



The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from September 11, 2018 to September 15, 2018 among a sample of **1,000** respondents who live in Tennessee. The landline total respondents were **396** and there were **604** cell phone respondents. The margin of sampling error for total respondents is +/-3.6 at the 95% confidence level, for results among the 852 registered voters it is +/-3.9 and for results among the 723 likely voters it is +/-4.3. The design effect is 1.37. More information about SSRS can be obtained by visiting www.ssrs.com.

EMBARGOED FOR RELEASE: Monday, September 17 at noon

(Respondents who are registered to vote or plan to register before Election Day, N=852)

Q1. If the election for U.S. Senate were held today and the candidates were Phil Bredesen, the Democrat and Marsha Blackburn, the Republican, who would you be more likely to vote for –

Q1a. As of today, do you lean more toward?

Q1/Q1a COMBO TABLE REGISTERED VOTERS

	Phil Bredesen, the Democrat	Marsha Blackburn, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
September 11-15, 2018	50%	42%	2%	*	5%
Likely Voters					
September 11-15, 2018	50%	45%	1%	*	3%



(Respondents who are registered to vote/plan to register before Election Day and have already picked a candidate, N=795)

Q2. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
September 11-15, 2018	78%	20%	2%
Likely Voters			
September 11-15, 2018	84%	15%	1%

	Mind made up	Might change mind	No opinion
Bredesen Voters			
Registered Voters			
September 11-15, 2018	78%	19%	3%
Likely Voters			
September 11-15, 2018	86%	14%	*

	Mind made up	Might change mind	No opinion
Blackburn Voters			
Registered Voters			
September 11-15, 2018	78%	20%	1%
Likely Voters			
September 11-15, 2018	82%	17%	1%



(Respondents who are registered to vote or plan to register before Election Day, N=852)

Q3. If the election for Governor were held today and the candidates were Karl Dean, the Democrat, and Bill Lee, the Republican, who would you be more likely to vote for –

Q3a. As of today, do you lean more toward?

	Karl Dean, the Democrat	Bill Lee, the Republican	None of the above/Neither (vol.)	Other (vol.)	No opinion
Registered Voters					
September 11-15, 2018	43%	49%	2%	*	5%
Likely Voters					
September 11-15, 2018	43%	52%	1%	*	3%

(Respondents who are registered to vote/plan to register before Election Day and have already picked a candidate, N=793)

Q4. Is your mind made up about who you will vote for, or is it possible you would change your mind?

	Mind made up	Might change mind	No opinion
Registered Voters			
September 11-15, 2018	78%	21%	2%
Likely Voters			
September 11-15, 2018	83%	17%	*

Dean Voters	Mind made up	Might change mind	No opinion
Registered Voters			
September 11-15, 2018	79%	20%	1%
Likely Voters			
September 11-15, 2018	84%	16%	*

Lee Voters	Mind made up	Might change mind	No opinion
Registered Voters			
September 11-15, 2018	77%	21%	2%
Likely Voters			
September 11-15, 2018	81%	18%	1%



Q5. Do you approve or disapprove of the way Donald Trump is handling his job as president?

	Approve	Disapprove	No opinion
Total Respondents			
September 11-15, 2018	46%	46%	7%
Registered Voters			
September 11-15, 2018	48%	47%	5%
Likely Voters			
September 11-15, 2018	49%	48%	3%



(Respondents who are registered to vote or plan to register before Election Day, N=852)

Q6. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people - or if you have never heard of them.

Phil Bredesen	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
September 11-15, 2018	52%	24%	10%	14%
Likely Voters				
September 11-15, 2018	55%	26%	9%	10%

Marsha Blackburn	Favorable Opinion	Unfavorable Opinion	Never heard of (vol.)	No opinion
Registered Voters				
September 11-15, 2018	41%	39%	7%	13%
Likely Voters				
September 11-15, 2018	45%	43%	3%	9%



(Respondents who are registered to vote or plan to register before Election Day, N=852)

Q7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?

