

CNN 2020 New Hampshire Primary Poll

These findings are based on the latest CNN 2020 New Hampshire Primary Poll, conducted by the University of New Hampshire Survey Center. Eight hundred sixty-four (864) randomly selected New Hampshire adults were interviewed in English by landline and cellular telephone between July 8 and July 15, 2019. The margin of sampling error for the survey is +/- 3.3 percent. Included in the sample were 289 likely 2020 Republican Primary voters (margin of sampling error +/- 5.8 percent) and 386 likely 2020 Democratic Primary voters (margin of sampling error +/- 5.0 percent). The design effect for the survey is 1.2%. Trend points prior to July 2019 reflect results from the Granite State Poll, conducted by the University of New Hampshire Survey Center.

The random sample used in the CNN 2020 New Hampshire Primary Poll was purchased from Scientific Telephone Samples (STS), Rancho Santo Margarita, CA. STS screens each selected telephone number to eliminate non-working numbers, disconnected numbers, and business numbers to improve the efficiency of the sample, reducing the amount of time interviewers spend calling non-usable numbers. When a landline number is reached, the interviewer randomly selects a member of the household by asking to speak with the adult currently living in the household who has had the most recent birthday. This selection process ensures that every adult (18 years of age or older) in the household has an equal chance of being included in the survey.

The data have been weighted to adjust for numbers of adults and telephone lines within households. Additionally, data were weighted by respondent sex, age, education, and region of the state to targets from the most recent American Community Survey (ACS) conducted by the U.S. Census Bureau. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response. Due to rounding, percentages may not sum to 100%. The number of respondents in each demographic below may not equal the number reported in cross-tabulation tables as some respondents choose not to answer some questions.

For more information about the methodology used in the CNN 2020 New Hampshire Primary Poll, contact Dr. Andrew Smith at (603) 862-2226 or by email at andrew.smith@unh.edu.

CNN 2020 New Hampshire Primary Poll, July 2019 Demographics

		N	%
Sex of Respondent	Female	442	51%
	Male	422	49%
Age of Respondent	18 to 34	223	27%
	35 to 49	189	23%
	50 to 64	249	30%
	65 and older	165	20%
Level of Education	High school or less	264	31%
	Technical school/Some college	307	36%
	College graduate	180	21%
	Postgraduate work	98	12%
Region of State	Central / Lakes	159	18%
	Connecticut Valley	121	14%
	Manchester Area	153	18%
	Mass Border	202	23%
	North Country	79	9%
	Seacoast	151	17%
Registered to Vote	Reg. Democrat	204	24%
	Registered Undeclared/Not Reg.	435	51%
	Reg. Republican	219	26%
Party ID	Democrat	352	42%
	Independent	154	18%
	Republican	337	40%

Definitely Decided on Candidate - Democratic Primary Voters

Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019
Definitely Decided	2%	5%	5%	8%	5%	9%	16%
Leaning Towards Someone	4%	8%	5%	13%	10%	14%	20%
Still Trying To Decide	94%	87%	90%	78%	85%	77%	64%
N	196	219	185	198	239	237	386

Democratic Candidates Favorability

Next I'd like to get your overall opinion of some Democrats who are running for President in 2020. As I read each name, please say if you have a favorable or unfavorable opinion of this person or if you don't know enough to say.

	Jul 2019			
	Favorable	Neutral	Unfavorable	Don't Know/Not Sure
Bernie Sanders	67%	8%	18%	7%
Elizabeth Warren	67%	6%	18%	10%
Joe Biden	57%	12%	25%	7%
Kamala Harris	54%	8%	14%	24%
Pete Buttigieg	48%	9%	11%	33%
Cory Booker	44%	10%	16%	30%
Julian Castro	33%	12%	11%	44%
Kirsten Gillibrand	32%	13%	17%	39%
Tulsi Gabbard	30%	14%	15%	42%
Beto O'Rourke	28%	14%	24%	34%
Amy Klobuchar	24%	14%	13%	49%
Bill de Blasio	19%	11%	29%	41%
Andrew Yang	17%	14%	19%	51%
Tom Steyer	17%	14%	16%	54%
John Hickenlooper	15%	12%	17%	56%
Jay Inslee	13%	14%	9%	63%
Michael Bennet	11%	13%	13%	64%
Seth Moulton	11%	16%	13%	59%
Marianne Williamson	11%	10%	24%	55%
John Delaney	10%	17%	13%	60%
Steve Bullock	10%	13%	13%	63%
Tim Ryan	7%	14%	13%	66%
Joe Sestak	5%	14%	10%	71%
Wayne Messam	2%	12%	9%	76%
N	386			

