



The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from October 24, 2018 to October 29, 2018 among a sample of **1,007** respondents who live in Arizona. The landline total respondents were **403** and there were **604** cell phone respondents. The margin of sampling error for total respondents is +/-3.7 at the 95% confidence level, for results among the 867 registered voters it is +/-4.0, and for results among the 702 likely voters it is +/-4.4. The design effect is 1.47. More information about SSRS can be obtained by visiting www.ssrs.com.

EMBARGOED FOR RELEASE: Wednesday, October 31 at 12:00 p.m.

(Respondents who are registered to vote, N=867)

Q1. If the election for U.S. Senate were held today and the candidates were Kyrsten Sinema, the Democrat and Martha McSally, the Republican, who would you be more likely to vote for – Q1a. As of today, do you lean more toward?

Q1/Q1a COMBO TABLE REGISTERED VOTERS

	Kyrsten Sinema, the Democrat	Martha McSally, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
October 24-29, 2018	48%	45%	3%	0%	3%
September 11-15, 2018	48%	41%	4%	1%	6%
Likely Voters					
October 24-29, 2018	51%	47%	1%	0%	1%
September 11-15, 2018	50%	43%	3%	*	3%



(Respondents who are registered to vote and have already picked a candidate, N=828)

Q2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	86%	13%	1%
September 11-15, 2018	77%	22%	1%
Likely Voters			
October 24-29, 2018	95%	5%	1%
September 11-15, 2018	83%	17%	*

Sinema Voters	na Voters Mind made up		No opinion	
Registered Voters				
October 24-29, 2018	85%	14%	2%	
September 11-15, 2018	79%	20%	1%	
Likely Voters				
October 24-29, 2018	94%	5%	1%	
September 11-15, 2018	84%	16%	0%	

McSally Voters	Mind made up	Might change mind	No opinion	
Registered Voters				
October 24-29, 2018	86%	12%	1%	
September 11-15, 2018	75%	25%	1%	
Likely Voters				
October 24-29, 2018	95%	4%	1%	
September 11-15, 2018	82%	17%	1%	



1 Braxton Way Suite 125 Glen Mills, PA 19342

484-840-4300 www.ssrs.com

(Respondents who are registered to vote, N=867)

Q3. If the election for Governor were held today and the candidates were David Garcia, the Democrat, and Doug Ducey, the Republican, who would you be more likely to vote for

Q3a. As of today, do you lean more toward?

	David Garcia, the Democrat	Doug Ducey, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
October 24-29, 2018	43%	52%	2%	*	3%
September 11-15, 2018	45%	48%	3%	1%	4%
Likely Voters					
October 24-29, 2018	45%	52%	1%	*	1%
September 11-15, 2018	46%	49%	2%	*	2%

(Respondents who are registered to vote and have already picked a candidate, N=837)

Q4. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
October 24-29, 2018	87%	12%	1%
September 11-15, 2018	80%	18%	1%
Likely Voters			
October 24-29, 2018	95%	4%	1%
September 11-15, 2018	84%	15%	1%

Garcia Voters	ia Voters Mind made up		No opinion	
Registered Voters				
October 24-29, 2018	87%	12%	1%	
September 11-15, 2018	80%	18%	2%	
Likely Voters				
October 24-29, 2018	95%	5%	*	
September 11-15, 2018	82%	16%	2%	

Ducey Voters	Mind made up	Might change mind	No opinion	
Registered Voters				
October 24-29, 2018	86%	12%	1%	
September 11-15, 2018	80%	19%	1%	
Likely Voters				
October 24-29, 2018	95%	4%	1%	
September 11-15, 2018	86%	14%	*	



Q5. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Approve	Disapprove	No opinion
Total Respondents			
October 24-29, 2018	42%	51%	7%
September 11-15, 2018	35%	54%	10%
Registered Voters			
October 24-29, 2018	46%	51%	4%
September 11-15, 2018	38%	55%	7%
Likely Voters			
October 24-29, 2018	47%	51%	2%
September 11-15, 2018	39%	57%	4%



(Respondents who are registered to vote, N=867)

Q6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people - or if you have never heard of them.