	The economy	Immigration	The investigation into Russian interference in the 2016 election	Health care	National security	Gun policy	Other (vol.)	No opinion
Registered Voters								
Sept. 11-15, 2018	22%	16%	7%	29%	11%	9%	3%	4%
Likely Voters								
Sept. 11-15, 2018	22%	18%	8%	27%	10%	9%	2%	4%



MORE ON METHODOLOGY

A total of 1,000 adults who live in Tennessee were interviewed by telephone by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 26% described themselves as Democrats, 33% described themselves as Republicans, and 42% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect Census figures for gender, race, age, education, state region, and telephone usage.

Results for the full sample have a margin of sampling error of +/- 3.6 percentage points. For the sample of 852 registered voters and adults who plan to register to vote before Election Day, it is +/- 3.9 percentage points. For the sample of 723 likely voters, it is +/- 4.3 percentage points.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/-8.5 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the state population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 004

1/1A. Combo Table

1. If the election for U.S. Senate were held today and the candidates were Phil Bredesen, the Democrat and Marsha Blackburn, the Republican, who would you be more likely to vote for...?

1A. As of today, do you lean more toward...?

Base: Likely Voters

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	42%	58%	44%	N/A	11%	92%
Marsha Blackburn, the Republican	45%	55%	37%	52%	N/A	85%	5%
None of the above/Neither	1%	1%	1%	1%	N/A	1%	1%
Other	*	1%	0%	*	N/A	1%	0%
Don't know/Undecided/Refused	3%	1%	4%	3%	N/A	3%	2%
Sampling Error (+/-)	4.3	5.8	6.2	4.7		5.8	6.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	N/A	N/A	55%	49%	N/A	53%
Marsha Blackburn, the Republican	45%	N/A	N/A	42%	48%	N/A	45%
None of the above/Neither	1%	N/A	N/A	1%	1%	N/A	1%
Other	*	N/A	N/A	0%	0%	N/A	0%
Don't know/Undecided/Refused	3%	N/A	N/A	2%	2%	N/A	2%
Sampling Error (+/-)	4.3			7.5	6.1		4.7

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White coll.	White non-coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	56%	47%	47%	55%	39%	50%
Marsha Blackburn, the Republican	45%	42%	48%	48%	40%	56%	45%
None of the above/Neither	1%	*	2%	1%	1%	1%	1%
Other	*	0%	1%	*	0%	1%	0%
Don't know/Undecided/Refused	3%	2%	3%	3%	3%	3%	3%
Sampling Error (+/-)	4.3	7.2	5.6	5.7	6.3	6.4	6.9

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	97%	54%	7%	N/A	66%	19%
Marsha Blackburn, the Republican	45%	1%	41%	88%	N/A	31%	75%
None of the above/Neither	1%	*	2%	1%	N/A	1%	*
Other	*	0%	0%	1%	N/A	0%	1%
Don't know/Undecided/Refused	3%	1%	3%	3%	N/A	2%	5%
Sampling Error (+/-)	4.3	8.3	7.3	6.9		7.3	6.3

	Total	Lean Demo- crat	Lean Repub lican	Rural East	Urban East	Nash- ville area	Cent- ral/West	Mem- phis area
	=====	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	97%	9%	N/A	N/A	N/A	41%	N/A
Marsha Blackburn, the Republican	45%	2%	86%	N/A	N/A	N/A	54%	N/A
None of the above/Neither	1%	*	1%	N/A	N/A	N/A	*	N/A
Other	*	0%	1%	N/A	N/A	N/A	1%	N/A
Don't know/Undecided/Refused	3%	1%	4%	N/A	N/A	N/A	4%	N/A
Sampling Error (+/-)	4.3	6.7	5.8				7.7	



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 004

1/1A. Combo Table

1. If the election for U.S. Senate were held today and the candidates were Phil Bredesen, the Democrat and Marsha Blackburn, the Republican, who would you be more likely to vote for...?

1A. As of today, do you lean more toward...?

Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	43%	57%	44%	N/A	13%	89%
Marsha Blackburn, the Republican	42%	50%	35%	48%	N/A	79%	6%
None of the above/Neither	2%	3%	1%	2%	N/A	3%	1%
Other	*	1%	0%	*	N/A	*	*
Don't know/Undecided/Refused	5%	4%	7%	6%	N/A	5%	4%
Sampling Error (+/-)	3.9	5.4	5.7	4.4		5.5	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	N/A	N/A	53%	54%	46%	53%
Marsha Blackburn, the Republican	42%	N/A	N/A	42%	44%	41%	43%
None of the above/Neither	2%	N/A	N/A	2%	1%	3%	2%
Other	*	N/A	N/A	0%	0%	1%	0%
Don't know/Undecided/Refused	5%	N/A	N/A	3%	2%	9%	3%
Sampling Error (+/-)	3.9			7.1	5.8	7.2	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White coll.	White non-coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	56%	45%	47%	56%	39%	51%
Marsha Blackburn, the Republican	42%	36%	48%	44%	38%	51%	42%
None of the above/Neither	2%	2%	3%	2%	2%	2%	2%
Other	*	*	*	*	0%	*	0%
Don't know/Undecided/Refused	5%	6%	4%	6%	4%	7%	4%
Sampling Error (+/-)	3.9	6.3	5.4	5.1	6.1	5.8	6.6

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	95%	50%	9%	N/A	60%	23%
Marsha Blackburn, the Republican	42%	2%	38%	86%	N/A	31%	70%
None of the above/Neither	2%	*	4%	1%	N/A	3%	1%
Other	*	0%	*	1%	N/A	0%	1%
Don't know/Undecided/Refused	5%	3%	8%	4%	N/A	5%	6%
Sampling Error (+/-)	3.9	7.6	6.5	6.6		6.7	6.0

	Total	Lean Demo- crat	Lean Repub lican	Rural East	Urban East	Nash- ville area	Cent- ral/West	Mem- phis area
	=====	=====	=====	=====	=====	=====	=====	=====
Phil Bredesen, the Democrat	50%	93%	10%	N/A	N/A	N/A	40%	N/A
Marsha Blackburn, the Republican	42%	3%	82%	N/A	N/A	N/A	50%	N/A
None of the above/Neither	2%	1%	1%	N/A	N/A	N/A	3%	N/A
Other	*	0%	*	N/A	N/A	N/A	1%	N/A
Don't know/Undecided/Refused	5%	3%	6%	N/A	N/A	N/A	6%	N/A
Sampling Error (+/-)	3.9	6.2	5.5				7.1	



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 005

2. Is your mind made up about who you will vote for, or is it possible you would change your mind?
 Base: Respondents who are registered to vote/plan to register and have already picked a candidate

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	77%	79%	79%	N/A	77%	82%
Might change mind	20%	21%	19%	19%	N/A	22%	15%
Don't know/Undecided/Refused	2%	2%	3%	2%	N/A	2%	3%
Sampling Error (+/-)	4.1	5.6	5.9	4.5		5.6	6.1

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	N/A	N/A	85%	86%	68%	85%
Might change mind	20%	N/A	N/A	13%	12%	28%	14%
Don't know/Undecided/Refused	2%	N/A	N/A	2%	2%	4%	2%
Sampling Error (+/-)	4.1			7.3	5.9	7.7	4.5

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	74%	81%	77%	81%	78%	80%
Might change mind	20%	23%	17%	20%	19%	19%	20%
Don't know/Undecided/Refused	2%	3%	3%	4%	0%	4%	0%
Sampling Error (+/-)	4.1	6.6	5.5	5.3	6.2	6.0	6.8

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con servative
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	86%	72%	81%	N/A	75%	78%
Might change mind	20%	10%	26%	18%	N/A	23%	20%
Don't know/Undecided/Refused	2%	5%	2%	1%	N/A	3%	1%
Sampling Error (+/-)	4.1	7.7	6.9	6.8		6.9	6.2

	Total	Lean Demo-cratic	Lean Repub lican	Rural East	Urban East	Nash-ville area	Cent-ral/West	Mem-phris area
	=====	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	84%	76%	N/A	N/A	N/A	80%	N/A
Might change mind	20%	13%	22%	N/A	N/A	N/A	19%	N/A
Don't know/Undecided/Refused	2%	3%	2%	N/A	N/A	N/A	1%	N/A
Sampling Error (+/-)	4.1	6.2	5.7				7.3	



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 008

3. If the election for Governor were held today and the candidates were Karl Dean, the Democrat, and Bill Lee, the Republican, who would you be more likely to vote for...?

