



The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from September 25, 2018 to September 29, 2018 among a sample of **1,003** respondents who live in Missouri. The landline total respondents were **400** and there were **603** cell phone respondents. The margin of sampling error for total respondents is +/-3.7 at the 95% confidence level, for results among the **906** registered voters it is +/-3.9, and for results among the **756** likely voters it is +/-4.3. The design effect is 1.46. More information about SSRS can be obtained by visiting [www.ssrs.com](http://www.ssrs.com).

## EMBARGOED FOR RELEASE: Monday October 1 at 4:00 p.m.

**(Respondents who are registered to vote or plan to register before Election Day, N=906)**

Q1. If the election for U.S. Senate were held today and the candidates were Claire McCaskill, the Democrat, Josh Hawley, the Republican, Japheth Campbell of the Libertarian Party, and Jo Crain of the Green Party, who would you be more likely to vote for –

Q1a. As of today, do you lean more toward?

Q1/Q1a COMBO TABLE REGISTERED VOTERS

	Claire McCaskill, the Democrat	Josh Hawley, the Republican	Japheth Campbell of the Libertarian Party	Jo Crain of the Green Party	None of the above/ Neither (vol.)	Other (vol.)	No opinion
<b>Registered Voters</b>							
September 25-29, 2018	43%	42%	4%	2%	3%	*	6%
<b>Likely Voters</b>							
September 25-29, 2018	47%	44%	3%	1%	1%	*	4%



**(Respondents who are registered to vote/plan to register before Election Day and have already picked a candidate, N=834)**

Q2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
<b>Registered Voters</b>			
September 25-29, 2018	72%	27%	1%
<b>Likely Voters</b>			
September 25-29, 2018	78%	21%	1%

<b>McCaskill voters</b>	Mind made up	Might change mind	No opinion
<b>Registered Voters</b>			
September 25-29, 2018	76%	23%	*
<b>Likely Voters</b>			
September 25-29, 2018	79%	20%	*

<b>Hawley voters</b>	Mind made up	Might change mind	No opinion
<b>Registered Voters</b>			
September 25-29, 2018	74%	24%	1%
<b>Likely Voters</b>			
September 25-29, 2018	81%	17%	2%



Q5. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Approve	Disapprove	No opinion
<b>Total Respondents</b>			
September 25-29, 2018	48%	45%	7%
<b>Registered Voters</b>			
September 25-29, 2018	49%	46%	5%
<b>Likely Voters</b>			
September 25-29, 2018	51%	45%	4%



**(Respondents who are registered to vote or plan to register before Election Day, N=906)**

Q6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people - or if you have never heard of them.

<b>Claire McCaskill</b>	<b>Favorable Opinion</b>	<b>Unfavorable Opinion</b>	<b>Never heard of (vol.)</b>	<b>No opinion</b>
<b>Registered Voters</b>				
September 25-29, 2018	45%	46%	2%	7%
<b>Likely Voters</b>				
September 25-29, 2018	49%	46%	*	5%

<b>Josh Hawley</b>	<b>Favorable Opinion</b>	<b>Unfavorable Opinion</b>	<b>Never heard of (vol.)</b>	<b>No opinion</b>
<b>Registered Voters</b>				
September 25-29, 2018	40%	34%	11%	15%
<b>Likely Voters</b>				
September 25-29, 2018	43%	38%	7%	12%



**(Respondents who are registered to vote or plan to register before Election Day, N=906)**

Q7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

	The economy	Immigration	The investigation into Russian interference in the 2016 election	Health care	National security	Gun policy	Other (vol.)	No opinion
<b>Registered Voters</b>								
Sept. 25-29, 2018	21%	12%	8%	31%	10%	10%	5%	4%
<b>Likely Voters</b>								
Sept. 25-29, 2018	21%	13%	9%	29%	10%	10%	4%	4%



#### **MORE ON METHODOLOGY**

A total of 1,003 adults who live in Missouri were interviewed by telephone by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 26% described themselves as Democrats, 34% described themselves as Republicans, and 40% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect Census figures for gender, race, age, education, state region, and telephone usage.