Kyrsten Sinema	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
October 24-29, 2018	44%	40%	5%	12%
September 11-15, 2018	44%	27%	15%	14%
Likely Voters				
October 24-29, 2018	49%	41%	3%	7%
September 11-15, 2018	48%	30%	10%	12%

Martha McSally	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion	
Registered Voters					
October 24-29, 2018	41%	44%	5%	10%	
September 11-15, 2018	40%	32%	14%	15%	
Likely Voters					
October 24-29, 2018	44%	47%	3%	6%	
September 11-15, 2018	43%	36%	8%	13%	



(Respondents who are registered to vote, N=867)

Q7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

	The economy	Immi- gration	The investigation into Russian interference in the 2016 election	Health care	National security	Gun policy	Other (vol.)	No opinion
Registered Voters								
Oct. 24-29, 2018	20%	25%	5%	31%	9%	6%	1%	3%
Sept. 11-15, 2018	20%	22%	9%	25%	12%	6%	3%	3%
Likely Voters								
Oct. 24-29, 2018	18%	28%	6%	30%	9%	5%	1%	3%
Sept. 11-15, 2018	19%	24%	10%	22%	13%	6%	3%	2%



MORE ON METHODOLOGY

A total of 1,007 adults who live in Arizona were interviewed by telephone by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 25% described themselves as Democrats, 25% described themselves as Republicans, and 49% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect Census figures for gender, race, age, education, state region, and telephone usage.

Results for the full sample have a margin of sampling error of +/-3.7 percentage points. For the sample of 867 registered voters, it is +/-4.0 percentage points. For the sample of 702 likely voters, it is +/-4.4 percentage points.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/-8.5 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the state population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A"



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 004
Question 1/1A
1/1A. Combo Table

1/1A. Combo Table
1. If the election for U.S. Senate were held today and the candidates were Kyrsten Sinema, the Democrat, and Martha McSally, the Republican, who would you be more likely to vote for...?

1A. As of today, do you lean more toward...?

Base: Likely voters

	Total	Men =====	Women	White	Non- white	Trump ap- prove =====	Trump disap prove =====
<pre>Kyrsten Sinema, the Democrat Martha McSally, the Republican None of the above/Neither Other Don't know/Undecided/Refused Sampling Error (+/-)</pre>	51% 47% 1% 0% 1%	45% 52% 1% 0% 1%	56% 41% 1% 0% 2%	45% 53% 1% 0% 1% 4.9	N/A N/A N/A N/A N/A	5% 93% 1% 0% 1% 6.3	93% 5% 1% 0% 1% 6.3
	Total	18-34	35-49	50-64	65+ =====	<45 =====	45+
<pre>Kyrsten Sinema, the Democrat Martha McSally, the Republican None of the above/Neither Other Don't know/Undecided/Refused Sampling Error (+/-)</pre>	51% 47% 1% 0% 1% 4.4	N/A N/A N/A N/A N/A	N/A N/A N/A N/A N/A	40% 58% 1% 0% *	51% 47% 1% 0% 2% 5.9	N/A N/A N/A N/A N/A	45% 53% 1% 0% 1% 4.6
	Total	<\$50K =====	\$50K+ =====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
<pre>Kyrsten Sinema, the Democrat Martha McSally, the Republican None of the above/Neither Other Don't know/Undecided/Refused Sampling Error (+/-)</pre>	===== 51% 47% 1% 0% 1% 4.4	58% 40% 1% 0% 1% 8.2	48% 49% 1% 0% 1% 5.5	49% 49% 1% 0% 2% 6.3	53% 45% 2% 0% 1% 6.0	38% 59% 1% 0% 2% 7.3	52% 47% 1% 0% *
	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral =====	Mode- rate =====	Con serva tive
<pre>Kyrsten Sinema, the Democrat Martha McSally, the Republican None of the above/Neither Other Don't know/Undecided/Refused Sampling Error (+/-)</pre>	51% 47% 1% 0% 1% 4.4	99% 1% 0% 0% 0% 8.3	52% 44% 2% 0% 2% 7.2	5% 94% * 0% 1% 7.5	N/A N/A N/A N/A N/A	62% 34% 2% 0% 2% 7.5	11% 88% * 0% 1% 6.8
	Total	Lean Demo- crat	Lean Repub lican	Mari- copa	Pima =====	Rest of Area	
<pre>Kyrsten Sinema, the Democrat Martha McSally, the Republican None of the above/Neither Other Don't know/Undecided/Refused Sampling Error (+/-)</pre>	51% 47% 1% 0% 1% 4.4	98% 1% 1% 0% 1% 6.5	5% 94% * 0% 1% 6.2	57% 40% 1% 0% 2% 5.7	N/A N/A N/A N/A N/A	38% 61% * 0% 1% 8.4	