3A. As of today, do you lean more toward...?

Base: Likely Voters

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	35%	50%	35%	N/A	4%	85%
Bill Lee, the Republican	52%	60%	44%	59%	N/A	90%	11%
None of the above/Neither	1%	2%	1%	2%	N/A	2%	1%
Other	*	0%	1%	*	N/A	0%	1%
Don't know/Undecided/Refused	3%	2%	4%	3%	N/A	4%	2%
Sampling Error (+/-)	4.3	5.8	6.2	4.7		5.8	6.4

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	N/A	N/A	47%	40%	N/A	44%
Bill Lee, the Republican	52%	N/A	N/A	47%	58%	N/A	52%
None of the above/Neither	1%	N/A	N/A	2%	1%	N/A	1%
Other	*	N/A	N/A	0%	0%	N/A	0%
Don't know/Undecided/Refused	3%	N/A	N/A	4%	2%	N/A	3%
Sampling Error (+/-)	4.3			7.5	6.1		4.7

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll.	White coll.
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	49%	41%	41%	47%	30%	42%
Bill Lee, the Republican	52%	44%	57%	53%	49%	63%	54%
None of the above/Neither	1%	2%	1%	2%	1%	2%	1%
Other	*	1%	0%	1%	0%	1%	0%
Don't know/Undecided/Refused	3%	5%	2%	4%	2%	3%	3%
Sampling Error (+/-)	4.3	7.2	5.6	5.7	6.3	6.4	6.9

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	91%	44%	3%	N/A	53%	13%
Bill Lee, the Republican	52%	7%	49%	94%	N/A	40%	83%
None of the above/Neither	1%	0%	3%	1%	N/A	3%	1%
Other	*	0%	1%	0%	N/A	1%	0%
Don't know/Undecided/Refused	3%	2%	4%	2%	N/A	4%	3%
Sampling Error (+/-)	4.3	8.3	7.3	6.9		7.3	6.3

	Total	Lean Demo-crat	Lean Repub lican	Rural East	Urban East	Nash-ville area	Cent-ral/West	Mem-phis area
	=====	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	88%	4%	N/A	N/A	N/A	36%	N/A
Bill Lee, the Republican	52%	8%	91%	N/A	N/A	N/A	58%	N/A
None of the above/Neither	1%	1%	2%	N/A	N/A	N/A	1%	N/A
Other	*	1%	0%	N/A	N/A	N/A	0%	N/A
Don't know/Undecided/Refused	3%	2%	4%	N/A	N/A	N/A	5%	N/A
Sampling Error (+/-)	4.3	6.7	5.8				7.7	



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 008

3. If the election for Governor were held today and the candidates were Karl Dean, the Democrat, and Bill Lee, the Republican, who would you be more likely to vote for...?

3A. As of today, do you lean more toward...?

Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	37%	49%	34%	N/A	7%	81%
Bill Lee, the Republican	49%	56%	43%	57%	N/A	84%	13%
None of the above/Neither	2%	3%	2%	3%	N/A	3%	2%
Other	*	0%	1%	*	N/A	0%	1%
Don't know/Undecided/Refused	5%	4%	6%	5%	N/A	5%	4%
Sampling Error (+/-)	3.9	5.4	5.7	4.4		5.5	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	N/A	N/A	47%	43%	41%	44%
Bill Lee, the Republican	49%	N/A	N/A	47%	53%	48%	50%
None of the above/Neither	2%	N/A	N/A	2%	*	3%	2%
Other	*	N/A	N/A	0%	0%	1%	0%
Don't know/Undecided/Refused	5%	N/A	N/A	4%	3%	6%	4%
Sampling Error (+/-)	3.9			7.1	5.8	7.2	4.4

