iowa	20	38	38	4

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Among likely Democratic caucusgoers. We're interested in issues that affect which candidate you will support. For each of the following, please tell me if this is extremely important, just important, or not that important to you as you evaluate candidates. **(Rotate list.)**

	Extremely important	Important	Not that important	Not sure
Health care	68	25	3	4
Foreign policy	57	36	3	4
The gap between rich and poor	59	27	10	4
Climate change	68	22	7	4
Immigration	47	40	9	4
Race relations	50	36	9	5
The economy	52	40	4	4
Taxes	36	46	14	4
Impeachment	25	36	33	6

Among likely Democratic caucusgoers. Regardless of who is your first-choice candidate, which candidate do you think has the health care policy position that aligns most closely with your views? **(Allow one choice only. Do not read list unless requested.)**

- 2 Michael Bennet
- 16 Joe Biden
- Michael Bloomberg
- 2 Cory Booker
- 15 Pete Buttigieg
- John Delaney
- 1 Tulsi Gabbard
- 5 Amy Klobuchar
- Deval Patrick
- 24 Bernie Sanders
- 1 Tom Steyer
- 14 Elizabeth Warren
- Marianne Williamson
- 3 Andrew Yang
- 17 None of these/not sure (VOL)

#Jun-19: Not directly comparable. Percentages are among likely Democratic caucus participants who said they would definitely or probably attend in person as opposed to participating in a virtual caucus.

Among likely Democratic caucusgoers who have a first-choice candidate; n=605. MoE: ±4.0% pts. I'd like you to think about your support for [FIRST-CHOICE CANDIDATE] and tell me for each of the following if you consider this more of a strength of the candidate or more of a weakness. (Rotate list.)

		More of a strength	More of a weakness	Both/ Neither (VOL)	Not sure
The candidate's political résumé	Dem CGs w/1st choice	79	11	2	8
	Biden supporters (MoE: ±9.2% pts.)	87	3	1	10
	Buttigieg supporters (MoE: ±9.2% pts.)	59	34	1	6
	Sanders supporters (MoE: ±8.8% pts.)	87	2	2	9
	Warren supporters (MoE: ±9.3% pts.)	93	2	1	4
The candidate's physical health	Dem CGs w/1st choice	72	18	1	9
	Biden supporters (MoE: ±9.2% pts.)	55	28	1	15
	Buttigieg supporters (MoE: ±9.2% pts.)	95	1	-	4
	Sanders supporters (MoE: ±8.8% pts.)	37	49	3	10
	Warren supporters (MoE: ±9.3% pts.)	86	7	1	7
The candidate's ability to understand the problems facing people like you	Dem CGs w/1st choice	92	1	-	7
	Biden supporters (MoE: ±9.2% pts.)	86	4	-	10
	Buttigieg supporters (MoE: ±9.2% pts.)	95	1	-	4
	Sanders supporters (MoE: ±8.8% pts.)	91	-	1	8
	Warren supporters (MoE: ±9.3% pts.)	96	-	-	4
The candidate's ability to lead the military	Dem CGs w/1st choice	69	18	1	12
	Biden supporters (MoE: ±9.2% pts.)	86	1	-	12
	Buttigieg supporters (MoE: ±9.2% pts.)	87	7	1	5
	Sanders supporters (MoE: ±8.8% pts.)	61	23	1	15
	Warren supporters (MoE: ±9.3% pts.)	58	29	1	11

Among likely Democratic caucusgoers who have a first-choice candidate; n=605. MoE: ±4.0% pts. Which of the following best describes your first-choice candidate: (Rotate order: 1,2,3 and 3,2,1.)

Dem CGs w/1st choice	Biden supporters	Buttigieg supporters	Sanders supporters	Warren supporters	
58	69	54	66	55	Is the one I like best and has the best chance to defeat President Trump
24	5	28	20	31	Is the one I like best, though someone else has a better chance to defeat President Trump
9	14	9	6	6	Is not the one I like best, but has the best chance to defeat President Trump
9	12	9	9	8	Not sure

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Likely Democratic caucusgoers

Compared to: Study #2202 500 likely Democratic caucusgoers Margin of error: ± 4.4 percentage points	November 8-13, 2019 2,012 active registered voter contacts weighted by age and congressional district
Study #2196 602 likely Democratic caucusgoers Margin of error: ± 4.0 percentage points	September 14-18, 2019 3,510 active registered voter contacts weighted by age, sex, and congressional district
Study #2190 433 Likely in-person Democratic caucus attendees Margin of error: ± 4.7 percentage points	June 2-5, 2019 3,776 active registered voter contacts weighted by age, sex, and congressional district
Study #2185 401 likely Democratic caucusgoers Margin of error: ± 5.0 percentage points	March 3-6, 2019 1,618 active registered voter contacts weighted by age and sex
Study #2182 455 likely Democratic caucusgoers Margin of error: ± 4.6 percentage points	December 10-13, 2018 1,838 active registered voter contacts weighted by age and congressional district
Study #2133 602 Democratic likely caucusgoers Margin of error: ± 4.0 percentage points for	January 26-29, 2016 3,019 contacts weighted by age, sex, and congressional district to conform to active voters in the Iowa voter registration list
Study #1921 399 Democratic likely caucus-goers Margin of error: ± 4.9 percentage points	October 1-3, 2007

ABOUT THE POLL

The Iowa Poll, conducted January 2-8, 2020, for *The Des Moines Register*, CNN and Mediacom by Selzer & Co. of Des Moines, is based on telephone interviews with 3,131 registered voters in Iowa, including 701 who say they will definitely or probably attend the 2020 Democratic caucuses.

Interviewers with Quantel Research contacted randomly selected active voters from the Iowa secretary of state's voter registration list by telephone. The sample was supplemented with additional phone number lookups. Interviews were administered in English. Responses for all registered voters were adjusted by age and congressional district to reflect their proportions among active voters in the list.

Questions based on the sample of 701 voters likely to attend the 2020 Iowa Democratic caucuses have a maximum margin of error of plus or minus 3.7 percentage points. Questions based on the sample of 3,131 registered voters have a maximum margin of error of plus or minus 1.8 percentage points. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the true population value by more than plus or minus 3.7 or 1.8 percentage points, respectively. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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