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 005 Question 2

2. Is your mind made up about who you will vote for, or is it possible you would change your mind? Base: Likely voters who have already picked a candidate

	Total	Men	Women	White	Non- white	Trump ap- prove	Trump disap prove
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	===== 95% 5% 1% 4.4	===== 94% 5% 1% 6.0	===== 95% 5% 1% 6.5	===== 96% 4% 1% 5.0	===== N/A N/A N/A	===== 95% 4% 1% 6.4	===== 94% 5% 1% 6.3
	Total	18-34	35-49	50-64	65+ =====	<45 =====	45+
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	95% 5% 1% 4.4	N/A N/A N/A	N/A N/A N/A	97% 2% 1% 8.1	97% 2% 1% 6.0	N/A N/A N/A	97% 2% 1% 4.7
	Total	<\$50K ====	\$50K+ ====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	95% 5% 1% 4.4	92% 7% 1% 8.4	95% 4% 1% 5.5	94% 5% 1% 6.4	95% 5% * 6.0	96% 3% 1% 7.5	95% 5% * 6.5
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 95% 5% 1% 4.4	Demo- crat ===== 96% 3% 1% 8.3	Indep endnt Other ===== 91% 8% 1% 7.4	Repub lican ===== 97% 2% 1% 7.6	Lib- eral ===== N/A N/A N/A	Mode- rate ===== 87% 13% *	Con serva tive ===== 97% 2% 1% 6.8
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 95% 5% 1% 4.4	Lean Demo- crat ===== 95% 4% 1% 6.6	Lean Repub lican ===== 96% 3% 1% 6.3	Mari- copa ===== 94% 5% 1% 5.8	Pima ===== N/A N/A N/A	Rest of Area ===== 97% 2% 1% 8.4	



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 008

Question 3/3a

3. If the election for Governor were held today and the candidates were David Garcia, the Democrat, and Doug Ducey, the Republican, who would you be more likely to vote for...?

3A. As of today, do you lean more toward...?

Base: Likely voters

	Total	Men =====	Women	White	Non- white	Trump ap- prove	Trump disap prove =====
David Garcia, the Democrat Doug Ducey, the Republican None of the above/Neither Other	45% 52% 1%	40% 56% 1% 1%	50% 48% 1% 0%	40% 57% 1% 0%	N/A N/A N/A N/A	5% 93% * 1%	83% 14% 2% 0%
Don't know/Undecided/Refused Sampling Error (+/-)	1% 4.4	2% 6.0	1% 6.4	1% 4.9	N/A	1% 6.3	1% 6.3
	Total	18-34	35-49 =====	50-64	65+ =====	<45 =====	45+ =====
David Garcia, the Democrat Doug Ducey, the Republican None of the above/Neither Other Don't know/Undecided/Refused Sampling Error (+/-)	45% 52% 1% * 1% 4.4	N/A N/A N/A N/A	N/A N/A N/A N/A	31% 67% 1% 0% 1% 8.0	42% 56% 1% 0% 1% 5.9	N/A N/A N/A N/A	36% 62% 1% 0% 1% 4.6
	Total	<\$50K =====	\$50K+ ====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
David Garcia, the Democrat Doug Ducey, the Republican None of the above/Neither	45% 52% 1%	53% 44% 1%	43% 55% 1%	44% 55% *	46% 49% 2%	35% 64% *	45% 50% 3%
Other Don't know/Undecided/Refused Sampling Error (+/-)	* 1% 4.4	1% * 8.2	0% 1% 5.5	0% 1% 6.3	1% 2% 6.0	0% 1% 7.3	0% 2% 6.4
	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate =====	Con serva tive =====
David Garcia, the Democrat Doug Ducey, the Republican None of the above/Neither	45% 52% 1%	89% 11% 0%	47% 50% 2%	5% 93% 1%	N/A N/A N/A	53% 43% 2%	8% 90% 1%
Other Don't know/Undecided/Refused Sampling Error (+/-)	* 1% 4.4	0% 0% 8.3	1% 1% 7.2	0% 1% 7.5	N/A N/A	1% 1% 7.5	0% 1% 6.8
	Total	Lean Demo- crat	Lean Repub lican	Mari- copa	Pima =====	Rest of Area	
David Garcia, the Democrat Doug Ducey, the Republican None of the above/Neither Other	45% 52% 1% *	87% 12% 1% 0%	4% 94% 1% 0%	51% 46% 1% *	N/A N/A N/A N/A	30% 69% 1% 0%	
Don't know/Undecided/Refused Sampling Error (+/-)	1% 4.4	* 6.5	1% 6.2	1% 5.7	N/A	1% 8.4	