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll.	White coll.
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	48%	39%	42%	46%	30%	41%
Bill Lee, the Republican	49%	41%	57%	50%	48%	60%	53%
None of the above/Neither	2%	2%	2%	2%	3%	3%	3%
Other	*	1%	0%	*	0%	1%	0%
Don't know/Undecided/Refused	5%	8%	2%	6%	3%	6%	4%
Sampling Error (+/-)	3.9	6.3	5.4	5.1	6.1	5.8	6.6

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	91%	40%	3%	N/A	51%	17%
Bill Lee, the Republican	49%	7%	46%	93%	N/A	38%	77%
None of the above/Neither	2%	0%	5%	1%	N/A	4%	1%
Other	*	0%	1%	0%	N/A	1%	0%
Don't know/Undecided/Refused	5%	3%	8%	2%	N/A	6%	5%
Sampling Error (+/-)	3.9	7.6	6.5	6.6		6.7	6.0

	Total	Lean Democrat	Lean Republican	Rural East	Urban East	Nash-ville area	Cent-ral/West	Mem-phus area
	=====	=====	=====	=====	=====	=====	=====	=====
Karl Dean, the Democrat	43%	87%	5%	N/A	N/A	N/A	38%	N/A
Bill Lee, the Republican	49%	7%	89%	N/A	N/A	N/A	55%	N/A
None of the above/Neither	2%	2%	2%	N/A	N/A	N/A	2%	N/A
Other	*	1%	0%	N/A	N/A	N/A	0%	N/A
Don't know/Undecided/Refused	5%	3%	4%	N/A	N/A	N/A	5%	N/A
Sampling Error (+/-)	3.9	6.2	5.5				7.1	



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 009

4. Is your mind made up about who you will vote for, or is it possible you would change your mind?
 Base: Respondents who are registered to vote/plan to register and have already picked a candidate

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	79%	77%	78%	N/A	82%	76%
Might change mind	21%	19%	22%	21%	N/A	17%	23%
Don't know/Undecided/Refused	2%	2%	1%	1%	N/A	1%	1%
Sampling Error (+/-)	4.1	5.6	5.9	4.6		5.7	6.1

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	N/A	N/A	84%	85%	68%	85%
Might change mind	21%	N/A	N/A	13%	14%	31%	13%
Don't know/Undecided/Refused	2%	N/A	N/A	3%	1%	1%	2%
Sampling Error (+/-)	4.1			7.4	5.9	7.6	4.6

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	76%	80%	79%	76%	78%	76%
Might change mind	21%	22%	19%	20%	23%	20%	23%
Don't know/Undecided/Refused	2%	2%	1%	2%	1%	1%	1%
Sampling Error (+/-)	4.1	6.7	5.5	5.3	6.3	6.0	6.9

	Total	Democrat	Indep endnt Other	Republican	Liberal	Mod-erate	Con servative
	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	83%	72%	82%	N/A	76%	80%
Might change mind	21%	15%	26%	18%	N/A	22%	19%
Don't know/Undecided/Refused	2%	2%	2%	1%	N/A	2%	1%
Sampling Error (+/-)	4.1	7.7	7.0	6.8		7.0	6.2

	Total	Lean Democrat	Lean Republican	Rural East	Urban East	Nash-ville area	Central/West	Mem-phis area
	=====	=====	=====	=====	=====	=====	=====	=====
Mind made up	78%	79%	80%	N/A	N/A	N/A	83%	N/A
Might change mind	21%	20%	19%	N/A	N/A	N/A	16%	N/A
Don't know/Undecided/Refused	2%	1%	1%	N/A	N/A	N/A	2%	N/A
Sampling Error (+/-)	4.1	6.3	5.7				7.3	



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TABLE 012

A1. Do you approve or disapprove of the way Donald Trump is handling his job as president?
 Base: Total Respondents