Results for the full sample have a margin of sampling error of +/- 3.7 percentage points. For the sample of 906 registered voters and adults who plan to register to vote before Election Day, it is +/- 3.9 percentage points. For the sample of 756 likely voters, it is +/- 4.3 percentage points.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/-8.5 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the state population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".



CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 004

1/1A. Combo Table

1. If the election for U.S. Senate were held today and the candidates were Claire McCaskill, the Democrat, Josh Hawley, the Republican, Japheth Campbell of the Libertarian Party, and Jo Crain of the Green Party who would you be more likely to vote for...? 1A. As of today, do you lean more toward...?

Base: Likely Voters

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Claire McCaskill, the Democrat	47%	38%	55%	44%	N/A	8%	92%
Josh Hawley, the Republican	44%	51%	38%	47%	N/A	79%	3%
Japheth Campbell of the Libertarian Party	3%	4%	2%	3%	N/A	5%	1%
Jo Crain of the Green Party	1%	2%	1%	1%	N/A	1%	2%
None of the above/Neither	1%	2%	*	1%	N/A	2%	*
Other	*	0%	1%	0%	N/A	0%	1%
Don't know/Undecided/Refused	4%	3%	4%	4%	N/A	5%	1%
Sampling Error (+/-)	4.3	5.7	6.3	4.7		5.9	6.6

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Claire McCaskill, the Democrat	47%	N/A	N/A	43%	46%	N/A	45%
Josh Hawley, the Republican	44%	N/A	N/A	49%	48%	N/A	49%
Japheth Campbell of the Libertarian Party	3%	N/A	N/A	2%	2%	N/A	2%
Jo Crain of the Green Party	1%	N/A	N/A	2%	*	N/A	1%
None of the above/Neither	1%	N/A	N/A	1%	1%	N/A	1%
Other	*	N/A	N/A	0%	0%	N/A	0%
Don't know/Undecided/Refused	4%	N/A	N/A	2%	3%	N/A	2%
Sampling Error (+/-)	4.3			7.1	6.0		4.6

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Claire McCaskill, the Democrat	47%	58%	42%	45%	51%	41%	48%
Josh Hawley, the Republican	44%	34%	49%	47%	39%	51%	41%
Japheth Campbell of the Libertarian Party	3%	1%	4%	2%	4%	3%	5%
Jo Crain of the Green Party	1%	2%	1%	2%	*	1%	1%
None of the above/Neither	1%	2%	1%	1%	2%	1%	2%
Other	*	0%	*	0%	1%	0%	0%
Don't know/Undecided/Refused	4%	4%	3%	4%	3%	4%	3%
Sampling Error (+/-)	4.3	7.2	5.8	5.7	6.6	6.1	7.1

	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Claire McCaskill, the Democrat	47%	93%	50%	5%	N/A	62%	10%
Josh Hawley, the Republican	44%	5%	36%	84%	N/A	28%	79%
Japheth Campbell of the Libertarian Party	3%	*	6%	3%	N/A	6%	2%
Jo Crain of the Green Party	1%	1%	2%	2%	N/A	*	2%
None of the above/Neither	1%	*	2%	1%	N/A	1%	1%
Other	*	0%	1%	0%	N/A	1%	0%
Don't know/Undecided/Refused	4%	*	4%	5%	N/A	3%	5%
Sampling Error (+/-)	4.3	8.0	7.4	7.1		7.4	6.4