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 009 Question 4

4. Is your mind made up about who you will vote for, or is it possible you would change your mind? Base: Likely voters who have already picked a candidate

Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 95% 4% 1% 4.5	Men ===== 92% 6% 1% 6.1	Women ===== 98% 2% 0% 6.5	White 95% 5% *	Non- white ===== N/A N/A N/A	Trump ap- prove ===== 96% 3% 1% 6.4	Trump disap prove ===== 95% 5% *
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 95% 4% 1% 4.5	18-34 ===== N/A N/A N/A	35-49 ===== N/A N/A N/A	50-64 ===== 95% 5% 0% 8.1	65+ ===== 96% 2% 2% 6.0	<45 ===== N/A N/A N/A	45+ ===== 96% 3% 1% 4.7
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 95% 4% 1% 4.5	<\$50K ==== 95% 4% 1% 8.3	\$50K+ ===== 95% 5% 0% 5.5	Non-coll. grad ===== 95% 4% 1% 6.3	Coll. grad. ===== 96% 4% 0% 6.1	White non- coll. ===== 95% 4% * 7.4	White coll. grad. ===== 95% 5% 0% 6.6
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 95% 4% 1% 4.5	Demo- crat ===== 98% 2% 0% 8.3	Indep endnt Other ===== 91% 9% * 7.4	Repub lican ===== 97% 1% 2% 7.7	Lib- eral ===== N/A N/A N/A	Mode- rate ===== 91% 9% 0% 7.6	Con serva tive ===== 98% 2% 0% 6.9
Mind made up Might change mind Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 95% 4% 1% 4.5	Lean Demo- crat ===== 95% 4% *	Lean Repub lican ===== 95% 4% 1% 6.3	Mari- copa ===== 95% 5% *	Pima ===== N/A N/A N/A	Rest of Area ===== N/A N/A N/A	



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 012 Question A1

A1. Do you approve or disapprove of the way Donald Trump is handling his job as president? Base: Total Respondents

	Total	Men	Women	White	Non- white	Trump ap- prove	Trump disap prove
Approve Disapprove Don't know/Undecided/Refused Sampling Error (+/-)	===== 42% 51% 7% 3.7	===== 47% 46% 7% 5.0	===== 37% 55% 8% 5.5	===== 51% 44% 5% 4.4	===== 29% 61% 10% 6.6	===== 100% 0% 0% 5.5	===== 0% 100% 0% 5.4
Approve Disapprove Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 42% 51% 7% 3.7	18-34 ===== 35% 54% 11% 8.4	35-49 ===== 36% 56% 8% 8.4	50-64 ===== 52% 43% 5% 6.8	65+ ===== 46% 50% 4% 5.5	<45 ===== 35% 55% 10% 6.6	45+ ===== 47% 47% 5% 4.2
Approve Disapprove Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 42% 51% 7% 3.7	<\$50K ===== 37% 55% 8% 6.2	\$50K+ ===== 44% 50% 6% 5.0	Non- coll. grad ===== 42% 50% 8% 4.9	Coll. grad. ===== 43% 51% 5% 5.5	White non- coll. ===== 55% 39% 6% 6.2	White coll. grad. ===== 45% 52% 3% 6.0
Approve Disapprove Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 42% 51% 7% 3.7	Demo- crat ===== 5% 91% 3% 7.4	Indep endnt Other ===== 38% 52% 10% 5.7	Repub lican ===== 86% 10% 3% 6.8	Lib- eral ===== 10% 86% 4% 7.9	Mode- rate ===== 36% 59% 5% 6.3	Con serva tive ===== 73% 23% 5% 6.1
Approve Disapprove Don't know/Undecided/Refused Sampling Error (+/-)	Total ===== 42% 51% 7% 3.7	Lean Demo- crat ===== 5% 91% 4% 5.7	Lean Repub lican ==== 85% 12% 3% 5.5	Mari- copa ===== 38% 55% 7% 4.9	Pima ===== N/A N/A N/A	Rest of Area ===== 52% 40% 8% 7.1	



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 013

Question 6AZA

have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Kyrsten Sinema?