Preferred Democratic 2020 Presidential Nomination Candidate

Now, I'm going to read you a list of some candidates who are running for the Democratic nomination. If the Democratic primary for president were held today, which of the following would you support for the Democratic nomination? (Candidates rotated)

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019
Joe Biden	24%	35%	26%	19%	22%	18%	24%
Elizabeth Warren	13%	15%	11%	17%	7%	5%	19%
Bernie Sanders	31%	24%	28%	30%	26%	30%	19%
Pete Buttigieg					1%	15%	10%
Kamala Harris	1%	1%	6%	3%	10%	4%	9%
Cory Booker	6%	3%	5%	6%	3%	3%	2%
Beto O'Rourke					5%	3%	2%
Tulsi Gabbard					1%	1%	1%
Marianne Williamson							1%
Andrew Yang						2%	1%
John Delaney	0%	0%		0%	0%	0%	1%
Kirsten Gillibrand	1%	2%	1%	0%	1%	1%	1%
Michael Bennet							1%
Tom Steyer							0%
Amy Klobuchar	1%	0%	1%		4%	2%	0%
Seth Moulton							0%
Tim Ryan	1%		0%			2%	0%
Bill de Blasio							0%
Jay Inslee						0%	0%
Julian Castro						0%	
John Hickenlooper	2%		1%	0%	0%		
Wayne Messam						1%	
Joseph Kennedy III			3%	7%			
Martin O'Malley	3%	1%	2%	1%			
Eric Holder				2%			
Mark Zuckerberg	2%						
Michael Bloomberg					1%		
Sherrod Brown					1%		
Eric Swalwell						1%	
Other	5%	4%	2%	2%	3%	0%	
Undecided	11%	15%	13%	12%	14%	12%	9%
N	211	223	184	204	237	237	383

Note: Steve Bullock, Julian Castro, John Hickenlooper, Wayne Messam, and Joe Sestak were included but did not receive support from any respondent.

Second Choice for Democratic 2020 Presidential Nomination

If that candidate were not running, who would be your second choice?

	Feb 2019	Apr 2019	Jul 2019
Elizabeth Warren	10%	14%	22%
Bernie Sanders	18%	20%	20%
Kamala Harris	14%	8%	15%
Joe Biden	18%	19%	12%
Pete Buttigieg	1%	6%	6%
Tulsi Gabbard	2%	2%	4%
Cory Booker	9%	9%	2%
Julian Castro		0%	2%
Kirsten Gillibrand	2%	1%	1%
Amy Klobuchar	2%	3%	1%
John Delaney	1%	2%	1%
Michael Bennet			0%
Tim Ryan		1%	0%
Seth Moulton			0%
John Hickenlooper	1%	0%	0%
Steve Bullock			0%
Beto O'Rourke	6%	3%	0%
Andrew Yang		1%	0%
Marianne Williamson			0%
Bill de Blasio			0%
Tom Steyer			0%
Wayne Messam		0%	
Eric Swalwell		1%	
Jay Inslee		1%	
Michael Bloomberg	1%		
Sherrrod Brown	2%		
Other	1%	2%	
No Second Choice			5%
Undecided	12%	6%	5%
N	196	193	348

Would Not Vote For Candidate Under Any Circumstances

Which of the candidates who are either running or considering running for the Democratic nomination would you not vote for under any circumstance?

	Feb 2019	Apr 2019	Jul 2019
Joe Biden	3%	5%	14%
Elizabeth Warren	13%	14%	8%
Bernie Sanders	8%	8%	6%
Marianne Williamson			4%
Bill de Blasio			2%
Beto O'Rourke	2%	3%	2%
Kamala Harris	3%	1%	2%
Andrew Yang		0%	1%
Michael Bennet			1%
Tulsi Gabbard	2%	2%	1%
Cory Booker	3%	1%	1%
Tim Ryan			1%
Julian Castro	1%	1%	1%
Kirsten Gillibrand	4%	3%	1%
Pete Buttigieg	1%	2%	1%
Amy Klobuchar	1%	2%	1%
Steve Bullock			0%
Jay Inslee			0%
John Hickenlooper	0%	1%	0%
Tom Steyer			0%
Eric Swalwell		0%	
Michael Bloomberg	6%		
John Delaney	0%	1%	
Other	4%	2%	0%
None (All OK)	15%	27%	25%
Undecided	35%	28%	30%
N	230	238	378

Most Likeable Democratic Candidate

Which Democratic candidate do you think is most likeable?