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Approve	46%	53%	40%	54%	22%	100%	0%
Disapprove	46%	39%	53%	38%	73%	0%	100%
Don't know/Undecided/Refused	7%	8%	7%	8%	5%	0%	0%
Sampling Error (+/-)	3.6	4.9	5.3	4.1	8.1	5.1	5.5

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Approve	46%	43%	45%	48%	51%	42%	50%
Disapprove	46%	47%	46%	46%	44%	48%	45%
Don't know/Undecided/Refused	7%	10%	8%	6%	5%	10%	5%
Sampling Error (+/-)	3.6	7.9	8.0	6.6	5.5	6.3	4.2

	Total	<\$50K	\$50K+	Non-coll. grad.	Coll. grad.	White coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Approve	46%	42%	50%	49%	39%	59%	44%
Disapprove	46%	50%	45%	43%	55%	33%	50%
Don't know/Undecided/Refused	7%	8%	5%	8%	6%	8%	6%
Sampling Error (+/-)	3.6	5.5	5.2	4.5	5.9	5.2	6.4

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Approve	46%	9%	42%	88%	N/A	34%	75%
Disapprove	46%	87%	47%	8%	N/A	56%	21%
Don't know/Undecided/Refused	7%	3%	10%	4%	N/A	10%	5%
Sampling Error (+/-)	3.6	7.2	5.8	6.4		6.2	5.7

	Total	Lean Demo-cratic	Lean Repub lican	Rural East	Urban East	Nash-ville area	Cent-ral/West	Mem-phris area
	=====	=====	=====	=====	=====	=====	=====	=====
Approve	46%	10%	84%	67%	N/A	28%	56%	N/A
Disapprove	46%	87%	10%	27%	N/A	64%	36%	N/A
Don't know/Undecided/Refused	7%	3%	6%	6%	N/A	8%	8%	N/A
Sampling Error (+/-)	3.6	5.7	5.3	7.9		8.4	6.6	



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 013

6TNA. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Phil Bredesen?
 Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	52%	48%	55%	51%	N/A	29%	75%
Unfavorable Opinion	24%	29%	20%	27%	N/A	45%	4%
Never heard of	10%	10%	11%	7%	N/A	9%	11%
No opinion (Net)	14%	13%	15%	15%	N/A	16%	10%
Heard of, no opinion	11%	11%	11%	12%	N/A	12%	8%
Undecided/Refused	3%	3%	4%	3%	N/A	4%	2%
Sampling Error (+/-)	3.9	5.4	5.7	4.4		5.5	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	52%	N/A	N/A	59%	55%	44%	57%
Unfavorable Opinion	24%	N/A	N/A	23%	30%	21%	26%
Never heard of	10%	N/A	N/A	6%	3%	18%	5%
No opinion (Net)	14%	N/A	N/A	13%	12%	17%	12%
Heard of, no opinion	11%	N/A	N/A	7%	9%	14%	9%
Undecided/Refused	3%	N/A	N/A	5%	3%	3%	4%
Sampling Error (+/-)	3.9			7.1	5.8	7.2	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	52%	49%	54%	45%	65%	45%	62%
Unfavorable Opinion	24%	19%	27%	26%	20%	30%	22%
Never heard of	10%	14%	7%	13%	5%	9%	5%
No opinion (Net)	14%	18%	11%	16%	10%	16%	11%
Heard of, no opinion	11%	13%	9%	12%	8%	13%	9%
Undecided/Refused	3%	5%	2%	4%	3%	3%	3%
Sampling Error (+/-)	3.9	6.3	5.4	5.1	6.1	5.8	6.6

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	52%	81%	51%	28%	N/A	62%	32%
Unfavorable Opinion	24%	2%	22%	48%	N/A	15%	41%
Never heard of	10%	9%	11%	9%	N/A	10%	11%
No opinion (Net)	14%	8%	16%	16%	N/A	13%	16%
Heard of, no opinion	11%	7%	13%	12%	N/A	11%	12%
Undecided/Refused	3%	1%	3%	4%	N/A	2%	4%
Sampling Error (+/-)	3.9	7.6	6.5	6.6		6.7	6.0