	Total	Lean Demo- crat	Lean Repub lican	St. Louis City/ Cnty	East Cen- tral	Kan- sas City Area	North	South
	=====	=====	=====	=====	=====	=====	=====	=====
Claire McCaskill, the Democrat	47%	93%	6%	N/A	N/A	N/A	N/A	34%
Josh Hawley, the Republican	44%	5%	82%	N/A	N/A	N/A	N/A	57%
Japheth Campbell of the Libertarian Party	3%	1%	5%	N/A	N/A	N/A	N/A	3%
Jo Crain of the Green Party	1%	1%	1%	N/A	N/A	N/A	N/A	2%
None of the above/Neither	1%	*	1%	N/A	N/A	N/A	N/A	2%
Other	*	0%	0%	N/A	N/A	N/A	N/A	0%
Don't know/Undecided/Refused	4%	*	5%	N/A	N/A	N/A	N/A	2%
Sampling Error (+/-)	4.3	6.7	5.9					7.8



CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 004

1/1A. Combo Table

1. If the election for U.S. Senate were held today and the candidates were Claire McCaskill, the Democrat, Josh Hawley, the Republican, Japheth Campbell of the Libertarian Party, and Jo Crain of the Green Party who would you be more likely to vote for...? 1A. As of today, do you lean more toward...?

Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove	
	=====	=====	=====	=====	=====	=====	=====	
Claire McCaskill, the Democrat	43%	37%	49%	40%	N/A	10%	81%	
Josh Hawley, the Republican	42%	47%	37%	45%	N/A	75%	7%	
Japheth Campbell of the Libertarian Party	4%	5%	4%	4%	N/A	5%	3%	
Jo Crain of the Green Party	2%	3%	1%	2%	N/A	1%	3%	
None of the above/Neither	3%	4%	2%	3%	N/A	2%	3%	
Other	*	*	*	*	N/A	0%	*	
Don't know/Undecided/Refused	6%	4%	7%	6%	N/A	7%	4%	
Sampling Error (+/-)	3.9	5.2	5.8	4.3		5.4	6.0	
	Total	18-34	35-49	50-64	65+	<45	45+	
	=====	=====	=====	=====	=====	=====	=====	
Claire McCaskill, the Democrat	43%	N/A	N/A	40%	47%	45%	43%	
Josh Hawley, the Republican	42%	N/A	N/A	49%	45%	36%	46%	
Japheth Campbell of the Libertarian Party	4%	N/A	N/A	4%	2%	6%	3%	
Jo Crain of the Green Party	2%	N/A	N/A	3%	*	2%	2%	
None of the above/Neither	3%	N/A	N/A	1%	2%	4%	2%	
Other	*	N/A	N/A	0%	0%	1%	*	
Don't know/Undecided/Refused	6%	N/A	N/A	3%	5%	7%	4%	
Sampling Error (+/-)	3.9			6.6	5.7	7.3	4.3	
	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.	
	=====	=====	=====	=====	=====	=====	=====	
Claire McCaskill, the Democrat	43%	50%	40%	41%	48%	38%	45%	
Josh Hawley, the Republican	42%	32%	50%	43%	40%	47%	41%	
Japheth Campbell of the Libertarian Party	4%	4%	4%	4%	4%	4%	5%	
Jo Crain of the Green Party	2%	2%	1%	2%	2%	2%	2%	
None of the above/Neither	3%	4%	1%	3%	2%	3%	2%	
Other	*	0%	1%	0%	1%	0%	*	
Don't know/Undecided/Refused	6%	7%	4%	7%	4%	7%	4%	
Sampling Error (+/-)	3.9	6.3	5.5	5.1	6.2	5.5	6.8	
	Total	Demo- crat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive	
	=====	=====	=====	=====	=====	=====	=====	
Claire McCaskill, the Democrat	43%	90%	43%	7%	N/A	56%	13%	
Josh Hawley, the Republican	42%	6%	33%	81%	N/A	28%	74%	
Japheth Campbell of the Libertarian Party	4%	*	8%	3%	N/A	6%	4%	
Jo Crain of the Green Party	2%	1%	3%	2%	N/A	1%	2%	
None of the above/Neither	3%	*	5%	2%	N/A	2%	2%	
Other	*	0%	1%	0%	N/A	1%	*	
Don't know/Undecided/Refused	6%	1%	8%	6%	N/A	7%	5%	
Sampling Error (+/-)	3.9	7.5	6.7	6.5		6.8	5.9	
	Total	Lean Demo- crat	Lean Repub lican	St. Louis City/ Cnty	East Cen- tral	Kan- sas City Area	North	South
	=====	=====	=====	=====	=====	=====	=====	=====
Claire McCaskill, the Democrat	43%	87%	7%	N/A	N/A	N/A	N/A	33%
Josh Hawley, the Republican	42%	7%	76%	N/A	N/A	N/A	N/A	51%
Japheth Campbell of the Libertarian Party	4%	1%	6%	N/A	N/A	N/A	N/A	6%
Jo Crain of the Green Party	2%	1%	2%	N/A	N/A	N/A	N/A	2%
None of the above/Neither	3%	*	4%	N/A	N/A	N/A	N/A	3%
Other	*	0%	*	N/A	N/A	N/A	N/A	0%
Don't know/Undecided/Refused	6%	3%	6%	N/A	N/A	N/A	N/A	5%
Sampling Error (+/-)	3.9	6.3	5.4					7.1





CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 005

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?  
 Base: Respondents who are registered to vote/plan to register and have already picked a candidate

	Total	Men	Women	White	Non-white	Trump ap- prove	Trump disap- prove
Mind made up	72%	72%	72%	72%	N/A	75%	71%
Might change mind	27%	26%	27%	26%	N/A	24%	28%
Don't know/Undecided/Refused	1%	2%	1%	1%	N/A	1%	1%
Sampling Error (+/-)	4.1	5.4	6.0	4.5		5.6	6.1

  

	Total	18-34	35-49	50-64	65+	<45	45+
Mind made up	72%	N/A	N/A	77%	83%	61%	79%
Might change mind	27%	N/A	N/A	22%	16%	38%	19%
Don't know/Undecided/Refused	1%	N/A	N/A	1%	1%	1%	1%
Sampling Error (+/-)	4.1			6.8	6.0	7.7	4.5

  

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll. coll.	White coll. grad.
Mind made up	72%	67%	77%	72%	72%	73%	72%
Might change mind	27%	32%	22%	26%	27%	26%	28%
Don't know/Undecided/Refused	1%	1%	1%	2%	1%	2%	*
Sampling Error (+/-)	4.1	6.6	5.6	5.3	6.4	5.7	7.0

  

	Total	Democrat	Indep endnt Other	Repub lican	Lib- eral	Mode- rate	Con serva tive
Mind made up	72%	81%	57%	81%	N/A	63%	79%
Might change mind	27%	18%	41%	18%	N/A	36%	19%
Don't know/Undecided/Refused	1%	*	2%	1%	N/A	1%	1%
Sampling Error (+/-)	4.1	7.6	7.1	6.7		7.0	6.2

  

	Total	Lean Demo- crat	Lean Repub lican	St. Louis City/ Cnty	East Cen- tral	Kan- sas City Area	North	South
Mind made up	72%	76%	73%	N/A	N/A	N/A	N/A	70%
Might change mind	27%	23%	25%	N/A	N/A	N/A	N/A	28%
Don't know/Undecided/Refused	1%	*	2%	N/A	N/A	N/A	N/A	2%
Sampling Error (+/-)	4.1	6.3	5.6					7.4



CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 008

A1. Do you approve or disapprove of the way Donald Trump is handling his job as president?