	Feb 2019	Apr 2019	Jul 2019
Joe Biden	31%	28%	20%
Bernie Sanders	20%	22%	20%
Pete Buttigieg	0%	13%	18%
Kamala Harris	9%	2%	5%
Cory Booker	5%	1%	4%
Elizabeth Warren	3%	1%	4%
Beto O'Rourke	9%	11%	4%
Tulsi Gabbard	0%	0%	2%
Andrew Yang		1%	1%
Steve Bullock			0%
Tom Steyer			0%
Kirsten Gillibrand	1%	0%	0%
Amy Klobuchar	2%	1%	0%
Marianne Williamson		0%	0%
Michael Bennet			0%
Jay Inslee			0%
Julian Castro		0%	
Tim Ryan		1%	
John Delaney		0%	
Don't Know/Not Sure	19%	17%	19%
N	235	240	381

Most Progressive Democratic Candidate

Which Democratic candidate do you think is most progressive?

	Feb 2019	Apr 2019	Jul 2019
Bernie Sanders	44%	36%	40%
Elizabeth Warren	10%	10%	23%
Kamala Harris	8%	2%	5%
Joe Biden	3%	3%	4%
Pete Buttigieg		4%	4%
Andrew Yang		3%	3%
Tulsi Gabbard	1%	0%	1%
Cory Booker	1%	1%	1%
Marianne Williamson		0%	0%
John Delaney		0%	0%
Amy Klobuchar	1%	1%	0%
Beto O'Rourke	2%	3%	0%
Michael Bennet			0%
Kirsten Gillibrand	1%		0%
Bill de Blasio			0%
Julian Castro	1%		0%
Don't Know/Not Sure	29%	38%	16%
N	232	238	381

Candidate With Best Chance to Win General Election

Which Democratic candidate do you think has the best chance of winning in the general election next November?

	Feb 2019	Apr 2019	Jul 2019
Joe Biden	33%	25%	45%
Bernie Sanders	23%	30%	16%
Elizabeth Warren	2%	2%	9%
Kamala Harris	5%	2%	7%
Beto O'Rourke	3%	3%	2%
Pete Buttigieg		4%	1%
Tulsi Gabbard			1%
Cory Booker	2%	2%	1%
Tom Steyer			0%
Marianne Williamson			0%
Tim Ryan			0%
Andrew Yang		0%	0%
Sherrod Brown	1%		
Michael Bloomberg	1%		
John Delaney		0%	
Amy Klobuchar	1%	0%	
Kirsten Gillibrand	0%	0%	
Don't Know/Not Sure	30%	30%	15%
N	232	240	380

Candidate Best Able to Handle the Economy

Regardless of who you may support, which Democratic candidate for President do you think can best handle the economy?

	Jul 2019
Joe Biden	24%
Elizabeth Warren	20%
Bernie Sanders	17%
Pete Buttigieg	4%
Kamala Harris	3%
Cory Booker	2%
Andrew Yang	2%
Tulsi Gabbard	1%
Beto O'Rourke	1%
Julian Castro	1%
Marianne Williamson	1%
John Delaney	1%
Steve Bullock	0%
Tom Steyer	0%
Kirsten Gillibrand	0%
Jay Inslee	0%
Don't Know/Not Sure	22%
N	379

Candidate Best Able to Handle Health Care

Regardless of who you may support, which Democratic candidate for President do you think can best handle health care?

	Jul 2019
Bernie Sanders	34%
Elizabeth Warren	19%
Joe Biden	16%
Pete Buttigieg	4%
Kamala Harris	4%
Cory Booker	1%
Kirsten Gillibrand	1%
John Delaney	1%
Amy Klobuchar	1%
Tulsi Gabbard	1%
Michael Bennet	1%
Beto O'Rourke	0%
Marianne Williamson	0%
Julian Castro	0%
Jay Inslee	0%
Don't Know/Not Sure	17%
Someone else	0%
N	380

Candidate Best Able to Handle the Climate Crisis

Regardless of who you may support, which Democratic candidate for President do you think can best handle the climate crisis?

	Jul 2019
Bernie Sanders	30%
Elizabeth Warren	15%
Joe Biden	13%
Jay Inslee	4%
Pete Buttigieg	3%
Kamala Harris	3%
Tulsi Gabbard	1%
Cory Booker	1%
Andrew Yang	1%
Beto O'Rourke	1%
Marianne Williamson	0%
Kirsten Gillibrand	0%
Julian Castro	0%
Tom Steyer	0%
John Hickenlooper	0%
Wayne Messam	0%
Michael Bennet	0%
Don't Know/Not Sure	27%
Someone else	1%
N	381

Candidate Best Able to Handle Gun Policies

Regardless of who you may support, which Democratic candidate for President do you think can best handle gun policies?