	Total	Lean Demo-crat	Lean Repub-lican	Rural East	Urban East	Nash-ville area	Cent-ral/West	Mem-phs area
	=====	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	52%	76%	31%	N/A	N/A	N/A	48%	N/A
Unfavorable Opinion	24%	4%	45%	N/A	N/A	N/A	30%	N/A
Never heard of	10%	11%	8%	N/A	N/A	N/A	6%	N/A
No opinion (Net)	14%	9%	16%	N/A	N/A	N/A	16%	N/A
Heard of, no opinion	11%	8%	12%	N/A	N/A	N/A	11%	N/A
Undecided/Refused	3%	1%	3%	N/A	N/A	N/A	5%	N/A
Sampling Error (+/-)	3.9	6.2	5.5				7.1	



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TABLE 014

6TNB. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Marsha Blackburn?
 Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	41%	48%	35%	47%	N/A	73%	9%
Unfavorable Opinion	39%	32%	45%	37%	N/A	11%	70%
Never heard of	7%	7%	7%	4%	N/A	4%	10%
No opinion (Net)	13%	13%	14%	12%	N/A	12%	12%
Heard of, no opinion	10%	9%	10%	9%	N/A	9%	9%
Undecided/Refused	4%	3%	4%	3%	N/A	3%	2%
Sampling Error (+/-)	3.9	5.4	5.7	4.4		5.5	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	41%	N/A	N/A	42%	44%	40%	42%
Unfavorable Opinion	39%	N/A	N/A	44%	46%	30%	45%
Never heard of	7%	N/A	N/A	4%	3%	11%	4%
No opinion (Net)	13%	N/A	N/A	10%	7%	19%	9%
Heard of, no opinion	10%	N/A	N/A	9%	4%	14%	7%
Undecided/Refused	4%	N/A	N/A	2%	2%	5%	2%
Sampling Error (+/-)	3.9			7.1	5.8	7.2	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	41%	34%	48%	42%	40%	49%	44%
Unfavorable Opinion	39%	39%	39%	35%	48%	33%	44%
Never heard of	7%	11%	3%	9%	3%	5%	3%
No opinion (Net)	13%	17%	10%	15%	9%	13%	10%
Heard of, no opinion	10%	14%	6%	11%	6%	11%	6%
Undecided/Refused	4%	3%	4%	3%	3%	2%	4%
Sampling Error (+/-)	3.9	6.3	5.4	5.1	6.1	5.8	6.6

	Total	Demo-crat	Indep-Other	Repub-lican	Lib-eral	Mode-rate	Con-serva-tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	41%	9%	36%	78%	N/A	32%	65%
Unfavorable Opinion	39%	68%	41%	10%	N/A	47%	17%
Never heard of	7%	8%	9%	2%	N/A	7%	5%
No opinion (Net)	13%	15%	15%	10%	N/A	13%	13%
Heard of, no opinion	10%	13%	9%	7%	N/A	12%	7%
Undecided/Refused	4%	1%	5%	3%	N/A	1%	6%
Sampling Error (+/-)	3.9	7.6	6.5	6.6		6.7	6.0

	Total	Lean Demo-crat	Lean Repub-lican	Rural East	Urban East	Nash-ville area	Cent-ral/West	Mem-phs area
	=====	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	41%	9%	75%	N/A	N/A	N/A	50%	N/A
Unfavorable Opinion	39%	69%	11%	N/A	N/A	N/A	35%	N/A
Never heard of	7%	9%	4%	N/A	N/A	N/A	3%	N/A
No opinion (Net)	13%	13%	10%	N/A	N/A	N/A	12%	N/A
Heard of, no opinion	10%	11%	7%	N/A	N/A	N/A	10%	N/A
Undecided/Refused	4%	2%	3%	N/A	N/A	N/A	2%	N/A
Sampling Error (+/-)	3.9	6.2	5.5				7.1	



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 015

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?
 Base: Respondents who are registered to vote/plan to register

