

CNN/DES MOINES REGISTER/MEDIACOM IOWA POLL

SELZER & COMPANY

Study #2182

December 10-13, 2018

450 Registered Republicans

Margin of error: ±4.6 percentage points

503 registered Republican contacts
weighted by age and congressional district

455 Democratic likely caucusgoers

Margin of error: ±4.6 percentage points

1,838 active registered voter contacts
weighted by age and congressional district

Percentages may not add to 100% due to rounding.

A. Are you a resident of the state of Iowa and registered to vote here?

100	Yes	Continue
	No	Terminate and do not collect demographics.
	Not sure	

[Ask all.]

1. How likely is it you will attend one of the caucuses scheduled for February of 2020 when presidential candidates will be on the agenda—will you definitely attend, probably attend, or probably not attend? **(If definitely or probably attend, ask:) Will you attend the Democratic or the Republican caucus?**

Dem
CGs

57	Definitely attend Democratic caucus	Define as likely Democratic caucusgoers and continue
43	Probably attend Democratic caucus	
-	Definitely attend Republican caucus	
-	Probably attend Republican caucus	
-	Probably not attend a caucus	
-	Don't know which caucus will attend	
-	Not sure	

[Ask Q.2-Q.11 only of likely Democratic caucusgoers.]

2. Have you attended caucuses in the past or will this be your first caucus? **(If attended in past, ask:) Was that a Republican caucus, a Democratic caucus, or both?**

Dem
CGs

11	Attended Republican caucus in the past
60	Attended Democratic caucus in the past
7	Attended both
21	First caucus
-	Not sure

3. Now, I'm going to mention some prominent Democrats, including potential candidates for the Democratic nomination for president. For each, please tell me if your feelings are very favorable, mostly favorable, mostly unfavorable, or very unfavorable. If you don't know enough about the person to answer, just say so. (Record "don't know" as "not sure." Rotate list.)

Among likely Democratic caucusgoers	Net Fav	Net Unf	Very Favorable	Mostly Favorable	Mostly Unfavorable	Very Unfavorable	Not Sure
Joe Biden, former vice president of the United States	82	15	47	35	11	4	4
Bernie Sanders, U.S. senator from Vermont	74	22	43	31	12	10	4
Elizabeth Warren, U.S. senator from Massachusetts	64	20	30	35	13	7	16
Beto O'Rourke, U.S. congressman from Texas	53	11	28	25	7	4	36
Cory Booker, U.S. senator from New Jersey	49	12	18	31	6	6	39
Kamala Harris, U.S. senator from California	49	10	19	29	6	4	41
Hillary Clinton, the Democratic nominee in 2016	47	49	17	29	26	22	4
Eric Holder, former U.S. attorney general	42	16	10	32	10	6	42
Michael Bloomberg, former mayor of New York City	40	31	8	32	20	11	29
Amy Klobuchar, U.S. senator from Minnesota	38	8	16	22	5	3	54
Kirsten Gillibrand, U.S. senator from New York	35	10	7	28	5	4	55
Julián Castro, former U.S. secretary of Housing and Urban Development	27	10	6	21	7	3	63
John Delaney, U.S. congressman from Maryland	25	11	6	19	7	4	64
John Hickenlooper, governor of Colorado	24	9	6	18	6	3	67
Sherrod Brown, U.S. senator from Ohio	23	8	6	17	5	3	69
Eric Swalwell, U.S. congressman from California	20	10	5	14	4	5	70
Tom Steyer, hedge fund manager and activist	19	19	5	15	14	6	61
Eric Garcetti, mayor of Los Angeles	13	11	3	11	7	4	75
Steve Bullock, governor of Montana	11	8	2	9	5	3	82
Jay Inslee, governor of the state of Washington	11	8	3	8	5	2	82
Andrew Yang, businessman	5	12	1	4	6	6	83

- 4a. Which one of the following Democrats would be your first choice for president? **(Read list and rotate.)**
 4b. And who would your second choice be? **(If None of these or Not sure in Q.4a [AC=21,22], record AC=23 in Q.4b and do not ask. Read list only if necessary.)**

Among likely Democratic caucusgoers	First Choice	Second Choice	Combined
Joe Biden	32	18	50
Bernie Sanders	19	14	33
Beto O'Rourke	11	12	23
Elizabeth Warren	8	10	18
Kamala Harris	5	6	11
Cory Booker	4	7	11
Michael Bloomberg	3	3	6
Amy Klobuchar	3	2	5
Sherrod Brown	1	2	3
John Hickenlooper	1	1	2
Julián Castro	1	-	1
John Delaney	1	-	1
Kirsten Gillibrand	-	1	1
Eric Holder	-	1	1
Jay Inslee	-	1	1
Tom Steyer	-	1	1
Eric Swalwell	-	1	1
Andrew Yang	-	1	1
Steve Bullock	-	-	-
Eric Garcetti	-	-	-
None of these (VOL)	4	3	
Not sure	6	6	
No first choice	n/a	10	

5. (Ask only for each candidate NOT answered in Q.4a or Q.4b.) I'm going to mention the Democrats who are not your first or second choice. For each, please tell me if you think you could **ever** support the person for president in the future or would **never** support the person for president. (Read appropriate names. Use same rotation as Q.4. If selected as first or second choice in Q.4a/b, code AC=4 and do not ask.)