	Jul 2019
Elizabeth Warren	14%
Joe Biden	13%
Bernie Sanders	11%
Kamala Harris	8%
Pete Buttigieg	5%
Cory Booker	3%
Tulsi Gabbard	3%
Beto O'Rourke	2%
John Delaney	1%
Seth Moulton	1%
Marianne Williamson	0%
Michael Bennet	0%
Kirsten Gillibrand	0%
John Hickenlooper	0%
Jay Inslee	0%
Amy Klobuchar	0%
Steve Bullock	0%
Don't Know/Not Sure	38%
Someone else	0%
N	377

Viewing of June Debate

As you may have heard, the first debates among the Democratic candidates for President were held Wednesday June 26th and Thursday June 27th. Each debate included ten candidates, and they aired on NBC, MSNBC, and Telemundo and were available to stream on several platforms. Which of the following statements best describes you?

	Jul 2019
I watched all or most of both debates	25%
I watched all or most of only one debate	11%
I neither watched the debate nor paid attention to news stories about them	23%
I did not watch much of either debate, but I paid close attention to news stories about them afterwards	40%
Don't Know/Not Sure	0%
N	385

Watched Wednesday, June 26th or Thursday, June 27th Democratic Debate

Do you happen to recall if you watched more of the Wednesday June 26th debate, which included Elizabeth Warren, Beto O'Rourke, Cory Booker, and Julian Castro, or did you watch more of the Thursday June 27th debate, which included Joe Biden, Bernie Sanders, Pete Buttigieg, and Kamala Harris?

	Jul 2019
The Thursday June 27th Debate	67%
The Wednesday June 26th Debate	28%
N	43

Best Performance in June Debate

Which candidate do you think had the best performance in the debates?

	Jul 2019
Kamala Harris	36%
Elizabeth Warren	13%
Joe Biden	7%
Bernie Sanders	7%
Pete Buttigieg	5%
Julian Castro	2%
Marianne Williamson	1%
Tulsi Gabbard	1%
Cory Booker	1%
Kirsten Gillibrand	1%
Beto O'Rourke	1%
Tim Ryan	0%
Amy Klobuchar	0%
Someone Else	0%
None	5%
Don't Know/Undecided	20%
N	292

Second Best Performance in June Debate

Which candidate do you think had the second best performance in the debates?

	Jul 2019
Elizabeth Warren	28%
Kamala Harris	12%
Pete Buttigieg	9%
Bernie Sanders	9%
Joe Biden	7%
Cory Booker	4%
Julian Castro	3%
Tulsi Gabbard	2%
Marianne Williamson	2%
Kirsten Gillibrand	2%
Bill de Blasio	1%
Beto O'Rourke	0%
Jay Inslee	0%
Michael Bennet	0%
Amy Klobuchar	0%
None	2%
Don't Know/Undecided	17%
N	218

Debate Changed Mind About Which Candidate to Support

Did the debates change your mind about which candidate to support for the Democratic nomination?

	Jul 2019
Yes	15%
No	80%
Don't Know/Not Sure	5%
N	291

Candidate Supported Before Debates

Which candidate did you support before the debates?

	Jul 2019
Bernie Sanders	38%
Joe Biden	21%
Pete Buttigieg	14%
Elizabeth Warren	7%
Kamala Harris	2%
Tulsi Gabbard	2%
Cory Booker	1%
Did Not Support Any Candidate	12%
Don't Know/Undecided	4%
N	44

Republican Candidates Favorability

Next I'd like to get your overall opinion of some Republicans who are running for President in 2020. As I read each name, please say if you have a favorable or unfavorable opinion of this person or if you don't know enough to say.

	Jul 2019			
	Favorable	Neutral	Unfavorable	Don't Know/Not Sure
Donald Trump	84%	5%	10%	1%
William Weld	14%	10%	32%	44%
N	289			

Definitely Decided on Candidate - Republican Primary Voters

Have you definitely decided who you will vote for in the New Hampshire primary, are you leaning toward someone, or have you considered some candidates but are still trying to decide?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019
Still Trying To Decide	77%	63%	66%	68%	57%	50%	35%
Leaning Towards Someone	5%	8%	11%	10%	10%	8%	12%
Definitely Decided	18%	30%	24%	23%	34%	43%	53%
N	183	157	204	199	213	207	283

Prefer Trump Face Opposition or Run Unopposed in Republican Primary

Would you prefer that Donald Trump face opposition in the Republican primary or would you prefer that he runs unopposed?