Base: Total Respondents

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
Approve	48%	55%	40%	52%	N/A	100%	0%
Disapprove	45%	37%	53%	41%	N/A	0%	100%
Don't know/Undecided/Refused	7%	8%	6%	7%	N/A	0%	0%
Sampling Error (+/-)	3.7	4.9	5.6	4.1		5.2	5.8

  

	Total	18-34	35-49	50-64	65+	<45	45+
Approve	48%	N/A	N/A	52%	49%	43%	51%
Disapprove	45%	N/A	N/A	43%	45%	48%	43%
Don't know/Undecided/Refused	7%	N/A	N/A	5%	6%	9%	6%
Sampling Error (+/-)	3.7			6.3	5.6	6.6	4.2

  

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
Approve	48%	41%	53%	50%	42%	56%	45%
Disapprove	45%	51%	42%	43%	51%	37%	50%
Don't know/Undecided/Refused	7%	8%	5%	7%	7%	7%	6%
Sampling Error (+/-)	3.7	5.9	5.3	4.7	6.0	5.2	6.6

  

	Total	Democrat	Indep endnt Other	Republican	Liberal	Moderate	Conservative
Approve	48%	6%	40%	89%	19%	36%	77%
Disapprove	45%	91%	50%	7%	76%	59%	15%
Don't know/Undecided/Refused	7%	4%	10%	5%	5%	5%	8%
Sampling Error (+/-)	3.7	7.4	6.3	6.3	8.4	6.4	5.8

  

	Total	Lean Democrat	Lean Republican	St. Louis City/Cnty	East Central	Kansas City Area	North	South
Approve	48%	9%	83%	N/A	N/A	N/A	N/A	61%
Disapprove	45%	86%	11%	N/A	N/A	N/A	N/A	31%
Don't know/Undecided/Refused	7%	5%	6%	N/A	N/A	N/A	N/A	8%
Sampling Error (+/-)	3.7	6.1	5.2					6.7



CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 009

6MOA. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Claire McCaskill?

Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	35%	54%	42%	N/A	13%	78%
Unfavorable Opinion	46%	54%	39%	50%	N/A	80%	12%
Never heard of	2%	3%	2%	1%	N/A	1%	3%
No opinion (Net)	7%	8%	6%	7%	N/A	5%	7%
Heard of, no opinion	5%	6%	3%	5%	N/A	3%	5%
Undecided/Refused	2%	2%	2%	2%	N/A	1%	2%
Sampling Error (+/-)	3.9	5.2	5.8	4.3		5.4	6.0

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	N/A	N/A	44%	51%	42%	47%
Unfavorable Opinion	46%	N/A	N/A	52%	40%	45%	47%
Never heard of	2%	N/A	N/A	*	*	4%	1%
No opinion (Net)	7%	N/A	N/A	3%	9%	9%	5%
Heard of, no opinion	5%	N/A	N/A	3%	6%	6%	4%
Undecided/Refused	2%	N/A	N/A	*	3%	3%	2%
Sampling Error (+/-)	3.9			6.6	5.7	7.3	4.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	49%	44%	41%	53%	37%	51%
Unfavorable Opinion	46%	40%	50%	48%	42%	53%	45%
Never heard of	2%	4%	1%	3%	2%	2%	*
No opinion (Net)	7%	7%	4%	8%	3%	8%	4%
Heard of, no opinion	5%	5%	3%	6%	2%	6%	2%
Undecided/Refused	2%	1%	2%	2%	1%	2%	1%
Sampling Error (+/-)	3.9	6.3	5.5	5.1	6.2	5.5	6.8

	Total	Demo-crat	Indep-ent/Other	Repub-lican	Lib-eral	Mode-rate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	84%	47%	13%	N/A	61%	16%
Unfavorable Opinion	46%	9%	42%	81%	N/A	30%	75%
Never heard of	2%	2%	4%	*	N/A	3%	2%
No opinion (Net)	7%	5%	7%	5%	N/A	6%	6%
Heard of, no opinion	5%	3%	5%	3%	N/A	4%	4%
Undecided/Refused	2%	2%	2%	2%	N/A	2%	2%
Sampling Error (+/-)	3.9	7.5	6.7	6.5		6.8	5.9