Among likely Democratic caucusgoers	Ever	Never	Not sure	1 st or 2 nd choice in Q.4a/b
Joe Biden	40	8	3	50
Bernie Sanders	49	15	3	33
Beto O'Rourke	42	13	21	23
Elizabeth Warren	54	17	11	18
Cory Booker	51	14	24	11
Kamala Harris	48	13	28	11
Michael Bloomberg	48	24	22	6
Amy Klobuchar	44	15	36	5
Sherrod Brown	35	21	42	3
John Hickenlooper	35	20	43	2
Julián Castro	40	18	41	1
John Delaney	39	18	42	1
Kirsten Gillibrand	48	16	35	1
Eric Holder	50	19	30	1
Jay Inslee	32	19	49	1
Tom Steyer	36	21	42	1
Eric Swalwell	36	18	45	1
Andrew Yang	28	22	48	1
Steve Bullock	30	21	48	-
Eric Garcetti	33	19	47	-

6. I'm going to mention some other names people might think of as potential candidates for president. For each, please tell me if you think they would add to or detract from the race for president. (Rotate list.)

Among likely Democratic caucusgoers	Add	Detract	Not Sure
A. Hillary Clinton	25	72	3
B. Oprah Winfrey, businesswoman and television personality	40	55	4
C. Michelle Obama, former first lady	76	22	2
D. Howard Schultz, the former CEO of Starbucks	17	55	28

7. Do you think the right person to defeat Donald Trump will be more of a political newcomer, as he was, or more of a seasoned political hand?

Dem
CGs

36 Newcomer
49 Seasoned hand
15 Not sure

8. Which is more important to you personally: **(Read items. Rotate.)**

Dem
CGs

- 54 That the winner of the Iowa Democratic caucus be a candidate for president with a strong chance of beating Donald Trump
- 40 That the winner of the Iowa Democratic caucus be a candidate for president who shares your positions on major issues
- 6 Not sure

9. For each of the following, please tell me if this is an essential trait you'd like to see in an American president—just answer yes or no. **(Multiple responses accepted, so total may exceed 100%.)**

Dem
CGs

- 93 A person who will tell the truth, even if I don't agree
- 90 Someone who will restore relationships with longtime U.S. allies
- 90 A person with a strong moral compass
- 89 Someone who will unite the country
- 87 A person with deep knowledge of policy and politics
- 81 Someone who represents the future of the Democratic Party
- 80 Someone who respects decorum
- None of these (VOL)
- 1 Not sure

10. If a Republican candidate chose to challenge Donald Trump in the caucuses, do you think you would consider participating in that party's caucus, or would you stay with the Democrats?

Dem
CGs

- 28 Consider participating with Republicans
- 64 Stay with the Democrats
- 7 Not sure

11. In terms of selecting the Democratic nominee to run for president in the year 2020, which do you think would be better for the Democratic Party? **(Read options. Rotate.)**

Dem
CGs

- 52 For there to be a number of strong candidates competing for the nomination over the next year
- 41 For one strong candidate to emerge early on as the clear front-runner for the nomination
- 7 Not sure

ABOUT THE POLL

The Iowa Poll, conducted December 10-13, 2018, for *The Des Moines Register*, CNN and Mediacom by Selzer & Co. of Des Moines, is based on telephone interviews with 455 registered voters in Iowa who say they will definitely or probably participate in the 2020 Democratic caucuses and 450 registered Republicans.

Interviewers with Quantel Research contacted 1,838 randomly selected active voters from the Iowa secretary of state's voter registration list by telephone. The sample was supplemented with additional phone number lookups. Interviews were administered in English. Responses for all contacts were adjusted by age and congressional district to reflect their proportions among active voters in the list. For the registered Republican sample, responses for the 503 registered Republican contacts were adjusted by age and congressional district to reflect their proportions among active registered Republicans in the voter registration list.

Questions based on the sample of 455 voters likely to attend the 2020 Iowa Democratic caucuses have a maximum margin of error of plus or minus 4.6 percentage points, as does the sample of 450 registered Republicans. This means that if this survey were repeated using the same questions and the same methodology, 19 times out of 20, the findings would not vary from the true population value by more than plus or minus 4.6 percentage points. Results based on smaller samples of respondents—such as by gender or age—have a larger margin of error.

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