	Total	Men	Women	White	Non-white	Trump approve	Trump disapprove
	=====	=====	=====	=====	=====	=====	=====
Health care	29%	25%	33%	27%	N/A	16%	43%
The economy	22%	26%	18%	21%	N/A	26%	17%
Immigration	16%	19%	14%	17%	N/A	27%	7%
National security	11%	9%	12%	13%	N/A	14%	7%
Gun policy	9%	8%	9%	9%	N/A	11%	6%
The investigation into Russian interference in the 2016 election.....	7%	6%	8%	6%	N/A	*	14%
Other	3%	3%	2%	2%	N/A	2%	4%
Don't know/Undecided/Refused	4%	4%	4%	4%	N/A	4%	3%
Sampling Error (+/-)	3.9	5.4	5.7	4.4		5.5	5.9

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Health care	29%	N/A	N/A	31%	27%	29%	30%
The economy	22%	N/A	N/A	16%	19%	26%	18%
Immigration	16%	N/A	N/A	19%	21%	11%	19%
National security	11%	N/A	N/A	14%	12%	9%	12%
Gun policy	9%	N/A	N/A	5%	6%	13%	6%
The investigation into Russian interference in the 2016 election.....	7%	N/A	N/A	8%	8%	6%	8%
Other	3%	N/A	N/A	3%	1%	3%	2%
Don't know/Undecided/Refused	4%	N/A	N/A	4%	7%	3%	4%
Sampling Error (+/-)	3.9			7.1	5.8	7.2	4.4

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Health care	29%	31%	28%	29%	30%	27%	29%
The economy	22%	21%	23%	20%	25%	18%	26%
Immigration	16%	15%	17%	17%	14%	18%	15%
National security	11%	10%	11%	11%	10%	14%	12%
Gun policy	9%	9%	9%	10%	6%	11%	6%
The investigation into Russian interference in the 2016 election.....	7%	7%	8%	6%	8%	5%	7%
Other	3%	2%	3%	3%	3%	2%	3%
Don't know/Undecided/Refused	4%	5%	2%	4%	4%	4%	3%
Sampling Error (+/-)	3.9	6.3	5.4	5.1	6.1	5.8	6.6

	Total	Demo-crat	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva-tive
	=====	=====	=====	=====	=====	=====	=====
Health care	29%	42%	31%	15%	N/A	30%	18%
The economy	22%	17%	22%	25%	N/A	26%	22%
Immigration	16%	8%	14%	27%	N/A	10%	28%
National security	11%	7%	9%	17%	N/A	11%	13%
Gun policy	9%	7%	8%	10%	N/A	8%	10%
The investigation into Russian interference in the 2016 election.....	7%	12%	10%	*	N/A	9%	2%
Other	3%	3%	3%	2%	N/A	3%	2%
Don't know/Undecided/Refused	4%	3%	3%	4%	N/A	2%	5%
Sampling Error (+/-)	3.9	7.6	6.5	6.6		6.7	6.0



CNN STATE (TENNESSEE) /SSRS Poll -- September 11, 2018 to September 15, 2018

TABLE 015

7. Which of the following issues will be MOST important to you when you decide how to vote for U.S. Senate?
 Base: Respondents who are registered to vote/plan to register

	Total	Lean Demo- crat	Lean Repub lican	Rural East	Urban East	Nash- ville area	Ken- neth West	Mem- phis area
	=====	=====	=====	=====	=====	=====	=====	=====
Health care	29%	44%	13%	N/A	N/A	N/A	22%	N/A
The economy	22%	16%	28%	N/A	N/A	N/A	21%	N/A
Immigration	16%	7%	26%	N/A	N/A	N/A	20%	N/A
National security	11%	7%	15%	N/A	N/A	N/A	16%	N/A
Gun policy	9%	7%	11%	N/A	N/A	N/A	7%	N/A
The investigation into Russian interference in the 2016 election.....	7%	14%	1%	N/A	N/A	N/A	6%	N/A
Other	3%	3%	1%	N/A	N/A	N/A	1%	N/A
Don't know/Undecided/Refused	4%	2%	4%	N/A	N/A	N/A	5%	N/A
Sampling Error (+/-)	3.9	6.2	5.5				7.1	