	Total	Lean Demo-crat	Lean Repub-lican	St. Louis City/Cnty	East-Cen-tral	Kan-sas City Area	North	South
	=====	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	45%	83%	13%	N/A	N/A	N/A	N/A	32%
Unfavorable Opinion	46%	10%	79%	N/A	N/A	N/A	N/A	57%
Never heard of	2%	2%	3%	N/A	N/A	N/A	N/A	2%
No opinion (Net)	7%	6%	5%	N/A	N/A	N/A	N/A	9%
Heard of, no opinion	5%	4%	3%	N/A	N/A	N/A	N/A	6%
Undecided/Refused	2%	2%	1%	N/A	N/A	N/A	N/A	3%
Sampling Error (+/-)	3.9	6.3	5.4					7.1



CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 010

6MOB. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Josh Hawley?

Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	43%	37%	43%	N/A	70%	7%
Unfavorable Opinion	34%	31%	37%	34%	N/A	9%	62%
Never heard of	11%	13%	9%	10%	N/A	9%	13%
No opinion (Net)	15%	12%	17%	13%	N/A	11%	18%
Heard of, no opinion	12%	10%	13%	10%	N/A	9%	15%
Undecided/Refused	3%	2%	4%	3%	N/A	2%	3%
Sampling Error (+/-)	3.9	5.2	5.8	4.3		5.4	6.0

  

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	N/A	N/A	46%	41%	36%	42%
Unfavorable Opinion	34%	N/A	N/A	33%	37%	29%	38%
Never heard of	11%	N/A	N/A	7%	5%	18%	7%
No opinion (Net)	15%	N/A	N/A	8%	17%	17%	13%
Heard of, no opinion	12%	N/A	N/A	7%	11%	15%	10%
Undecided/Refused	3%	N/A	N/A	1%	6%	2%	3%
Sampling Error (+/-)	3.9			6.6	5.7	7.3	4.3

  

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	30%	48%	38%	43%	41%	46%
Unfavorable Opinion	34%	40%	31%	33%	38%	33%	37%
Never heard of	11%	13%	9%	13%	7%	12%	5%
No opinion (Net)	15%	17%	11%	16%	12%	14%	12%
Heard of, no opinion	12%	14%	9%	12%	10%	10%	11%
Undecided/Refused	3%	3%	2%	4%	2%	4%	1%
Sampling Error (+/-)	3.9	6.3	5.5	5.1	6.2	5.5	6.8

  

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	8%	34%	73%	N/A	32%	66%
Unfavorable Opinion	34%	67%	37%	7%	N/A	44%	13%
Never heard of	11%	13%	12%	8%	N/A	9%	8%
No opinion (Net)	15%	13%	16%	12%	N/A	15%	13%
Heard of, no opinion	12%	11%	12%	9%	N/A	11%	10%
Undecided/Refused	3%	1%	5%	2%	N/A	3%	3%
Sampling Error (+/-)	3.9	7.5	6.7	6.5		6.8	5.9

  

	Total	Lean Demo-cratic	Lean Repub lican	St. Louis City/Cnty	East Cen-tral	Kan-sas City Area	North	South
	=====	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	9%	68%	N/A	N/A	N/A	N/A	43%
Unfavorable Opinion	34%	64%	10%	N/A	N/A	N/A	N/A	28%
Never heard of	11%	12%	11%	N/A	N/A	N/A	N/A	13%
No opinion (Net)	15%	15%	11%	N/A	N/A	N/A	N/A	15%
Heard of, no opinion	12%	13%	9%	N/A	N/A	N/A	N/A	13%
Undecided/Refused	3%	2%	2%	N/A	N/A	N/A	N/A	3%
Sampling Error (+/-)	3.9	6.3	5.4					7.1



CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 011

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?  
 Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Health care	31%	25%	36%	29%	N/A	21%	42%
The economy	21%	23%	20%	22%	N/A	24%	17%
Immigration	12%	14%	10%	13%	N/A	20%	4%
Gun policy	10%	12%	9%	9%	N/A	11%	9%
National security	10%	10%	10%	10%	N/A	15%	4%
The investigation into Russian interference in the 2016 election.....	8%	9%	7%	8%	N/A	*	16%
Other	5%	4%	5%	4%	N/A	5%	4%
Don't know/Undecided/Refused	4%	3%	4%	3%	N/A	3%	4%
Sampling Error (+/-)	3.9	5.2	5.8	4.3		5.4	6.0

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Health care	31%	N/A	N/A	36%	31%	27%	33%
The economy	21%	N/A	N/A	18%	15%	25%	19%
Immigration	12%	N/A	N/A	11%	17%	9%	13%
Gun policy	10%	N/A	N/A	9%	5%	14%	7%
National security	10%	N/A	N/A	12%	16%	6%	12%
The investigation into Russian interference in the 2016 election.....	8%	N/A	N/A	9%	9%	6%	9%
Other	5%	N/A	N/A	2%	3%	8%	2%
Don't know/Undecided/Refused	4%	N/A	N/A	4%	4%	3%	4%
Sampling Error (+/-)	3.9			6.6	5.7	7.3	4.3

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Health care	31%	35%	29%	34%	25%	31%	26%
The economy	21%	18%	25%	20%	25%	21%	24%
Immigration	12%	10%	12%	12%	12%	14%	13%
Gun policy	10%	10%	11%	10%	10%	9%	10%
National security	10%	11%	8%	11%	8%	12%	8%
The investigation into Russian interference in the 2016 election.....	8%	8%	7%	7%	9%	7%	10%
Other	5%	5%	5%	4%	6%	4%	5%
Don't know/Undecided/Refused	4%	3%	4%	3%	5%	3%	4%
Sampling Error (+/-)	3.9	6.3	5.5	5.1	6.2	5.5	6.8

	Total	Democrat	Indep endnt Other	Republican	Liberal	Moderate	Conservative
	=====	=====	=====	=====	=====	=====	=====
Health care	31%	43%	33%	19%	N/A	39%	21%
The economy	21%	12%	24%	25%	N/A	22%	25%
Immigration	12%	4%	11%	20%	N/A	5%	19%
Gun policy	10%	10%	8%	13%	N/A	10%	11%
National security	10%	4%	9%	15%	N/A	9%	14%
The investigation into Russian interference in the 2016 election.....	8%	22%	5%	1%	N/A	9%	2%
Other	5%	4%	6%	4%	N/A	3%	6%
Don't know/Undecided/Refused	4%	3%	5%	3%	N/A	3%	4%
Sampling Error (+/-)	3.9	7.5	6.7	6.5		6.8	5.9



CNN STATE (MISSOURI) /SSRS Poll -- September 25, 2018 to September 29, 2018

TABLE 011

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

Base: Respondents who are registered to vote/plan to register

	Total	Lean Democrat	Lean Republican	St. Louis City/Cnty	East Central	Kansas City Area	North	South
Health care	31%	44%	19%	N/A	N/A	N/A	N/A	28%
The economy	21%	14%	27%	N/A	N/A	N/A	N/A	22%
Immigration	12%	4%	19%	N/A	N/A	N/A	N/A	17%
Gun policy	10%	9%	12%	N/A	N/A	N/A	N/A	8%
National security	10%	5%	14%	N/A	N/A	N/A	N/A	10%
The investigation into Russian interference in the 2016 election.....	8%	17%	1%	N/A	N/A	N/A	N/A	8%
Other	5%	4%	5%	N/A	N/A	N/A	N/A	5%
Don't know/Undecided/Refused	4%	3%	3%	N/A	N/A	N/A	N/A	3%
Sampling Error (+/-)	3.9	6.3	5.4					7.1