	Jul 2019
Prefer Trump Face Opposition in Primary	47%
Prefer That He Runs Unopposed	39%
Don't Know/Not Sure	13%
N	280

Trump Compared to Past Presidents

Which of the following best describes President Trump's performance compared to other Presidents. Is he...

	Jul 2019
One of the Best Presidents	28%
Above Average	42%
Average	18%
Below Average	6%
One of the Worst Presidents	5%
Don't Know/Not Sure	2%
N	289

Trump vs. Weld - Republican Primary Voters

If the Republican primary for President were held today and the candidates were Donald Trump and William Weld, who would you support for the Republican nomination?

	Feb 2019	Apr 2019	Jul 2019
Donald Trump	68%	76%	86%
William Weld	3%	5%	7%
John Kasich	17%	10%	
Larry Hogan		1%	
Other			2%
DK/Undecided	12%	8%	5%
N	208	217	289

Interest in Primary

As you may know, the New Hampshire Presidential Primary is being held in 2020. How interested would you say you are in the 2020 New Hampshire Presidential Primary election?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019
Extremely Interested	47%	55%	52%	60%	49%	48%	43%
Very Interested	27%	24%	26%	20%	28%	32%	28%
Somewhat Interested	18%	13%	13%	15%	16%	11%	21%
Not Very Interested	8%	7%	8%	4%	7%	9%	8%
Don't Know/Not Sure	0%	1%	1%	1%	1%	0%	0%
N	570	523	548	500	604	548	862

Likelihood of Voting in 2020 Presidential Primary

Which of the following statements best describes you?

	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Feb 2019	Apr 2019	Jul 2019
Definitely vote in Primary	74%	76%	73%	82%	78%	75%	72%
Will vote in Primary unless emergency	11%	9%	12%	10%	9%	13%	12%
May vote in Primary	5%	4%	5%	3%	6%	5%	6%
Probably not vote in Primary	2%	5%	5%	2%	2%	4%	5%
Unsure	7%	6%	5%	3%	5%	3%	5%
N	567	517	546	500	601	547	863

2020 Most Important Issue to Primary Vote - Democratic Primary Voters

There are many issues facing the candidates for the election for President. In your opinion, which one issue is most important to your vote in the presidential primary?

	Jul 2019
Health Care	20%
Climate Change/Environment	14%
Immigration	13%
Beating Trump/Republicans	9%
Foreign Relations	6%
Honesty/Integrity in Government	6%
Jobs/Economy	5%
Abortion	4%
Income Inequality/Minimum Wage	3%
Education	2%
College Costs/Student Debt	2%
National Unity	1%
Social Security	1%
National Budget/Debt	1%
Gun Policy	1%
Taxes	1%
National Security	0%
Other	8%
None	0%
Don't Know/Not Sure	3%
N	377

2020 Most Important Issue to Primary Vote - Republican Primary Voters

There are many issues facing the candidates for the election for President. In your opinion, which one issue is most important to your vote in the presidential primary?

	Jul 2019
Immigration	39%
Jobs/Economy	15%
Health Care	6%
Abortion	5%
National Security	4%
Gun Policy	3%
Foreign Relations	3%
Honesty/Integrity in Government	2%
Beating Democrats	2%
Size of Government	2%
Education	1%
Beating Trump/Republicans	1%
Climate Change/Environment	1%
National Budget/Debt	1%
Social Security	1%
National Unity	1%
Income Inequality/Minimum Wage	0%
Taxes	0%
College Costs/Student Debt	0%
Other	5%
None	0%
Don't Know/Not Sure	8%
N	272

Presidential Approval

Generally speaking, do you approve of disapprove of the way Donald Trump is handling his job as President?

	Feb 2017	May 2017	Aug 2017	Oct 2017	Feb 2018	Apr 2018	Aug 2018	Oct 2018	Nov 2018	Feb 2019	Apr 2019	Jul 2019
Approve	43%	43%	34%	33%	35%	41%	44%	44%	40%	43%	41%	45%
Disapprove	48%	47%	55%	61%	59%	52%	53%	50%	57%	53%	54%	51%
Neither/DK	8%	9%	11%	6%	7%	7%	3%	6%	4%	3%	5%	4%
N	501	508	492	567	519	545	498	638	617	599	541	855