Base: Respondents who are registered to vote

	Total	Men =====	Women	White	Non- white	Trump ap- prove =====	Trump disap prove =====
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	44% 40% 5% 12% 10% 2% 4.0	42% 43% 5% 10% 8% 2% 5.4	46% 36% 5% 13% 11% 2% 5.9	43% 43% 4% 10% 8% 2% 4.6	47% 32% 7% 14% 13% 1% 7.7	11% 72% 4% 13% 11% 2% 5.7	74% 12% 5% 9% 7% 1% 5.7
	Total	18-34	35-49	50-64	65+	<45	45+
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	 44% 40% 5% 12% 10% 2% 4.0	===== N/A N/A N/A N/A N/A	N/A N/A N/A N/A N/A N/A	42% 48% 3% 7% 5% 1% 7.2	48% 41% 4% 7% 5% 3% 5.7	45% 32% 6% 17% 15% 2% 7.5	44% 44% 48% 8% 6% 2% 4.4
	Total	<\$50K ====	\$50K+ ====	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	44% 40% 5% 12% 10% 2% 4.0	46% 32% 8% 14% 12% 1% 7.1	45% 44% 2% 9% 8% 2% 5.1	43% 38% 6% 13% 11% 2% 5.5	45% 42% 3% 9% 8% 1% 5.6	38% 44% 5% 13% 10% 3% 6.6	 48% 42% 3% 7% 5% 2% 6.1
Favorable Oninian	Total ===== 44%	Demo- crat ===== 80%	Indep endnt Other ===== 46%	Repub lican ====	Lib- eral =====	Mode- rate ==== 55%	Con serva tive ===== 13%
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	40% 5% 12% 10% 2% 4.0	6% 4% 10% 8% 2% 7.8	37% 6% 10% 9% 1% 6.2	9% 75% 4% 12% 11% 1%	N/A N/A N/A N/A N/A	32% 5% 8% 8% 1% 6.6	13% 69% 5% 13% 11% 2% 6.4
	Total	Lean Demo- crat =====	Lean Repub lican	Mari- copa	Pima ====	Rest of Area	
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	44% 40% 5% 12% 10% 2% 4.0	78% 8% 5% 10% 8% 1% 6.0	10% 73% 5% 13% 10% 2% 5.7	49% 35% 3% 14% 11% 3% 5.2	N/A N/A N/A N/A N/A N/A	35% 45% 8% 12% 10% 1% 7.5	



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 014

Question 6AZB

have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Martha McSally?

Base: Respondents who are registered to vote

Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	Total ===== 41% 44% 5% 10% 9% 2% 4.0	Men ===== 44% 42% 4% 10% 8% 2% 5.4	Women ===== 37% 46% 6% 11% 9% 2% 5.9	White ===== 45% 43% 4% 8% 6% 1% 4.6	Non-white ===== 31% 48% 6% 16% 13% 3% 7.7	Trump ap- prove ===== 76% 12% 3% 8% 7% 1% 5.7	Trump disap prove ===== 9% 74% 6% 11% 8% 2% 5.7
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	Total 41% 44% 5% 10% 9% 2% 4.0	18-34 ===== N/A N/A N/A N/A N/A N/A	35-49 ===== N/A N/A N/A N/A N/A N/A	50-64 ===== 53% 36% 6% 5% 5% *	65+ 45% 47% 3% 6% 5% 1% 5.7	<45 ===== 31% 47% 6% 16% 13% 4% 7.5	45+ ===== 48% 42% 4% 7% 6% 1% 4.4
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	Total ===== 41% 44% 5% 10% 9% 2% 4.0	<\$50K ===== 37% 45% 5% 13% 12% 1% 7.1	\$50K+ ===== 44% 45% 4% 7% 5% 2% 5.1	Non-coll. grad ===== 41% 42% 6% 11% 9% 3% 5.5	Coll. grad. ===== 40% 48% 3% 9% 8% 1% 5.6	White non- coll. ===== 47% 38% 5% 9% 7% 2% 6.6	White coll. grad. ===== 43% 48% 3% 6% 5% 1% 6.1
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	Total ===== 41% 5% 10% 9% 2% 4.0	Demo- crat ===== 6% 75% 6% 13% 11% 2%	Indep endnt Other ==== 37% 48% 4% 11% 9% 3% 6.2	Repub lican ===== 79% 12% 4% 6% 5% 1% 7.1	Lib- eral ===== N/A N/A N/A N/A N/A N/A	Mode- rate ===== 31% 51% 3% 14% 11% 3% 6.6	Con serva tive ===== 73% 14% 5% 7% 6% 1%
Favorable Opinion Unfavorable Opinion Never heard of No opinion (Net) Heard of, no opinion Undecided/Refused Sampling Error (+/-)	Total ===== 41% 44% 5% 10% 9% 2% 4.0	Lean Demo- crat ====================================	Lean Repub lican ==== 76% 14% 5% 6% 5% 1% 5.7	Mari- copa ===== 34% 48% 5% 13% 10% 3% 5.2	Pima ===== N/A N/A N/A N/A N/A	Rest of Area ===== 49% 38% 5% 8% 8% 0% 7.5	



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 015 Question 7

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate? Base: Respondents who are registered to vote

Health care Immigration The economy National security Gun policy The investigation into Russian interference in the 2016 election	Total ===== 31% 25% 20% 9% 6% 5% 1% 3% 4.0	Men ===== 27% 23% 24% 9% 8% 5% 2% 2% 5.4	Women ===== 35% 27% 16% 9% 5% 4% 1% 3% 5.9	White ===== 29% 27% 19% 8% 6% 4% 4.6	Non- white ===== 37% 21% 20% 11% 7% 3% 1% 1%	Trump ap- prove ===== 10% 39% 28% 14% 6% * * 5.7	Trump disap prove ===== 52% 13% 11% 4% 6% 9% 2% 3% 5.7
	Total	18-34	35-49	50-64	65+	<45 =====	45+
Health care Immigration The economy National security Gun policy The investigation into Russian interference in the 2016 election	31% 25% 20% 9% 6% 5% 1% 3% 4.0	N/A N/A N/A N/A N/A N/A	N/A N/A N/A N/A N/A N/A	28% 26% 19% 10% 7% 5% 1% 4% 7.2	32% 29% 12% 11% 4% 6% 2% 4% 5.7	33% 22% 23% 8% 8% 4% 1% 1%	29% 27% 18% 10% 5% 5% 2% 4%
	Total	<\$50K	\$50K+	Non- coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Health care Immigration The economy National security Gun policy	===== 31% 25% 20% 9% 6%	===== 35% 22% 19% 10% 7%	===== 30% 26% 20% 8% 6%	===== 33% 24% 19% 9% 7%	===== 28% 25% 21% 10% 6%	===== 27% 27% 17% 9% 8%	===== 30% 26% 21% 7% 5%
The investigation into Russian interference in the 2016 election	5% 1% 3% 4.0	3% 1% 3% 7.1	6% 1% 2% 5.1	4% 1% 4% 5.5	6% 1% 2% 5.6	5% 1% 5% 6.6	7% 2% 2% 6.1
	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
Health care Immigration The economy National security Gun policy	===== 31% 25% 20% 9% 6%	===== 49% 14% 11% 3% 7%	===== 34% 19% 25% 8% 7%	===== 12% 42% 22% 15% 5%	===== N/A N/A N/A N/A N/A	===== 30% 20% 25% 8%	===== 18% 38% 21% 15% 4%
The investigation into Russian interference in the 2016 election	5% 1% 3% 4.0	10% 2% 4% 7.8	4% 2% 1% 6.2	* 4% 7.1	N/A N/A N/A	6% 2% 3% 6.6	* 1% 3% 6.4



CNN/SSRS STATE (ARIZONA) Poll -- October 24, 2018 to October 29, 2018

TABLE 015 Question 7

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate? Base: Respondents who are registered to vote

	Total	Lean Demo- crat	Lean Repub lican	Mari- copa	Pima	Rest of Area
Health care	31%	53%	10%	32%	N/A	29%
Immigration	25%	13%	37%	23%	N/A	25%
The economy	20%	10%	29%	23%	N/A	18%
National security	9%	2%	15%	8%	N/A	12%
Gun policy	6%	7%	6%	6%	N/A	6%
The investigation into Russian interference in						
the 2016 election	5%	10%	*	5%	N/A	4%
Other	1%	2%	*	1%	N/A	2%
Don't know/Undecided/Refused	3%	3%	2%	3%	N/A	4%
Sampling Error (+/-)	4.0	6.0	5.7	5.2		7.5